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**IN THE UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF MISSISSIPPI
SOUTHERN DIVISION**

GIT-R-DONE PRODUCTIONS, INC.,

Plaintiff,

v.

GITERDONE C STORE, LLC,

Defendant.

Case No. 1:15CV 386LG-RHW

EXPERT REPORT OF SARAH BUTLER

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In connection with

GIT-R-DONE Productions vs. GITERDONE C Store.

Table of Contents

I. QUALIFICATIONS3

II. DOCUMENTS REVIEWED.....4

III. ASSIGNMENT AND SUMMARY OF OPINIONS.....4

IV. BACKGROUND6

V. SURVEY METHODOLOGY7

 A. Definition of the Relevant Population8

 B. Sampling of the Relevant Population8

 C. Quality Control Measures for the Survey9

 D. Questionnaire10

 E. Stimuli Shown.....11

VI. RESULTS11

VII. CONCLUSIONS.....16

I. QUALIFICATIONS

1. I am a Vice President at NERA Economic Consulting (“NERA”) where I participate in the Intellectual Property, Product Liability, Antitrust, and Labor Practices. My business address is 4 Embarcadero Center, San Francisco, CA 94111. NERA is a firm providing expert statistical, survey, economic, and financial research analysis.

2. Among my responsibilities, I conduct survey research, market analysis, and sampling analysis on a wide range of topics regarding business and consumer decision making, consumer choice, and consumer behavior. In the course of my career, I have conducted numerous studies for leading corporations and government agencies involving research on consumers, employees, and businesses. My work has been included in numerous lawsuits involving issues of trademark and trade dress, false advertising, and secondary meaning, as well as in antitrust and employment related litigation. I am a member of the American Association of Public Opinion Research, the American Statistical Society, the Intellectual Property Section of the American Bar Association, and the International Trademark Association (INTA).

3. I have also worked as a market researcher conducting focus groups, in-depth interviews, and surveys of physicians, patients, and general consumers. I worked as an independent consultant conducting research for the Department of Environment and Rural Affairs in the United Kingdom. I have taught courses focused on or involving research methodologies in both the United States and Europe. I hold a Master’s Degree from Trinity College, Dublin and another Master’s Degree from Temple University.

4. I have substantial experience conducting and using surveys and focus groups to measure consumer opinions and behaviors regarding products and services including purchase processes, product attributes, branding and positioning, market segmentation, new product

research, and communications strategies. During my career in academic and commercial research, I have personally facilitated focus groups and conducted in-depth interviews. I have submitted expert reports, been deposed, and have testified at trial within the last five years. My current resume, attached as Exhibit A, includes a list of my testimony.

5. NERA is being compensated for my services in this matter at my standard rate of \$600 per hour. Other NERA consultants assisted me in this engagement and are being compensated at rates less than \$600 per hour. No part of NERA's or my compensation depends on the outcome of this litigation. Throughout this report, I have used the terms "I" and "my" to refer to work performed by me and/or others under my direction.

II. DOCUMENTS REVIEWED

6. As part of my work, I reviewed the Plaintiff's Complaint.¹ A list of the specific materials I or my staff reviewed can be found in Exhibit B.

III. ASSIGNMENT AND SUMMARY OF OPINIONS

7. I was retained by counsel for Plaintiff to evaluate the extent to which the general population has any association with the phrase GIT-R-DONE. In particular, I was asked to evaluate whether a substantial proportion of the U.S. population recognizes the phrase GIT-R-DONE and associates this phrase with the persona created by Daniel Lawrence Whitney. I designed and implemented a study of a representative sample of the U.S. population 18 years and older and, based on this study, I have formed the following opinions:

- A total of 65 percent of the U.S. population surveyed associates GIT-R-DONE with someone or something.

¹ *GIT-R-DONE Productions, Inc. v. GITERDONE C Store LLC Complaint*, filed November 18, 2015 (hereafter "Complaint").

- When asked to describe the association, 67 respondents or 34 percent specifically named Larry the Cable Guy and another 13 percent provided a more general description related to the character.
- Respondents were then presented a list of possible items to identify the phrase. Respondents who identified the phrase as associated with a comedian, actor or movie were asked to provide a name. A total of 73 respondents (37 percent) named Larry the Cable Guy and 43 percent of respondents named either Larry the Cable Guy or provided a description associated with this character.
- In total, 49 percent of the 200 respondents surveyed associated the phrase GIT-R-DONE with Larry the Cable Guy or the character(s) created and voiced by Daniel Lawrence Whitney.
- The data for respondents in the Southern United States indicates an even higher association. Of the respondents from the South, 54 percent associated GIT-R-DONE with Larry the Cable Guy or the character(s) created and voiced by Daniel Lawrence Whitney.

8. These results demonstrate that the phrase GIT-R-DONE is widely recognized by the general population of the United States and is associated with Larry the Cable Guy.² The survey results further demonstrate that the association is strong. Of the respondents who associate the phrase with someone or something, the majority specifically name Larry the Cable Guy. These identifications are in response to open ended, top of mind questions. The remainder of this report discusses my survey methodology and the findings in detail.

² “...a mark is famous if it is widely recognized by the general consuming public of the United States as a designation of source of the goods or services of the mark’s owner.” See TDRA Revision Act of 2006.

IV. BACKGROUND

9. I understand that Plaintiff, Git-R-Done Productions, Inc. is a corporation organized under the laws of the State of Florida, with its principal place of business at 1050 Crown Pointe Parkway in Atlanta, Georgia.³

10. I further understand that Git-R-Done Productions, Inc. is a company owned by the actor and comedian Daniel Lawrence Whitney, known by his stage name, Larry the Cable Guy. Mr. Whitney developed the character, Larry the Cable Guy, and the associated tag-line GIT-R-DONE. Larry the Cable Guy (using his tag-line GIT-R-DONE) frequently appears on the comedy circuit, in particular the widely successful *Blue Collar Comedy Tour*.⁴

11. Plaintiff has twenty three federal trademark registrations for GIT-R-DONE and licenses the mark for a variety of goods including; food (such as ribs, cheese dip, and potato chips), drinks (beer and mixes), cutlery, safety clothing, glassware, jewelry.⁵ Larry the Cable Guy, wearing a hat with the trademark phrase GIT-R-DONE, is featured in the advertising for the over-the-counter heartburn medication, Prilosec. Larry the Cable Guy, wearing his GIT-R-DONE hat, appears in television commercials, print ads, and on the website for the product.⁶ Larry the Cable Guy (Mr. Whitney) is also the voice of the tow truck Mater in Disney's animated films *Cars*.⁷

12. Defendant is the owner and operator of a gas station and convenience store called GITERDONE located in Diamondhead, Mississippi.⁸ I understand that Defendant uses the mark

³ *Complaint*, p. 3.

⁴ *Complaint*, p. 1 and p. 8-9.

⁵ *Complaint*, p. 5 and p. 14 - 16. Also see Exhibit C for examples.

⁶ See, <http://www.prilosecotc.com/en-us> accessed July 26, 2016. Also see Exhibit C.

⁷ *Complaint*, p. 8.

⁸ *Complaint*, p. 4.

on its store, store advertising, and goods for sale and that Defendant obtained United States Trademark Registration No. 3 794096 for the mark GITERDONE in connection with "retail convenience stores".⁹

13. Plaintiff filed a complaint on November 18, 2015 asserting that Defendant's use of GITERDONE was likely to cause consumer confusion and would "dilute the distinctive quality of Git-R-Done Productions' GIT-R-DONE trademark/tagline by blurring in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), as amended by the Trademark Dilution Revision Act of 2006."¹⁰

V. SURVEY METHODOLOGY

14. To evaluate what associations, if any, the general U.S. population has with the phrase GIT-R-DONE, I conducted a survey of the relevant population.

15. The design of this research follows generally accepted principles for the design of a survey to be used as evidence in litigation.¹¹ In general, the design of a reliable study requires careful attention to the following key areas:

- The definition of the relevant population;
- The procedures for sampling from the relevant population;
- The survey questions used;
- The nature of the specific stimuli shown to respondents; and
- The protocol for calculating the results from the survey.

⁹ *Complaint*, pp. 17 – 22 and 29.

¹⁰ *Complaint*, p. 27.

¹¹ Diamond, Shari, S. (2012) "Reference Guide on Survey Research," in *Reference Manual on Scientific Evidence, Committee on the Development of the Third Edition of the Reference Manual on Scientific Evidence*; Federal Judicial Center; National Research Council. (hereafter, "*Diamond*"); Federal Judicial Center (2004) *Manual for Complex Litigation, Fourth*. Section 11.493, p. 102.

The following discussion is organized around these key areas.

A. Definition of the Relevant Population

16. To evaluate whether the phrase GIT-R-DONE is well known by the general public and is associated with Larry the Cable Guy or other aspects of the persona or character developed by Daniel Lawrence Whitney, the relevant population for this study includes all adults in the United States.¹²

B. Sampling of the Relevant Population

17. To sample from the relevant population, potential respondents were contacted using an online survey panel and quotas were used to ensure that the demographics of the sample reflect the demographic characteristics of the U.S. population.

18. Potential survey respondents were contacted using an internet panel hosted by Survey Sampling International (“SSI”).¹³ SSI complies with the standards for online survey data panels set forth by ESOMAR (The World Association for Marketing and Opinion Research).¹⁴ SSI also holds industry memberships with AAPOR (The American Association of Public Opinion Research), The American Marketing Association, CASRO (Council of American Survey Research Organizations), The Advertising Research Foundation, and The Marketing Research Association.

¹² As explained by W. Barber (2012), “The proper universe to prove fame under the federal statute is clear. Pursuant to statutory amendments adopted in 2006, ‘a mark is famous if it is widely recognized by *the general consuming public of the United States* as a designation of source of the goods or services of the mark’s owner.’ It logically follows, therefore, that the universe for a survey designed to test fame under this statute should include a representative national sampling of the general consuming public” in *Trademark and Deceptive Advertising Surveys: Law, Science, and Design*. Edited by S. Seidman Diamond and J. Swann. ABA Section of Intellectual Property Law. p. 33.

¹³ For additional information about SSI, see: Survey Sampling International (2016), “*Who We Are*,” accessed July 28, 2016, <https://www.surveysampling.com/about/>. ESOMAR (2012), “*28 Questions to Help Research Buyers of Online Samples*,” accessed July 28, 2016, <http://www.esomar.org/uploads/public/knowledge-and-standards/documents/ESOMAR-28-Questions-to-Help-Buyers-of-Online-Samples-September-2012.pdf>.

¹⁴ For a description of SSI’s methodologies and how it adheres to ESOMAR standards, see <https://www.surveysampling.com/about/awards/>, accessed July 28, 2016.

19. SSI uses a variety of quality control measures to ensure the reliability and integrity of the responses it provides. For example, SSI uses digital fingerprinting which creates a “fingerprint” for each respondent based on computer characteristics (like IP address), which can then be used to identify respondents and exclude individuals who attempt to take the same survey more than once. SSI monitors its data for speeders, straight liners and other low quality respondents.¹⁵ SSI’s standard quality control measures were undertaken in this study.

20. Data were collected between July 19, 2016 and July 22, 2016. A total of 715 potential respondents opened the survey invitation and began the survey and 400 respondents qualified and completed the survey.

C. Quality Control Measures for the Survey

21. To ensure that my data are of the highest quality, I implemented quality control measures in addition to those undertaken by SSI:

- As is standard survey practice for litigation, the survey was conducted in a “double-blind” fashion; that is, neither the staff at SSI nor the respondents were aware of the survey sponsor or the ultimate intention of the survey.¹⁶
- Respondents had to correctly answer a CAPTCHA question to ensure that a person, and not a computer or “bot”, was taking the survey.¹⁷
- Respondents were required to enter their gender and age at the outset of the survey and if these data conflicted with the respondent information on file with SSI, the respondent was excluded.

¹⁵ For a description of SSI’s quality control measures, see <http://www.surveysampling.com/en/technology/quality>, accessed July 29, 2016.

¹⁶ *Diamond*, pp. 410-411.

¹⁷ The acronym CAPTCHA stands for “Completely Automated Public Turing Test to Tell Computers and Humans Apart” (“CAPTCHA: Telling Humans and Computers Apart Automatically,” *CAPTCHA*, available at <http://www.captcha.net/>, accessed July 29, 2016).

- Respondents who indicated that they did not understand or were unwilling to adhere to the survey instructions were also screened out of the survey.

D. Questionnaire

22. To ensure that panel respondents were part of the relevant population as defined for this case, a series of screening questions was asked.¹⁸ Respondents were asked to record their age, gender, zip code and race/ethnicity. Quotas were set using this information to ensure the sample was reflective of the demographic characteristics of the U.S. population.

23. After this series of introductory questions, qualified respondents were taken to the main portion of the questionnaire. Respondents were first asked:

Please look at the phrase below. Do you associate this phrase with anyone or anything?

GIT-R-DONE

24. Respondents who did not associate anyone or anything with the phrase were taken to the end of the survey and were asked no further questions. This is a conservative approach and reduces the likelihood that respondents are guessing.¹⁹ Respondents who indicated that they associated the phrase with someone or something were then asked to describe with who or what they associated the phrase.

25. After describing the association in their own words, respondents were then asked to identify from a list which items, if any, they associated with the phrase GIT-R-DONE. The list included the following items: comedian, movie, car show, actor, and football coach, as well as

¹⁸ The questionnaire can be found in Exhibit D.

¹⁹ “Finally, the survey can include full-filter questions, that is, questions that lay the groundwork for the substantive question by first asking the respondent if he or she has an opinion about the issue or happened to notice the feature that the interviewer is preparing to ask about (e.g., “Based on the commercial you just saw, do you have an opinion about how long Clover stated or implied that its guarantee lasts?”). The interviewer then asks the substantive question only of those respondents who have indicated that they have an opinion on the issue.” *Diamond*, p. 390.

“none of these” and “don’t know” options. The list was randomized such that no particular item was shown first across all respondents.

26. Respondents who indicated that the phrase was associated with a comedian, actor or movie were asked to provide the name of the individual or movie. Respondents who did not select any of the three items (comedian, actor or movie) were asked no further questions and the survey was complete. After describing the comedian, actor or movie in their own words, these respondents were also taken to the end of the survey.

E. Stimuli Shown

27. A survey designed to measure whether consumers have an association with the phrase GIT-R-DONE may also include responses from individuals who are simply guessing or are otherwise influenced by the survey design. Responses that do not reflect an actual association with the phrase should be eliminated from the final calculations. To measure the extent to which such responses are affecting estimates of association, survey researchers typically also measure consumer perceptions with a control stimulus shown to a separate group of respondents.²⁰

28. In this study, I used the phrase BLESS YOUR HEART to evaluate the extent to which respondents may have been guessing or simply associating any phrase with Larry the Cable Guy or some other character related to this persona.

VI. RESULTS

29. A total of 400 respondents completed the survey. As indicated above, quotas were set such that the demographic characteristics of the survey respondents reflect the

²⁰ *Diamond*, pp. 397-401.

characteristics of the U.S. population.²¹ Survey respondents included men and women and a variety of ages and races/ethnicities as shown in Tables 1 and 2. The full survey data are provided in Exhibit E.

Table 1: Age and Gender of Respondents

Age Groups	Male			Female		
	---(Count)---	---(Percent)---	--(Census Percent)--	---(Count)---	---(Percent)---	--(Census Percent)--
18-34	62	15.5%	15.5%	60	15.0%	15.1%
35-54	73	18.3%	18.2%	74	18.5%	18.5%
55+	60	15.0%	14.9%	71	17.8%	17.8%
Total	195	48.8%		205	51.3%	
Grand Total	400					

Source: NERA Association Survey, July 2016

Table 2: Race/Ethnicity of Respondents

Race/Ethnicity	---(Count)---	---(Percent)---	--(Census Percent)--
White	255	63.8%	63.7%
Hispanic or Latino	65	16.3%	16.3%
Black or African American	49	12.3%	12.2%
Asian or Pacific Islander	19	4.8%	4.7%
Other	6	1.5%	1.1%
Two or more races	6	1.5%	1.9%
Total	400	100%	100%

Source: NERA Association Survey, July 2016

30. Respondents were also from areas all across the United States and reflect the geographic distribution of people in the U.S. Census as shown in Table 3.

²¹ The Census distributions were based on population estimates from the 2010 U.S. Census. The age and gender distributions for Table 1 are based on the U.S. population 18 years and older. See, http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC_10_SF1_QTP1&prodType=table and <http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=bkmk> and <http://www.census.gov/prod/cen2010/briefs/c2010br-03.pdf>.

Table 3: Census Region of Residence of Respondents

Region	---(Count)---	---(Percent)---	--(Census Percent)--
Northwest	72	18.0%	17.9%
Midwest	87	21.8%	21.7%
South	148	37.0%	37.1%
West	93	23.3%	23.3%
Total	400	100.0%	100.0%

Source: NERA Association Survey, July 2016

31. When asked whether they had an association with the phrase shown, 130 of the 200 respondents, or 65 percent, said they associated GIT-R-DONE with someone or something. When asked to describe the association, 67 respondents (34 percent) specifically named Larry the Cable Guy in their response. An additional 25 respondents provided a description of someone or something related to Larry the Cable Guy. For example, Respondent 67 said, “The prilosec (sic) guy” and Respondent 470 said, “Blue Collar show” and Respondent 154 said, “Madder (sic) from Cars”.

32. In total, for this first open ended question, 46 percent of respondents associated the phrase GIT-R-DONE with Larry the Cable Guy, Mater from *Cars*, the character in the Prilosec ads, or the comedian. No respondents in the control condition associated the phrase BLESS YOUR HEART with Larry the Cable Guy or any of the other characters related to Daniel Lawrence Whitney. The results for GIT-R-DONE are shown below in Table 4.

Table 4: First Association with GIT-R-DONE

Responses	Test Respondents	
	---(Count)---	---(Percent)---
Responses related to Larry the Cable Guy	92	46.0%
Larry the Cable Guy	67	33.5%
Specific Identification ¹	12	6.0%
General Identification ²	13	6.5%
Unrelated responses		
Other	25	12.5%
No Association	83	41.5%
Total	200	100.0%

Note:

¹ Specific identifications include Mater, Prilosec ad, Blue Collar Comedy Show and Jeff Foxworthy.

² General identifications include Redneck, comedian and the hillbillies.

Source: NERA Association Survey, July 2016

33. When asked to identify from a list which item or items are associated with GIT-R-DONE, 56 percent of respondents (111 out of 200) selected a comedian, actor or movie.²² These respondents were then asked to name the comedian, actor, or movie. In response to the open ended question, 73 respondents named Larry the Cable Guy. A total of 81 respondents or 43 percent named Larry the Cable Guy or described an associated character.

34. To determine the overall association between GIT-R-DONE and Larry the Cable Guy or another character associated with Daniel Lawrence Whitney, I evaluated responses across both of the open ended questions. This analysis accounts for the fact that some respondents may

²² This analysis does not double count respondents. In other words if a respondent indicated that he associated GIT-R-DONE with a comedian and an actor, he was only counted once.

have provided a more general response in their first answer (such as “comedian”) and then offered a more specific answer in the second response.²³

35. In total, 97 respondents or 49 percent associated the phrase GIT-R-DONE with Larry the Cable Guy or a character such as Mater, or the Prilosec ad character or a “redneck”. Of these 97 respondents, the vast majority, 79 percent (77 out of 97) specifically named Larry the Cable Guy. No respondent in the control condition mentioned Larry the Cable Guy as associated with the control phrase BLESS YOUR HEART.²⁴ These results are shown below in Table 5.

Table 5: Total Association with GIT-R-DONE

Responses	Test Respondents	
	---(Count)---	---(Percent)---
Responses related to Larry the Cable Guy	97	48.5%
Larry the Cable Guy	77	38.5%
Specific Identification ¹	10	5.0%
General Identification ²	10	5.0%
Unrelated responses		
Other	20	10.0%
No Association	83	41.5%
Total	200	100.0%

Note:

¹ Specific identifications include Mater, Prilosec ad, Blue Collar Comedy Show and Jeff Foxworthy.

² General identifications include Redneck, comedian and the hillbillies.

Source: NERA Association Survey, July 2016

²³ This analysis also does not double count and respondents are categorized by the most specific answer provided.

²⁴ No control respondents mentioned the movie *Cars*, the Prilosec commercials or comedian.

36. I also examined the survey results for the census area identified as the South. As Plaintiff explains in its *Complaint*,

Defendant chose GITERDONE for the purposes of invoking among the buying public Mr. Whitney's likeness and to trade on his and Plaintiff's goodwill. That is particularly true because Mr. Whitney's act largely appeals to Southerners – meaning that Defendant's store is located in an area where Mr. Whitney's popularity is the greatest.

37. When the data are limited to the respondents from the South, the association rate increases to 54 percent. In other words, in the region of the United States where Defendant is using the name GITERDONE, more than half of the sample population associated the phrase GIT-R-DONE with Larry the Cable Guy. These results are shown in Table 6.

Table 6: Total Association in South with GIT-R-DONE

Responses	Test Respondents	
	---(Count)---	---(Percent)---
Responses related to Larry the Cable Guy	43	53.8%
Larry the Cable Guy	34	42.5%
Specific Identification ¹	5	6.3%
General Identification ²	4	5.0%
Unrelated responses		
Other	8	10.0%
No Association	29	36.3%
Total	80	100.0%

Note:

¹ Specific identifications include Mater, Prilosec ad, Blue Collar Comedy Show and Jeff Foxworthy.

² General identifications include Redneck, comedian and the hillbillies.

Source: NERA Association Survey, July 2016

VII. CONCLUSIONS

38. I conducted a study to evaluate the extent to which the general U.S. population 18 years and older is familiar with the phrase GIT-R-DONE. The results from a national survey of

American adults demonstrate that GIT-R-DONE is widely recognized by the general consuming public and is associated with Larry the Cable Guy and the characters created by Daniel Lawrence Whitney. The vast majority of survey participants who associated GIT-R-DONE with someone or something named Larry the Cable Guy without prompting, in response to an open ended question. These results demonstrate that not only is the phrase widely known, but also that the association between GIT-R-DONE and Larry the Cable Guy is strong.

39. My opinions and conclusions as expressed in this report are to a reasonable degree of professional and scientific certainty. My work is ongoing and my opinions will continue to be informed by any additional material that becomes available to me.


Sarah Butler, Vice President
July 29, 2016

Exhibit A

NERA

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SARAH BUTLER, M.A. **VICE PRESIDENT**

Ms. Butler is an expert in survey research, market research, sampling, and statistical analysis. She has applied her expertise in a wide range of litigation and strategic business cases. Her litigation and project experience includes survey research, market research, the design of samples, and the statistical and demographic analysis of large data files in a number of areas including:

Intellectual Property

- Trademark and Trade Dress Infringement: Design, analysis, and critique of surveys used to measure consumer confusion, secondary meaning, and dilution in trademark and trade design infringement cases.
- False and Misleading Advertising: Design, analysis and critique of surveys used to measure consumer perceptions and the materiality of advertising claims.
- Patent Infringement: Sample designs and surveys to the value of patented feature of a larger product and to establish rates at which infringing material exist in populations of products.
- Copyright infringement: Sampling plans and analysis of the rates of infringing material in populations of shared information (such as through websites or other sharing medium).

Mass Torts/Class Actions

- Conduct surveys and design samples providing evidence on issues of commonality and consumers' awareness of key documents or facts and reliance on representations.
- Analyze large databases of claims files to generate invoices, estimate future liabilities and calculate policy shares for insurer liabilities in asbestos, tobacco and pharmaceuticals.
- Design, analyze and critique surveys and sampling plans used to evaluate employment and promotion records. Review and design surveys for purposes of estimating key facts in labor class actions including time to complete activities, exempt/nonexempt activities, and meal and rest break issues.

Antitrust

- Design, analysis and critique of surveys and other market research used as evidence of consumer purchasing and switching behavior in the areas of CPG, entertainment, automobiles, public transportation, sports and consumer electronics.
- Design, analysis and critique of surveys used to demonstrate consumer price sensitivities and willingness to pay.

Prior to joining NERA, Ms. Butler worked in market research, conducting survey research, focus groups and in-depth interviews.

Education

Temple University

ABD Applied Sociology, coursework, exams and dissertation proposal complete (2005).

Temple University

M.A. Sociology, (2000).

Trinity College, Dublin Ireland

M.Phil. (1997).

Wellesley College

B.A. Sociology and History (with honors). (1995).

Professional Experience

July 2006 - Present	Senior Consultant – Vice President NERA Economic Consulting San Francisco, California, USA
Oct 2005 – May 2006	Special Consultant NERA Economic Consulting London, England
Jan 2003 – Oct 2005	Senior Analyst - Consultant NERA Economic Consulting Philadelphia, Pennsylvania, USA

2002 - 2003	Consultant Integrated Marketing Associates Bryn Mawr, PA, USA
Oct 1998 - Jan 2002	Research Associate – Analyst NERA Economic Consulting Philadelphia, Pennsylvania, USA
Sept 1998 – May 2003	Adjunct Professor Temple University Philadelphia, Pennsylvania, USA
Jan 1997 – Feb 1998	Manager of Member Research Society for Neuroscience Washington DC, USA

Expert Analysis and Testimony

State of Oregon* v. Living Essentials LLC and Innovation Ventures LLC Circuit Court of the State of Oregon. Survey and analysis used as evidence in false advertising matter. [Trial testimony: July 6, 2016.]

Intersections Inc. v. Costco Wholesale Corporation* American Arbitration Association – International Institute for Conflict Resolution and Prevention. Review of survey submitted in false advertising matter. [Expert Report: June 24, 2016. Deposition: July 1, 2016.]

Noah Silver-Sky, Fabian Lozano, and Jorge Rodriguez; and ROES 1-400 v. SRAC Holdings I, INC., Strategic Restaurants Acquisition Company, LLC, Strategic Restaurants Acquisition Company II, LLC, Strategic Restaurants Acquisition Corp.* American Arbitration Association – Commercial Arbitration Tribunal. Statistical sample, analysis, and expert report on the impact and commonality of edits to workers time. [Expert Report: May 23, 2016.]

Homeland Housewares, LLC and Nutribullet, LLC v. SharkNinja Operating LLC.* Central District of California, Western Division. Survey and expert report to evaluate misleading advertising claims. [Expert Report: February 19, 2016. Deposition: April 18, 2016.]

QuickChek Corporation* v. Gold Associates, Inc. District of New Jersey. Survey and Report on likelihood of confusion. [Preliminary Report: January 5, 2015.]

TOD’S S.p.A.* v. Mycoskie, LLC Respondent. United States Patent and Trademark Office - TTAB Survey and Expert report on likelihood of confusion. [Expert Report: December 15, 2015.]

adidas America, Inc. et. al. v. Skechers USA, Inc.* District of Oregon. Portland Division. Surveys and expert reports to evaluate secondary meaning and likelihood of confusion. [Expert Reports: November 6, 2015. Deposition: November 24, 2015. Preliminary Injunction testimony: December 15, 2015.]

Razor USA LLC* vs. Vizio, INC. Central District of California. Survey and expert report to evaluate likelihood of confusion. [Expert Report: August 13, 2015. Deposition: September 14, 2015.]

In Connection with Sprint Communications Company L.P. and Sprint Spectrum L.P.* v. Comcast Cable Communication LLC et al. Eastern District of Pennsylvania. [Expert Report: June 17, 2015. Reply Report: July 29, 2015. Deposition: April 14, 2015.]

Select Comfort Corporation; and Select Comfort SC Corporation* v. John Baxter; Dires LLC; Scott Stenzel; and Craig Miller and Digi Craft Agency and Direct Commerce. Survey and expert report for evidence of secondary meaning. [Expert Report: May 20, 2015. Deposition: June 16, 2015.]

In the Matter of Certain Footwear Products. United States International Trade Commission, Washington DC. Survey to evaluate secondary meaning associated with footwear. [Expert Report: April 17, 2015. Rebuttal Report: May 13, 2015. Deposition: May 19, 2015. Testimony before the International Trade Commission: August 6, 2015.]

Circle Click Media LLC, Metro Talent LLC, and CTNY Insurance Group v. Regus Management Group, LLC, Regus Business Centre LLC, Regus PLC and HQ Global Workplaces LLC.* Northern District of California. Survey of business consumers used to address class certification and false advertising claims. [Expert Report: April 1, 2015. Deposition: May 6, 2015.]

In re Determination of Royalty Rates and Terms for Ephemeral Recording and Digital Performance of Sound Recordings. Before the United States Copyright Board. Survey and Expert Report on consumer substitution of various music listening options. [Expert Report: February 24, 2015. Deposition: March 27, 2015. Hearing Testimony: May 29, 2015.]

Larry Butler, Joseph Leonard, Kevin Barnes, Victor Matos, Alfred Blair, and Martin Champion, Individually And On Behalf of All Others Similarly Situated* v. Sears, Roebuck and CO. Northern District of Illinois – Eastern Division. Surveys, statistical analysis and Expert Report on issues of experienced rates and consumer preference for machines with product defects. [Expert Report: February 2, 2015.]

Church & Dwight Co. Inc. v. SPD Swiss Precision Diagnostics GmbH.* Southern District of New York Report on surveys used in false advertising matter. [Expert Report: December 15, 2014. Deposition: January 16, 2015. Written Testimony: February 17, 2015. Trial testimony: April 29, 2015.]

Real Foods Pty, LTD.* v. Frito-Lay North America, Inc. United States Patent and Trademark Office - TTAB Survey and Expert report on issues of genericness. [Expert Report: September 26, 2014. Rebuttal Report: March 31, 2015.]

Ingrid and Isabel, LLC* v. Baby Be Mine, LLC United States District Court Northern District of California. Product testing and statistical analysis of maternity bands and false advertising. [Expert Report: May 27, 2014.]

KIND, LLC* v. Clif Bar & Company. United States District Court Southern District of New York. Research on actual confusion related to trade dress. [Expert Report: April 11, 2014. Preliminary Injunction Testimony: April 28, 2014.]

T-Mobile US, Inc. and Deutsche Telekom AG* v. Aio Wireless LLC. United States District Court Southern District of Texas, Houston Division Survey and expert report on issues of fame and dilution. [Expert Report: August 13, 2013. Deposition: October 4, 2013.]

Reynolds Consumer Products, Inc.* v. Handi-Foil Corporation. United States District Court, Eastern District of Virginia, Alexandria Division. Survey and expert report on issues of trade dress infringement. [Expert Report: July 12, 2013. Deposition: September 9, 2013. Trial Testimony: March 25th, 2014.]

Shurtape Technologies, LLC and Shurtech Brands, LLC* v. 3M Company. United States District Court, Western District of North Carolina, Statesville Division. Expert rebuttal report on issues of trademark confusion. [Expert Report: July 2, 2013. Deposition: July 30, 2013.]

Eastman Chemical Company v. Plastipure, Inc., and Certichem, Inc.* United States District Court, Western District of Texas, Austin Division. Survey and expert rebuttal report on issues of false advertising. [Expert Report: March 1, 2013. Deposition: March 15, 2013.]

Select Comfort Corporation,* v. The Sleep Better Store, LLC. United States District Court, District of Minnesota. Survey and expert report for evidence of secondary meaning. [Expert report: March 1, 2013.]

In re: Whirlpool Corp. Front-Loading Washer Products Liability Litigation. United States District Court, For the Northern District of Ohio, Eastern Division. Survey and statistical analysis used to evaluate the discount consumers would require if disclosures regarding front-loading washing machines were made prior to purchase. [Expert Report: November 2, 2012. Deposition: December 13, 2012. Rebuttal Report: April 26, 2013. Deposition: January 15, 2014. Trial Testimony: October, 2014.]

Economic Analysis of Home Improvement Demand and Preferences in Mexico Using Survey Data: On behalf of Lowe's Mexico. Report submitted to Federal Competition Commission of Mexico (CFC). Designed survey and aided in data analysis for research on consumer preferences and willingness to pay for home improvement supplies. [October 2012.]

Daniel Taheri, M.D. and Valencia Dermatology and Laser Center and Parviz Taheri vs. Aetna U. S. Healthcare, Inc. and Aetna U. S. Healthcare and Aetna Health of California, Inc. American Arbitration Association. Statistical expert appointed by Association to design sample to estimate amounts owed on claims. [Work and Testimony conducted September 2010 – September 2011.]

Children Without Borders, Inc. vs. Mèdecins Sans Frontières d/b/a Doctors Without Borders*
United States District Court for the District of Massachusetts. Design and implement survey for evidence in a likelihood of confusion case. [Expert Report: July 25, 2011.]

Merck Eprova AG vs. Brookstone Pharmaceuticals, L.L.C. a/k/a Acella Pharmaceuticals.*
United States District Court, Southern District of New York. Expert report on issues of false advertising and survey used as evidence of misleading and materiality claims. [Expert Report: July 18, 2011. Deposition: September 13, 2011. Trial Testimony: November 18, 2011.]

Georgia-Pacific Consumer Products LP vs. Global Tissue Group, Inc.* United States Patent and Trademark Office, Trademark Trial and Appeal Board. Expert report on issues of trademark confusion and secondary meaning. [Expert Report: July 8th, 2011. Deposition: September 9, 2011.]

CHEK-MED Systems, Inc.* vs. PMT Corp. and Permark, Inc. United States District Court, Middle District of Pennsylvania. Design and implement survey for evidence in false and misleading advertising claims. [Expert Report: June 22nd, 2011. Deposition: August 11, 2011.]
National Association of Independent Housing Professionals, Inc.* vs. Board of Governors of the Federal Reserve System, et. al. United States District Court, District of Columbia. Expert report on issues of false and misleading advertising and materiality claims. [Expert Report: March 24th, 2011]

Sciele Pharma, Inc. vs. Brookstone Pharmaceuticals, L.L.C. a/k/a Acella Pharmaceuticals*, United States District Court, Northern District of Georgia, Atlanta Division. Expert report on issues of false advertising and survey used as evidence of misleading and materiality claims. [Expert Report: September 22nd, 2010. Deposition: December 1st, 2010.]

PamLab, L.L.C. and Metabolite Laboratories, Inc. vs. Brookstone Pharmaceuticals, L.L.C. a/k/a Acella Pharmaceuticals*, United States District Court. Eastern District of Louisiana. Expert report on issues of false advertising and survey used as evidence of misleading and material claims. [Expert Report: September 14th, 2010. Deposition: September 29th, 2010.]

* Retaining party

Publications and Presentations

“Using Survey Methods to Demonstrate the Value of Personal Information and Privacy” (May 2015) *Panel on Privacy, Security and IRBs – American Association for Public Opinion Research*, Annual Meeting, Hollywood Florida.

“Battle of the Experts—Deploying the Proper Scientific Methodology for Supporting or Challenging Claims” (March 13, 2015) invited panelist at the *Advanced Forum on Resolving & Litigating Advertising Disputes*.

“Effective Use of Surveys in Trademark Litigation,” (August, 2014) *Knowledge Group Webinar*.

“The Use of Statistical Sampling Post-Duran,” (August, 2014) *Law360*.

“The Value of Personal Information to Consumers of Online Services: Evidence from a Discrete Choice Experiment,” (June 19, 2014). *National Economic Research, Inc.*

“An assessment of the nonmarket benefits of the Water Framework Directive for households in England and Wales,” with Metcalfe, Baker, Andrews, Atkinson, Bateman, Carson, East, Gueron, Sheldon and Train in *Water Resources Research*, 48:W10516. (Paper awarded Editor’s Choice Award for 2013).

ABA Webinar “The Use of Surveys in Advertising Substantiation” (June 23, 2011).

“Meeting the New Standards for Reasonable Royalties,” (February, 2011) with Mario Lopez. *Law360*.

“Survey Evidence in False Advertising Cases,” (Winter, 2010). *The Antitrust Trial Practice Newsletter*.

“The Use of Surveys in Litigation: Recent Trends,” (April, 2010) with Kent Van Liere. National Economic Research Associates, Inc.

“Emerging Issues in the Use of Surveys in Trademark Infringement on the Web,” with Kent Van Liere. Paper published in the *Advanced Trademark & Advertising Law Conference* proceedings, September 2007, Seattle, WA.

“An Analysis of the Hypothetical Situations in Willingness to Pay Studies.” Paper presented at the July 2006 Thematic Seminar “Quality Criteria in Survey Research,” hosted by World Association for Public Opinion Research, Lake Como, Italy.

“Use of Surveys in Intellectual Property Disputes,” (2005) with Eugene P. Ericksen, in *Economic Approaches to Intellectual Property Policy, Litigation and Management Issues*, Gregory K. Leonard and Lauren J. Stiroh (eds.) National Economic Research Associates, Inc.

“Response Rate Standards: Lessons from the 2004 Presidential Polls.” Paper presented at the 2005 Annual Meeting of American Association of Public Opinion Research, Miami Beach, FL.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, March 2004 Charlotte, NC.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, January 2004 San Diego, CA.

“Using Surveys to Determine Damages in Patent Infringement Cases” presented at *Calculating and Proving Patent Damages* workshop, June 2003, McLean, VA.

Professional Associations

Member, American Association of Public Opinion Research and World Association for Public Opinion Research, Member, American Statistical Association, Member, American Bar Association, Intellectual Property Section, Member, International Trademark Association (INTA), Reviewer for *Trademark Reporter*, Member, American Marketing Association.

Exhibit B

Exhibit B
Materials Considered

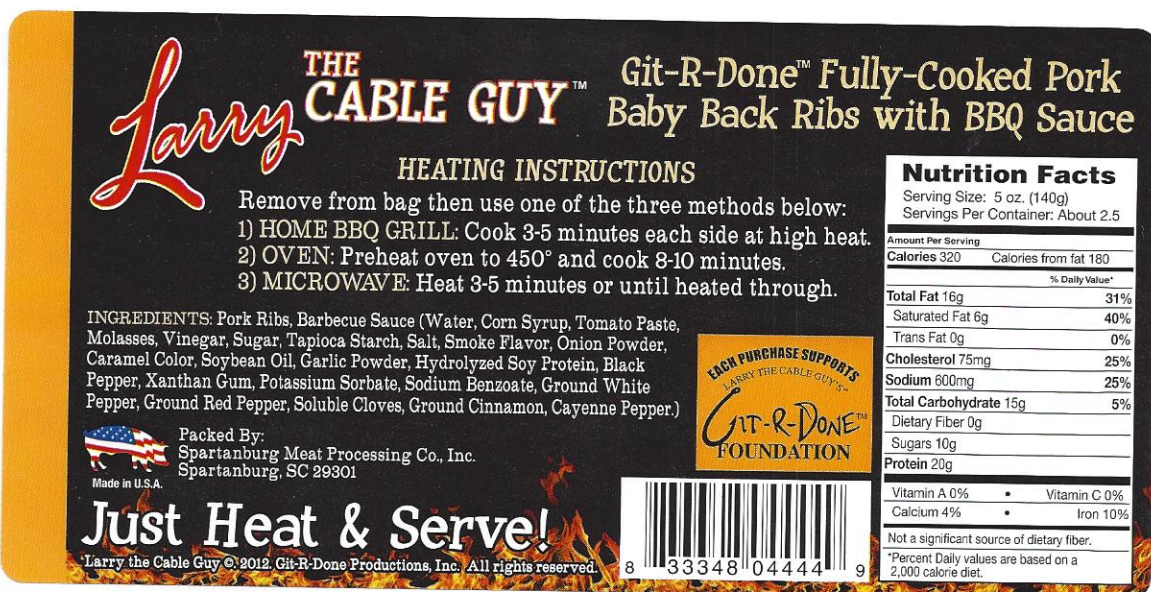
Court Documents

- Complaint, In The United States District Court Southern District Of Mississippi Southern Division, Git -R-Done Productions, Inc. v. Giterdone C Store, LLC, File No. 1:15cv386LG-RHW, dated November 18, 2015.

Other Materials

- Product images.
- Trademark Dilution Revision Act Of 2006, Public Law 109–312, 109th Congress, 120 STAT. 1729-1733, dated October 6, 2006.

Exhibit C





ooth &
ny mild
r cheese
erfect
achos!

GLUTEN FREE
NO TRANS FAT

EACH FRICKIN' BUNCH
LARRY THE CABLE GUY
IT-R-Dude
FOUNDATION

NET WT. 15 OZ (425g)

with sorghu
rich homema
as absolute
the other taste!
nique blend
is known
Acid Reflu



Lap Seal



EACH PURCHASE SUPPORTS
LARRY THE CABLE GUY'S
Git-R-Done™
FOUNDATION

Thank you for your purchase of Larry The Cable Guy Tater Chips! A portion of the proceeds from this purchase will be donated to the Git-R-Done Foundation. Your purchase will provide assistance to charitable organizations that help people who have experienced hardships beyond their control. With your help, we can give everyone the chance to Git-R-Done!
gitrdonefoundation.org



Larry the Cable Guy ©. 2013.
Git-R-Done Productions, Inc. All rights reserved.

Boy that's good eatin'!

Larry THE CABLE GUY™

FRIED DILL PICKLE flavored

Tater Chips

NET WT. 1 OZ. (28g)

Nutrition Facts
Serving Size 1 package (28g)
Servings Per Container 1

Amount Per Serving		
Calories 150	Calories from Fat 80	
		% Daily Value*
Total Fat 9g		14 %
Saturated Fat 1g		5 %
Trans Fat 0g		
Cholesterol 0mg		0 %
Sodium 250mg		10 %
Total Carbohydrate 16g		5 %
Dietary Fiber 1g		4 %
Sugars 1g		
Protein 2g		
Vitamin A 0%	Vitamin C 10%	
Calcium 2%	Iron 2%	
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:		
	Calories:	2,000 2,500
Total Fat	Less than	65g 80g
Sat. Fat	Less than	20g 25g
Cholesterol	Less than	300mg 300mg
Sodium	Less than	2,400mg 2,400mg
Total Carbohydrate		300g 375g
Dietary Fiber		25g 30g
Calories per gram:		
Fat 9 • Carbohydrate 4 • Protein 4		

INGREDIENTS: POTATOES, CORN OIL AND/OR SUNFLOWER OIL, MALTODEXTRIN, SALT, WHEY, SODIUM DIACETATE, VINEGAR POWDER (MALTODEXTRIN, MODIFIED FOOD STARCH, VINEGAR SOLIDS), ONION POWDER, CITRIC ACID, DILL WEED, GARLIC POWDER, SPICES, NATURAL FLAVORS (AUTOLYZED YEAST EXTRACT), SPICE EXTRACT.

CONTAINS: MILK

This product was manufactured for
Git-R-Done Productions, Inc. by:

Barrel O' Fun Snack Foods Co.
A KLN Family Brands Company
P.O. Box 230
Perham, MN 56573 U.S.A.



5/8" Seal

5.04" Max. Copy Area

7.54" Cut-off

5/8" Seal

5/8" clear

1/8"

1.625" Max. Copy Area

5.5" Face Panel

4.375" Max. Copy Area

Web Center

1.625" Max. Copy Area

1/8"

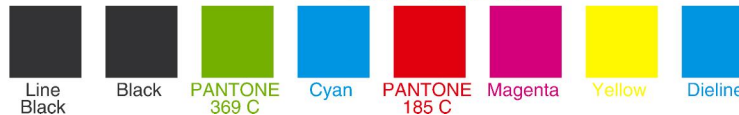
1162X754
Barrel O'Fun
Computer Art
Proof is 100%

SGS# 3705869 Int:CM

Because of the differences in scanning equipment, SGS Midwest cannot guarantee the scannability of UPC Bar codes. The Uniform Code Council recommends a UPC symbol be printed black on white at 100% with no truncation. All UPC codes are test scanned and verified before leaving our facility.

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11.625" Web Width







SIMPLY THE

BEST

PREMIUM

BLOODY LARRY MIX

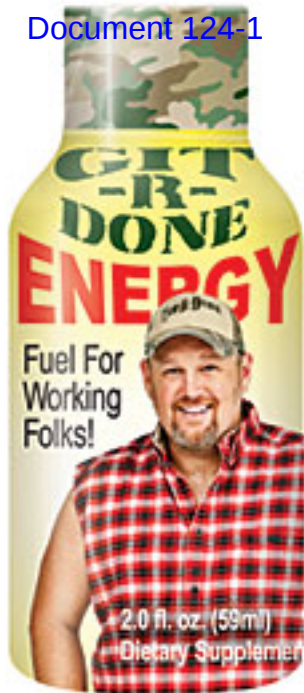
It's hard to find a great
bloody mary mix, but Larry's done it again.
Just what makes Bloody Larry so *FANTASTIC*?

- Unique blend of seasonings you can actually SEE
- Bottled in all-natural, sustainable glass- better flavor, better for the environment
- Recipe developed locally in Minnesota- try it once and you'll love it!
- Gluten-free

12 (32 oz.) glass bottles per case

Bob Carman, Bloody Buddy's LLC
P: 612.940.4960

Git R Done!



GET IT DONE ENERGY

- First Health & Wellness Energy Shot*
- Contains World's Best Known Antioxidant*
- Hours of long lasting healthy energy*



Healthy Energy Shot

Fuel For Working Folks!



GET IT DONE ENERGY



PHOTO



bluejay55118

1w



- ♥ trish.rudy2014, thejonathanwarner
- bluejay55118 The tagline is "That's a tasty candy bar right there." Totally read it in his voice haha. #larrythecableguy #gitrdone #powerbar #saltednutroll #pearsons







GIT-R-DONE!™

MART Dept 07
\$9.88
00969

ME MY HAND

OM THE COLLAR TOUR

PRESS HERE

I SAY 12 PHRASES

WARNING:
CHOKING HAZARD - Small parts.
Not for children under 3 years.



LARRY THE CABLE GUY™
TALKING DOLL

No. 00973



Document 124-1 R





LARRY THE CABLE GUY
ACTUAL USER



Understanding
Heartburn

About Prilosec
OTC

Common
Questions

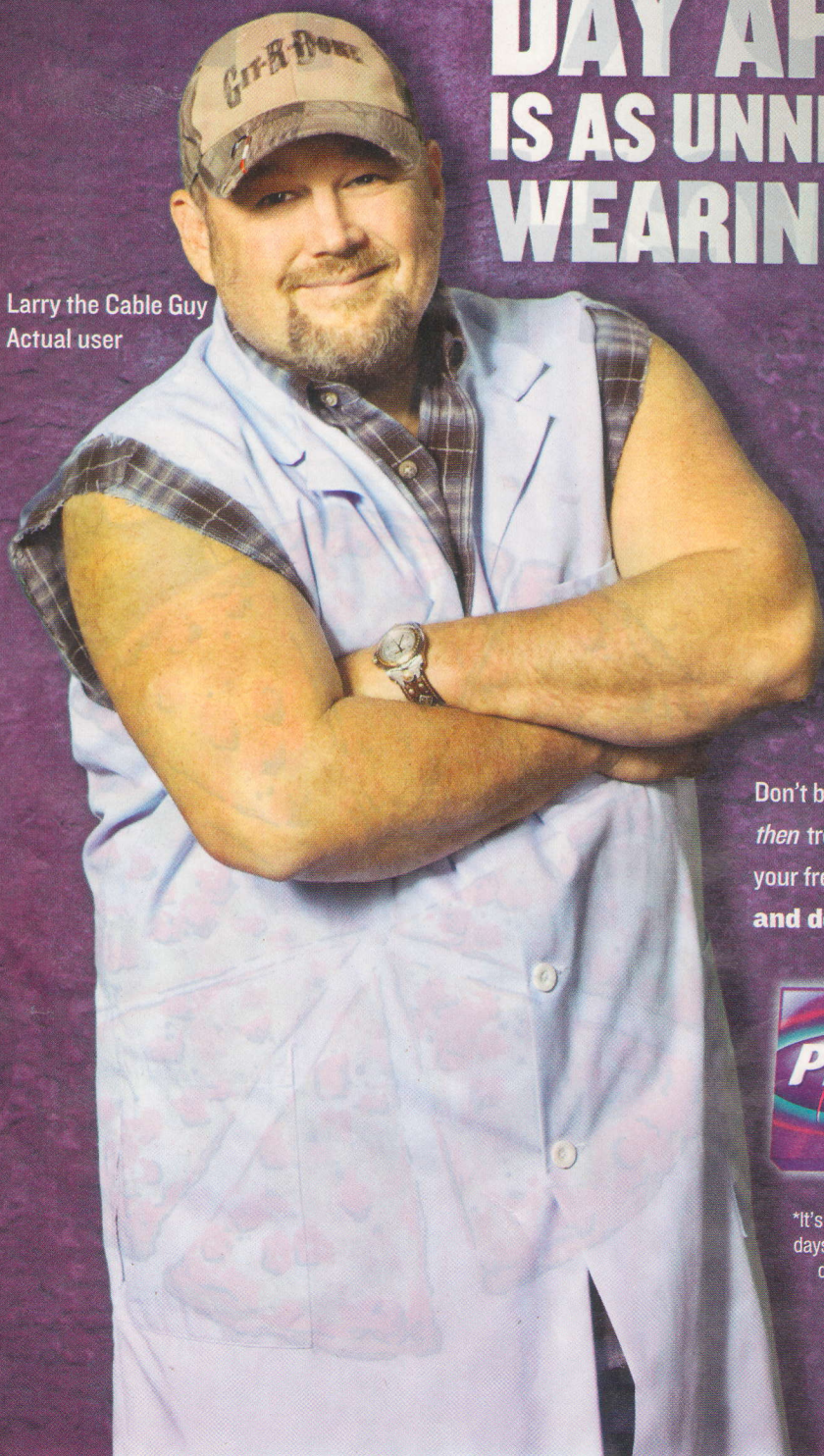


LARRY THE CABLE GUY
ACTUAL USER

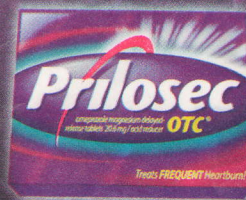


SUFFERING FROM HEARTBURN DAY AFTER DAY IS AS UNNECESSARY AS WEARING SLEEVES.

Larry the Cable Guy
Actual user



Don't be one of them folks who gets heartburn and *then* treats, day after day. Block the acid by treating your frequent heartburn with Prilosec OTC[®] and **don't get heartburn in the first place.***



ONE PILL A DAY.
24 HOURS.
ZERO HEARTBURN.*

*It's possible while taking Prilosec OTC. Use as directed for 14 days to treat frequent heartburn. Do not take for more than 14 days or more often than every 4 months unless directed by a doctor. Not for immediate relief.

© Procter & Gamble, Inc., 2012 PPAD11168

Git-R-Done in Pawnee City!

Proud Home of
Larry the Cable Guy
(aka Dan Whitney)





REVENUE



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Nebraska Lottery Announces Larry the Cable Guy Scratch Game

596 MILLION BACK TO
NEBRASKA

April 12, 2010 – The Nebraska Lottery is releasing its latest \$5 Scratch game featuring one of the most recognized comedians in America - Larry the Cable Guy®.

With his signature catchphrase, "Git-R-Done®," Larry the Cable Guy is selling out theatres and arenas across the United States. The \$5 Larry the Cable Guy Scratch game features an extended play style with 16 chances to win on each ticket. Players have the opportunity to win over \$1.6 million in total cash prizes from \$5 to \$32,000. Additionally, prizes can be multiplied three, six, or nine times when the Git-R-Done symbol appears within a winning play.

The Larry the Cable Guy Scratch game will be available at more than 1,150 Nebraska Lottery retailers statewide starting on April 13. The odds of winning one of the five \$32,000 top prizes in the game are 1 in 96,000, while the overall odds of winning any prize are 1 in 3.66.



Published on 04/12/2010

LARRY the Cable Guy



Win
up to
9X
the
Prize!



\$32,000
Top Prize!

Match 2 like symbols in the same GAME, win the PRIZE for that GAME.

Match 2 like symbols and a "GIT-R-DONE" symbol in the same GAME, win 2 times the PRIZE for that GAME.

Reveal 2 "GIT-R-DONE" symbols in the same GAME, win 4 times the PRIZE for that GAME.

Reveal 3 "GIT-R-DONE" symbols in the same GAME, win 8 times the PRIZE for that GAME.

GAME 1	GAME 2	GAME 3	GAME 4	GAME 5	GAME 6	GAME 7	GAME 8	GAME 9	GAME 10	GAME 11	GAME 12	GAME 13	GAME 14	GAME 15	GAME 16
\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE
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\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE
\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE
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\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE
\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE
\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE	\$ \$ \$ PRIZE

WIN UP TO 16 TIMES!

©2013



GAME 1			PRIZE \$5.00 FIVE
GAME 2			\$15.00 FIFTEEN
GAME 3			\$1.00 ONE
GAME 4			\$20.00 TWENTY
GAME 5			\$5.00 FIVE
GAME 6			\$35,000 THIRTY FIVE THOUSAND
GAME 7			PRIZE \$3,000 THREE THOUSAND
GAME 8			\$1.00 ONE
GAME 9			\$10.00 TEN
GAME 10			\$150 HUNDRED FIFTY
GAME 11			\$2.00 TWO
GAME 12			\$5.00 FIVE

M Y 012345678901 N



Find a symbol, win TRIPLE the prize for that game. Find a Matching pair in a game, win prize for that game.

000 ■

HY•VEE knows how to "Git R Done!"

The HyVee logo, featuring the brand name in white, bold, sans-serif font on a red rectangular background.

ENTER TO WIN!

Win a Trip for 2 to Las Vegas! December 12-14!

PACKAGE INCLUDES...

- Tickets to see Larry the Cable Guy at Planet Hollywood!
- A meet and greet before the show with a chance to get a photo taken with Larry the Cable Guy!
- Stay at a world class Las Vegas Hotel!
- \$300 in spending money!

A small version of the HyVee logo, consisting of the brand name in white on a red square background.

Fill out a ballot for every item you purchase in the Larry the Cable Guy line up for your chance to win big with HY•VEE.

Show #6679 - Thursday, October 3, 2013

Contestants

[<< previous game]

Kristan McMahon, an attorney from Annandale, Virginia
Rohit Dewan, a financial analyst originally from Federal Way, Washington
Damian Henn, an architect from Shaker Heights, Ohio (whose 1-day cash winnings total \$27,601)

[next game >>]

Jeopardy! Round

HAWAIIAN HOLIDAY	INFLUENTIAL WRITING	WORD PUZZLES	COMEDIANS (Alex: We want you to name the comic who made a particular phrase popular.)	IN CARS	GETTING COFFEE
<div>\$20013</div> <div>Visit one of the many black sand beaches where the black sand is actually made of this</div>	<div>\$20015</div> <div>(CNBC's David Faber delivers the clue.) "Of the Division of Labour" & "Of the Origin and Use of Money" are chapters in this man's "Wealth of Nations"</div>	<div>\$2007</div> <div>The emotional aches and trials of adolescents</div>	<div>\$2001</div> <div>"Nyuk! Nyuk! Nyuk!"</div>	<div>\$2006</div> <div>Types of these used in electric cars include lead-acid, nickel metal hydride, & lithium-ion</div>	<div>\$20016</div> <div>"America Runs On" this donut chain's coffee; add a turbo shot of espresso for more caffeine!</div>
<div>\$40014</div> <div>Hawaii's equivalent of a balcony where you can sit & relax. Its also the name of one of the islands</div>	<div>\$40027</div> <div>Published on the eve of the 1848 revolutions, this pair's "Communist Manifesto" declared capitalism evil & exploitive</div>	<div>\$4008</div> <div>What you say of something you've been waiting for</div>	<div>\$4002</div> <div>"Isn't that special?"</div>	<div>\$4009</div> <div>This metal rod moves up & down inside a cylinder, it's also known to move up and down NBA courts</div>	<div>\$40023</div> <div>At "America's Diner", this place, anytime is a good time for the Signature Diner Roast</div>
<div>\$60017</div> <div>In Honolulu you can tour this home of Hawaii's last monarchs, the U.S.A.'s only royal palace</div>	<div>\$60028</div> <div>In 1920 English readers could tackle Einstein's "Relativity" these 2 theories, "A Popular Exposition"</div>	<div>\$60020</div> <div>Heaven or hell for some</div>	<div>\$6003</div> <div>"Here's another nice mess you've gotten me into"</div>	<div>\$60010</div> <div>Sodium azide reacts with potassium nitrate to (quickly!) produce nitrogen gas in this safety feature</div>	<div>\$60024</div> <div>New Orleans' Cafe du Monde offers coffee mixed with the root of this endive relative</div>
<div>\$80018</div> <div>Not surprisingly you'll find 3 of the national tropical botanical gardens on this "Garden Isle"</div>	<div>DD: \$1,00029</div> <div>"A Winter Walk" & "Slavery in Massachusetts" are essays by this 19th century American</div>	<div>\$80021</div> <div>Take one to see the globe</div>	<div>\$8004</div> <div>"Homey don't play that"</div>	<div>\$80011</div> <div>ACDelco says this item "is what started it all for us" & it has "the kind of firepower you expect"</div>	<div>\$80025</div> <div>This convenience store asks you to "walk on the wild side" & try the blueberry coffee</div>
<div>\$100019</div> <div>Before the end of your trip, you're bound to hear this song whose title means "Farewell to Thee"</div>		<div>\$100022</div> <div>On the calendar, it's a beginning, as well as an end</div>	<div>\$10005</div> <div>"CHER done"</div>	<div>\$100012</div> <div>The kinetic energy of suspension movement is turned into heat energy that's dissipated through hydraulic fluid by this part</div>	<div>\$100026</div> <div>At Starbucks, the smaller 8-ounce cappuccino is called this, & it's not an insult</div>

Scores at the first commercial break (after clue 15):

Damian	Rohit	Kristan
\$2,400	\$1,000	\$200

Scores at the end of the Jeopardy! Round:

Damian	Rohit	Kristan
\$5,600	\$3,400	\$400

Double Jeopardy! Round

THE NEUTRON DANCE	THAT '70s FILM	A CHEESY CATEGORY	INDEPENDENCE DAYS	BORN & DIED	"LIP" GLOSS
<div>\$40015</div> <div>It's the value of the net charge of a neutron</div>	<div>\$40020</div> <div>Devotees bring toilet paper, rice, rubber gloves & other props to midnight showings of this 1975 film</div>	<div>\$4001</div> <div>A certain Monterey, California businessman named David helped popularize this type of cheese</div>	<div>\$40026</div> <div>A country that existed for more than 70 years broke up January 1, 1993, giving birth to these two European nations</div>	<div>\$4002</div> <div>Born in Arkansas in 1932, he walked the final line in Nashville in 2003</div>	<div>\$4003</div> <div>I'll "catch you on" this other side of a phonograph record</div>
<div>\$80016</div> <div>A nucleus with an excess of neutrons is described as this, meaning it is spontaneously emitting particles</div>	<div>\$80021</div> <div>Robert De Niro went behind the wheel of a cab for weeks in preparation for his role as Travis Bickle in this film</div>	<div>\$8008</div> <div>Montrachet is traditionally made from this animal's milk</div>	<div>\$80027</div> <div>With the help of the U.S., it broke away from Colombia & declared independence on November 3, 1903</div>	<div>DD: \$3,00013</div> <div>He was born in Brookline, Massachusetts in 1925 & died in Los Angeles June 6, 1968</div>	<div>\$8004</div> <div>A removable protective covering for a couch</div>
<div>\$120017</div> <div>You standard neutron is composed of 1 "up" & 2 "down" of these elementary particles</div>	<div>\$120012</div> <div>Not satisfied with a portion of the "Kramer vs. Kramer" script, this actress wrote her own courtroom speech</div>	<div>\$12009</div> <div>The holes in cheese are properly known by this anatomical term</div>	<div>DD: \$2,00028</div> <div>(Kelly of the Clue Crew delivers the clue.) Portugal's 1974 change in government led to the end of an over 500-year colonial involvement in Africa, and the independence of several former colonies, including these two</div>	<div>\$120014</div> <div>He was born in Scotland in 1813, his mission came to an end in Chilambo (now in Zambia) in 1873</div>	<div>\$12005</div> <div>"Beware of dogs, beware of evil workers", says Paul's epistle to these people</div>
<div>\$160018</div> <div>It helps in studying neutrons if you slow them down from near light speed to 15 mph in a block of this, aka heavy hydrogen</div>	<div>\$160022</div> <div>In this 1970 film, Jack Nicholson has trouble ordering a plain omelet, a cup of coffee & wheat toast</div>	<div>\$160010</div> <div>This brand of cheddar cheese bears the name of a city in Oregon</div>		<div>\$160024</div> <div>He was born in Sussex, England August 4, 1792 & died off the coast of Tuscany July 8, 1822</div>	<div>\$16006</div> <div>An instrument for measuring thickness</div>
<div>\$200019</div> <div>Binding its neutrons to its protons, this "force" holds together an atom's nucleus</div>	<div>\$200023</div> <div>An aircraft hangar in Alabama was used to create the landing area behind this Wyoming landmark in "Close Encounters"</div>	<div>\$200011</div> <div>This blue cheese is named for the English village where it was first sold; oddly, now it cannot be made there legally</div>		<div>\$200025</div> <div>This U.N. Secretary-General was born July 29, 1905 in Sweden & died September 18, 1961 near Ndola, Northern Rhodesia</div>	<div>\$20007</div> <div>This group of organic compounds includes fats, oils, & waxes</div>

Scores at the end of the Double Jeopardy! Round:

Damian	Rohit	Kristan
\$18,000	\$17,200	\$2,800

[wagering suggestions for these scores]

Final Jeopardy! Round

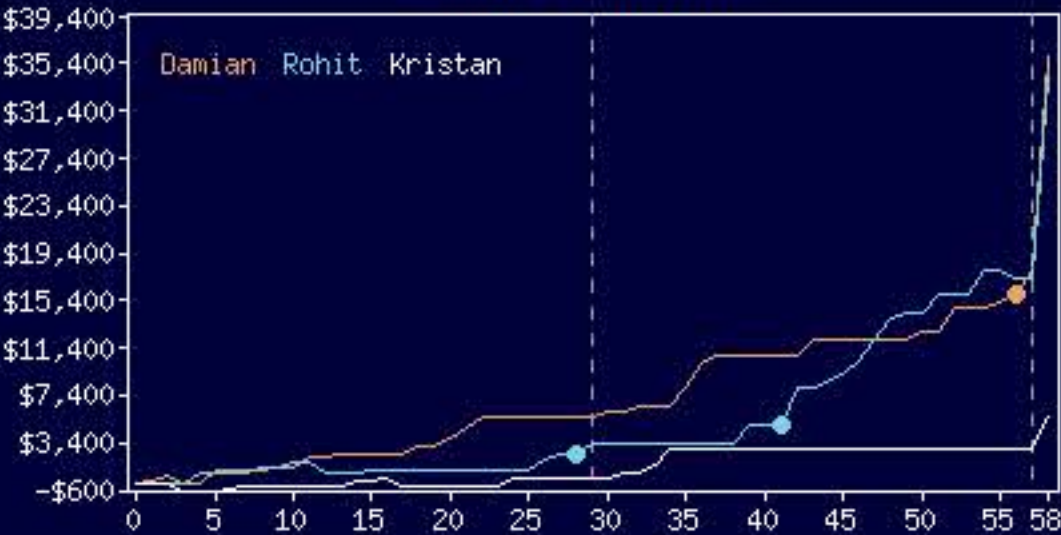
CHILDREN'S BOOK SERIES

The impetus for these books came from a vision the author had "of a faun carrying an umbrella & parcels in a snowy wood"

Final scores:

Damian	Rohit	Kristan
\$35,999	\$34,400	\$5,599
2-day champion: \$63,600	2nd place: \$2,000	3rd place: \$1,000

Game dynamics:



Coryat scores:

Damian	Rohit	Kristan
\$17,200	\$14,800	\$2,800
21 R (including 1 DD), 1 W	17 R (including 2 DDs), 2 W	8 R, 2 W

Combined Coryat: \$34,800

[game responses] [game scores] [suggest correction]



HAWAIIAN HOLIDAY	INFLUENTIAL WRITING	WORD PUZZLES	COMEDIANS	IN CARS	GETTING COFFEE
\$200	\$200	\$200		\$200	\$200
\$400	\$400	\$400		\$400	\$400
\$600	\$600	\$600		\$600	\$600
\$800	\$800	\$800		\$800	\$800
\$1000	\$1000	\$1000	\$1000	\$1000	\$1000

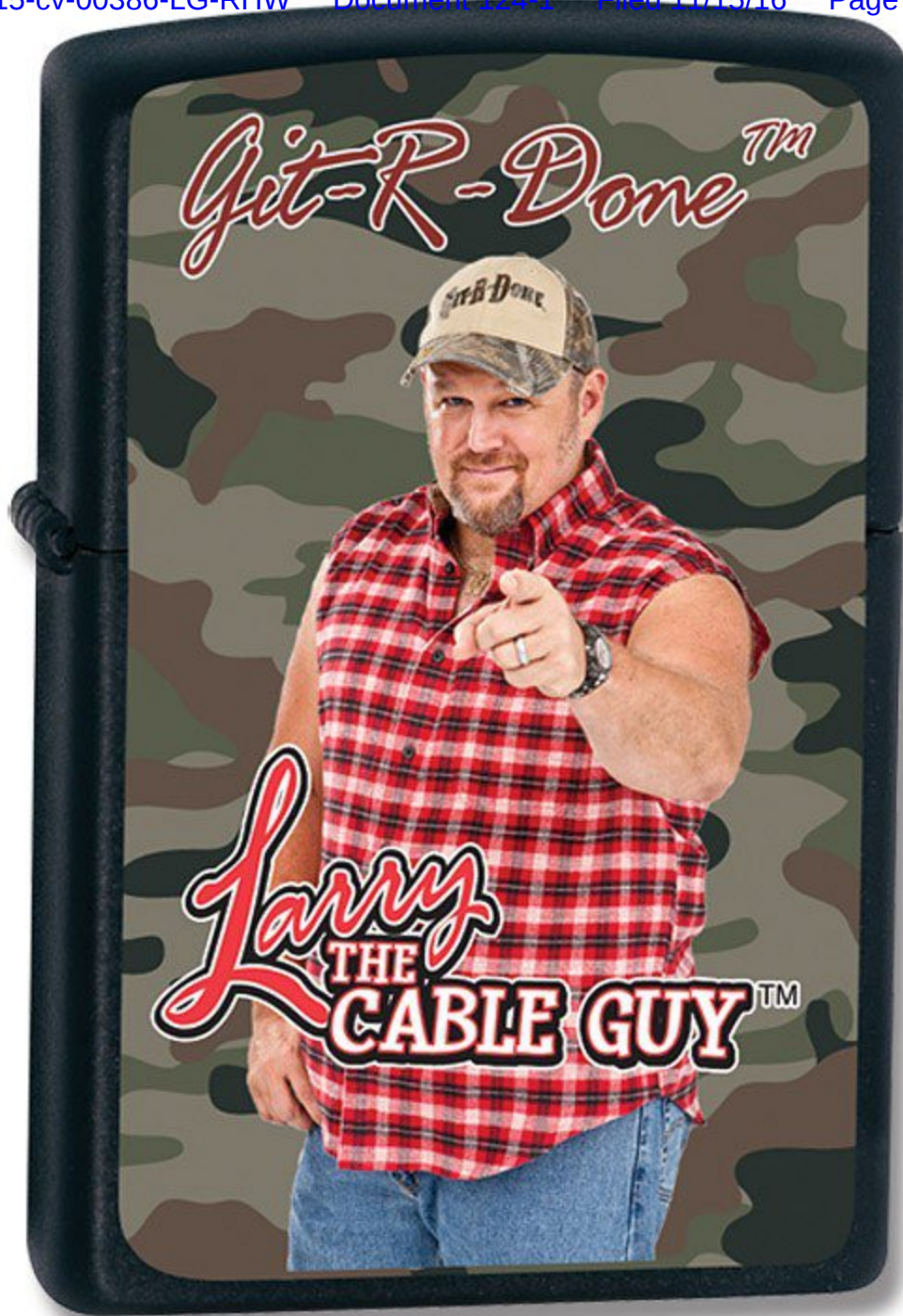


LARRY THE CABLE GUY

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LARRY THE CABLE GUY

Document 124-1

**GIT
-R-
DONE**



**Babblin'
Bottle Opener**



**Rotofin
Lorry
-izms**

**GIT
-R-
DONE**



Git R Done!
with a 10 foot pole...
That's Funny.....

Lord, I Apologize!



**GET
-R-
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THAT'S FUNNY RIGHT THERE.**


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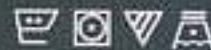
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Sleep pant made in Cambodia

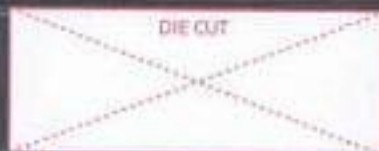


Machine wash cold, gentle cycle, wash with like colors.
only non-chlorine bleach when needed, tumble dry low,
remove promptly, warm iron when needed.

length	30 1/2"	31"	31 1/2"	32"
waist	28-30"	32-34"	36-38"	40-42"
size	small	medium	large	x-large

- Soft comfortable fabric
- Roomy fit
- Button fly


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-R-
DONE™****LARRY THE CABLE GUY.****sleep pant**


100% COTTON




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(/M/THE_LEGEND_OF_TARZAN)

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(/M/MIKE_AND_DAVE_NEED_WEDDING_DATES)

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\$4.0M

(/M/HILLARYS_AMERICA_THE_SECRET_HISTORY_OF_THE_DEMOCRATIC_PARTY)

68%

The Infiltrator (/m/the_infiltrator)

\$3.4M

(/M/THE_INFILTRATOR)

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(/M/SUICIDE_SQUAD_2016)

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(/M/THE_LITTLE_PRINCE_2016)

No Score Yet

Nine Lives (/m/nine_lives_2016)

(/M/NINE_LIVES_2016)

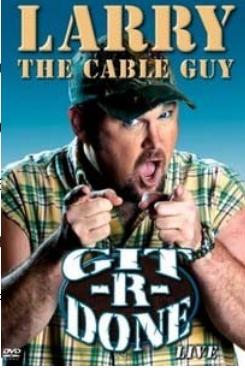
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LARRY THE CABLE GUY



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Tomatometer Not Available...

71% liked it

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User Ratings: 8,898

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★★★★★

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MOVIE INFO

Redneck comedian Larry the Cable Guy (co-star of Blue Collar Comedy Tour: The Movie) kicks off his live performance on Git-R-Done with one of the great questions of the modern age: "Ever have an orgasm so strong you hit your head on the back of the tub?" (He expresses gratitude that the VCR didn't fall into the water.) A string of gay-bashing and other intemperate quips quickly follows, but Larry's gross jokes are a part of an intentionally foolish persona. When he cracks wise about lesbian rocker Melissa Etheridge's genitals, the crowd gasps, and Larry's oversized rube becomes the punch line. Larry's no less hard on his

Rating:

NR

Genre:

Comedy

Directed By:

Michael Drumm (/celebrity/michael_drumm)

In Theaters:

May 23, 2004 wide

On DVD:

May 25, 2004

Runtime:

66 minutes

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(http://api.netflix.com/catalog/titles/movies/60037590)

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CAST



(/celebrity/larry_the_cable_guy)

Larry The Cable Guy (/celebrity/larry_the_cable_guy)

1 of 3

7/29/2016 2:29 PM

There are no critic reviews yet for Larry The Cable Guy - Git-R-Done. Keep checking Rotten Tomatoes for updates!

AUDIENCE REVIEWS FOR LARRY THE CABLE GUY - GIT-R-DONE

[img]http://images.rottentomatoes.com/images/movie/cover/92/224792.jpg[/img] [b]I know there are a lot of fans of Larry The Cable Guy, but what I don't know is why. How the fuck do you jellyheaded simpletons scrape together enough currency to buy a television that'd let

+ More



FRT

★★★½

[color=#9999ff][font=Tahoma]Thanks to the combined subscriptions to Peerflix and Blockbusters, I've seen a lot of movies recently. I'm going to give some brief reviews of the movies I've seen recently. I've thought about my movie 'rating system' (or lack of one) and I

+ More



Teri Thought Criminal

★★★★

Suprisingly funny. Clips of him I have not cared for but this was unique and silly comedy-very good.



jenacious

★★

ok but i expected more

+ More



danny d

★ Super Reviewer

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(<http://variety.com/2016/film/news/nick-jonas-jumanji-reboot-dwayne-johnson-kevin-hart-1201825706/>)
– Variety

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– Entertainment Weekly
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– Variety
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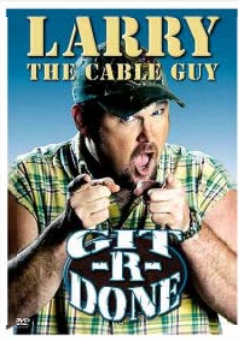
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Larry the Cable Guy: Git-R-Done

Director: Michael Drumm

Cast: Larry the Cable Guy

[3 Reviews](#)

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Larry the Cable Guy, one of the stars of the *Blue Collar Comedy Tour...*, stars in his own comedy special that arrives on DVD with a widescreen transfer that preserves the original aspect ratio of 1.78:1. The English soundtrack is rendered in Dolby Digital Stereo. Supplemental materials include interviews with a selection of Larry's fans, an interview with the

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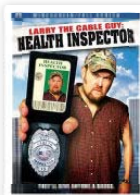
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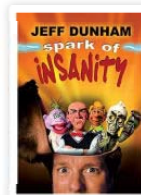
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Overview

Larry the Cable Guy, one of the stars of the *Blue Collar Comedy Tour*, stars in his own comedy special that arrives on DVD with a widescreen transfer that preserves the original aspect ratio of 1.78:1. The English soundtrack is rendered in Dolby Digital Stereo. Supplemental materials include interviews with a selection of Larry's fans, an interview with the performer while he is in the bathroom, and footage of him backstage before a show. This is a fine release fro fans of the comic.

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UPC:
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Original Release:
2003
Rating:
NR
Source:
Image Entertainment
Region Code:
1
Time:
1:06:00

Special Features

Bathroom humor; Larry the Cable Guy gallery

Cast & Crew

Performance Credits

[Larry the Cable Guy](#) Actor

Technical Credits

[Michael Drumm](#) Director,Producer
[Joel Jaffe](#) Producer
[John MacDonald](#) Executive Producer
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Scene Index

Side #1 --

1. Introduction [4:26]
2. Drivin' & Flyin' [9:29]
3. Lord, I Apologize [6:03]
4. My Sister's Wedding [7:02]
5. Mall Shoppin' [10:12]
6. Plastic Women & Lingerie [10:57]
7. Magna Cum Num Nuts [5:14]
8. Toddler Mail [3:29]
9. Larry's Christmas Carols [6:50]
10. End Credits [1:34]

Menu

Side #1 --

Git-R-Started
Pick a Bit
Audio Selection
Dolby Digital 5.1
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Special Features
Bathroom Humor
Larry The Cable Guy Gallery

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funny in his own right
- 

Guest

2128 days ago

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If you have seen the Blue Collar Comedy Tour you have seen a good portion of the material on this DVD, however the remaining material is worth the price of the DVD. If you like this style of comedy, Larry's routine is marvelous.
- 

Guest


2128 days ago

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The best comedian/special to come out of Blue Collar

This special is a masterpiece by the best Blue Collar comedian out there. Larry the Cable Guy has a humor that goes beyond redneck. There are very few disgusting moments that make you cringe and he serves the laughs up nonstop. The musical finale is one of the best moments altogether. Fun fact: did you know that Ron White: They Call Me Tater Salad was done on the same night as this special! Two masterpieces at one! Of course, you'll have to buy Tater separately, but isn't that intriguing?


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Association Survey

[GENERAL POPULATION - MATCH ON US CENSUS]

INTRO: Thank you for your willingness to participate in our study. This is a brief study which should take no more than 10 minutes of your time. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the ">" button.

S1. Before continuing with this survey, please carefully read these instructions:

- Please take the survey in one session.
- While taking this survey, please do not at any time open any other windows or tabs on this computer or device or any other computer or device.
- Please do not view any other written material while taking this survey.
- Please do not consult or talk with any person while taking this survey.
- You will not be able to go back to previous screens to change your answers.

1. I have read the above instructions and understand them, and I will adhere to these instructions.
2. I do not understand the above instructions, or I don't wish to agree to them. **[SCREEN OUT]**

S2. Are you...?

1. Male
2. Female

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- S3. Please select your age. **[PROVIDE DROP DOWN BOX WITH AGE] [RANGE: 1 – 100, TERM BELOW 18]**
Prefer not to answer **[SCREEN OUT]**

S3A. What race/ethnicity do you consider yourself? Please select all that apply.

1. White
2. Hispanic or Latino
3. Black or African American
4. Asian / Pacific Islander
5. Other
6. Prefer not to answer **[SCREEN OUT]**

S4. Please select your home state from the following list. **[INSERT DROP DOWN BOX WITH STATE]**

RANDOMLY ASSIGN PHRASE 1 “GIT-R-DONE” OR PHRASE 2 “BLESS YOUR HEART”

Q1. Please look at the phrase below. Do you associate this phrase with anyone or anything?

GIT-R-DONE / BLESS YOUR HEART

1. Yes
2. No **[END]**
3. Don't know/ unsure **[END]**

Q2. Who or what do you associate the phrase “GIT-R-DONE”/ “BLESS YOUR HEART” with? *(Please type in your response)*

Q3. [IF “YES” in Q1] You may have already mentioned this, but do you associate the phrase “GIT-R-DONE”/ “BLESS YOUR HEART” with any of the following items? *Please select all that apply.*
[RANDOMIZE]

1. A comedian
2. A movie
3. A car show
4. An actor
5. A football coach
6. None of these
7. Don't know/ No opinion

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[IF Q3 = "COMEDIAN, MOVIE OR ACTOR" ASK Q3A. ALL ELSE GO TO END]

Q3a. You indicated that you associate the phrase "**GIT-R-DONE**" / "**BLESS YOUR HEART**" with a comedian/movie/actor. If you recall, what is the name of the comedian/movie or actor? (***Please type in your response***)

Thank you for your time and participation in today's survey!

Association Survey Test Condition

13%

Thank you for your willingness to participate in our study. This is a brief study which should take no more than 10 minutes of your time. The responses you give to our questions are very important to us. If you don't know an answer to a question or if you don't have an opinion, please indicate this in your response. Do not guess. Your answers will only be used in the aggregate and your personal information will be kept confidential. The results of this study will not be used to try to sell you anything. When you are ready to get started, please click the ">" button.



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16%

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I have read the above instructions and understand them, and I will adhere to these instructions.

I do not understand the above instructions, or I don't wish to agree to them.



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24%

Are you...?

Male

Female



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32%

Please select your age.

Please select your answer



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51%

What race/ethnicity do you consider yourself?

Please select all that apply.

White

Hispanic or Latino

Black or African American

Asian / Pacific Islander

Other


Prefer not to answer



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66%

Please select your home state from the following list.

Please select your answer 



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86%

Please look at the phrase below. Do you associate this phrase with anyone or anything?

GIT-R-DONE

Yes

No

Don't know/unsure



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89%

Who or what do you associate the phrase "GIT-R-DONE" with?

(Please type in your response)



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93%

You may have already mentioned this, but do you associate the phrase "GIT-R-DONE" with any of the following items?

Please select all that apply.

A movie

A car show

An actor

A comedian

A football coach

None of these

Don't know/ No opinion



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97%

You indicated that you associate the phrase "GIT-R-DONE" with a comedian/movie/actor. If you recall, what is the name of the comedian/movie/actor?

(Please type in your response)



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100%

Thank you for your time and participation in today's survey!



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Association Survey

Control Condition

13%

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I do not understand the above instructions, or I don't wish to agree to them.



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24%

Are you...?

Male


Female



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32%

Please select your age.

Please select your answer 



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51%

What race/ethnicity do you consider yourself?

Please select all that apply.

White

Hispanic or Latino

Black or African American

Asian / Pacific Islander

Other


Prefer not to answer



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66%

Please select your home state from the following list.

Please select your answer 



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86%

Please look at the phrase below. Do you associate this phrase with anyone or anything?

BLESS YOUR HEART

Yes

No

Don't know/unsure



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89%

Who or what do you associate the phrase "BLESS YOUR HEART" with?

(Please type in your response)



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You may have already mentioned this, but do you associate the phrase "BLESS YOUR HEART" with any of the following items?

Please select all that apply.

A car show

An actor

A football coach

A movie

A comedian

None of these

Don't know/ No opinion



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97%

You indicated that you associate the phrase "BLESS YOUR HEART" with a comedian/movie/actor. If you recall, what is the name of the comedian/movie/actor?

(Please type in your response)



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100%

Thank you for your time and participation in today's survey!



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Exhibit E

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
734	1722	complete	7/22/2016 10:18	7/22/2016 10:21	1	1337375020	TMkRom_o7orz_mXgSx3srw**	178.64	1
720	1708	complete	7/22/2016 6:43	7/22/2016 6:45	1	1311034328	TMkRom_o7ooryg_tLe9w9w**	113.78	1
704	1692	complete	7/22/2016 1:48	7/22/2016 1:54	1	1221255739	TMkRom_o7or1LPuaPvOlPQ**	376.06	1
703	1691	complete	7/22/2016 1:40	7/22/2016 1:43	1	1131925099	TMkRom_o7opGLIV-6Nte0DQ**	152.16	1
696	1684	complete	7/22/2016 1:34	7/22/2016 1:36	1	1131911492	TMkRom_o7opQWK5oFFoyrw**	134.95	1
674	1662	complete	7/22/2016 1:10	7/22/2016 1:12	1	1302624786	TMkRom_o7oqNUEgZZB55lg**	91.02	1
667	1655	complete	7/22/2016 1:08	7/22/2016 1:09	1	1131868576	TMkRom_o7oqclwDX7tsvFw**	92.69	1
656	1644	complete	7/22/2016 1:04	7/22/2016 1:06	1	1314652887	TMkRom_o7oo7pNV4WlBx4w**	102.87	1
654	1642	complete	7/22/2016 1:02	7/22/2016 1:03	1	1338069359	TMkRom_o7oqesxHAhTC1mQ**	71.97	1
653	1641	complete	7/22/2016 1:02	7/22/2016 1:03	1	1335848682	TMkRom_o7orNf_i40uSPUQ**	97.89	1
650	1638	complete	7/21/2016 21:37	7/21/2016 21:39	1	1334849874	TMkRom_o7oqUsUDtBQzStg**	93.8	1
649	1637	complete	7/21/2016 21:37	7/21/2016 21:39	1	1132050195	TMkRom_o7ooZwuT_683luw**	84.48	1
647	1635	complete	7/21/2016 21:37	7/21/2016 21:39	1	1209399304	TMkRom_o7oqTO8bmDHP6Ww**	94.91	1
646	1634	complete	7/21/2016 21:36	7/21/2016 21:37	1	1109893621	TMkRom_o7oqvzOxVdfJTpg**	61.16	1
645	1633	complete	7/21/2016 21:36	7/21/2016 21:38	1	1336087775	TMkRom_o7or71-OTnuUBlg**	117.43	1
644	1632	complete	7/21/2016 21:36	7/21/2016 21:38	1	1330175838	TMkRom_o7oqHquQDQlhwUg**	109.06	1
643	1631	complete	7/21/2016 21:35	7/21/2016 21:36	1	1079275995	TMkRom_o7orlt3sQlOr7FA**	57.68	1
625	1613	complete	7/21/2016 21:18	7/21/2016 21:19	1	1119030041	TMkRom_o7or1AVs71LI5Yg**	89.1	1
619	1607	complete	7/21/2016 21:16	7/21/2016 21:17	1	1270218880	TMkRom_o7opBToGMtKbmEQ**	66.81	1
591	1579	complete	7/21/2016 21:09	7/21/2016 21:11	1	1079229575	TMkRom_o7orW_q0fYD_2tg**	109.18	1
562	1550	complete	7/21/2016 21:03	7/21/2016 21:04	1	1080470279	TMkRom_o7op2YYcEuwwRXg**	53.58	1
547	1535	complete	7/21/2016 21:00	7/21/2016 21:04	1	1335936943	TMkRom_o7oqu7959aPqblQ**	250.85	1
541	1529	complete	7/21/2016 21:00	7/21/2016 21:00	1	1241613993	TMkRom_o7oqTlwtyCzxMrQ**	40.65	1
533	1521	complete	7/21/2016 20:59	7/21/2016 21:00	1	1257172515	TMkRom_o7opTfKnCaMteKg**	47.53	1
526	1514	complete	7/21/2016 20:56	7/21/2016 20:57	1	1316812257	TMkRom_o7orjKnBKkvQA_g**	69.14	1
525	1513	complete	7/21/2016 20:56	7/21/2016 20:57	1	1319286135	TMkRom_o7oqpoOsDxhIKVA**	75.41	1
524	1512	complete	7/21/2016 20:56	7/21/2016 20:57	1	1316818723	TMkRom_o7opyhtgDty44PA**	100.88	1
523	1511	complete	7/21/2016 20:56	7/21/2016 21:00	1	1337696378	TMkRom_o7opzp74nzHBi4Q**	250.43	1
522	1510	complete	7/21/2016 20:56	7/21/2016 20:57	1	1304788222	TMkRom_o7opcNSTn_Xd4dw**	57.56	1
521	1509	complete	7/21/2016 20:56	7/21/2016 20:57	1	1306451192	TMkRom_o7op7YM99yC8XQw**	62.13	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
734	1	18	1	0	1	0	0	0	0	1	MA	1	2	1	0
720	1	60	3	0	1	0	0	0	0	1	NY	1	1	2	0
704	1	63	3	0	0	1	0	0	0	3	PA	1	2	1	0
703	1	58	3	0	1	0	0	0	0	1	TX	3	1	1	general
696	1	77	3	1	0	0	0	0	0	2	WA	4	1	1	cable
674	1	61	3	1	0	0	0	0	0	2	CA	4	2	1	0
667	1	58	3	1	0	0	0	0	0	2	TX	3	1	1	cable
656	1	68	3	1	0	0	0	0	0	2	NC	3	2	1	0
654	1	38	2	1	0	0	0	1	0	6	CT	1	2	1	0
653	1	23	1	1	0	0	0	0	0	2	WA	4	2	1	0
650	2	63	3	1	0	0	0	0	0	2	PA	1	1	3	0
649	1	73	3	1	0	0	0	0	0	2	MA	1	1	2	0
647	2	57	3	1	0	0	0	0	0	2	NY	1	1	1	general
646	1	71	3	1	0	0	0	0	0	2	PA	1	2	3	0
645	1	36	2	1	0	0	0	0	0	2	NY	1	1	1	0
644	1	38	2	1	0	0	0	0	0	2	NY	1	2	1	0
643	2	82	3	1	0	0	0	0	0	2	CT	1	2	2	0
625	1	38	2	1	0	0	0	0	0	2	MD	3	1	1	general
619	1	52	2	1	0	0	0	0	0	2	NC	3	2	1	0
591	2	67	3	1	0	0	0	0	0	2	TN	3	1	1	cable
562	2	77	3	1	0	0	0	0	0	2	CO	4	1	3	0
547	2	63	3	0	0	0	0	1	0	5	CO	4	1	1	general
541	1	72	3	1	0	0	0	0	0	2	AZ	4	1	2	0
533	1	44	2	1	0	0	1	0	0	6	CA	4	1	2	0
526	2	35	2	1	0	0	0	0	0	2	CO	4	2	1	0
525	1	30	1	1	0	0	0	0	0	2	WV	3	2	1	0
524	1	48	2	0	0	0	1	0	0	4	CA	4	2	1	0
523	2	31	1	1	0	0	0	0	0	2	TX	3	2	1	0
522	2	24	1	1	0	0	0	0	0	2	UT	4	2	1	0
521	2	40	2	1	0	0	0	0	0	2	KY	3	2	1	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
734	My friend says this phrase all the time.	1	1	1	1	1	0	0
720								
704	help your self	0	0	0	0	0	0	1
703	a comedian.do not remember name	1	0	0	0	0	0	0
696	Cable Guy	1	0	0	0	0	0	0
674	hillary clinton	0	0	1	0	0	0	0
667	larry the cable guy	1	0	0	1	0	0	0
656	Grandma	0	0	0	0	0	1	0
654	Jesus	0	1	0	1	0	0	0
653	Old women	0	1	0	0	0	0	0
650								
649								
647	the hillbillies	0	0	0	1	0	0	0
646								
645	yes associate	1	1	0	0	1	0	0
644	my wife	0	1	0	0	0	0	0
643								
625	the red neck guy	1	0	0	0	0	0	0
619	people in the south	0	0	0	0	0	1	0
591	larry the cable guy	1	0	0	0	0	0	0
562								
547	He's a comedian. I don't remember his name.	1	0	0	0	0	0	0
541								
533								
526	Kindness	0	0	0	0	0	1	0
525	Mothet	0	0	0	1	0	0	0
524	Church or organized religion...southern saying	0	0	0	0	0	1	0
523	I think of it as a saying from the south, particularly country folk. And it is usually preceded by what could be termed an insult. Also Mama's Family, which I watched today.	1	0	0	1	0	0	0
522	My husband and my children.	0	0	0	0	0	1	0
521	God love you.	0	0	0	0	0	1	0

responseid	q3a	OE_Code for Q2 and Q3
734	Megan Fox	0
720		0
704		0
703	n/a	general
696	Larry the Cable Guy	cable
674		0
667	larry the cable guy	cable
656		0
654	I do not, sorry.	0
653	Not sure	0
650		0
649		0
647	do not know	general
646		0
645	is cool	0
644	titanic	0
643		0
625	no I dont	general
619		0
591	don't recall	cable
562		0
547	Don't remember.	general
541		0
533		0
526		0
525	Dolly parton	0
524		0
523	Mama on Mama's Family. No idea what her name is, but if I saw her in costume I would expect it.	0
522		0
521		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
520	1508	complete	7/21/2016 20:56	7/21/2016 20:57	1	1313005264	TMkRom_o7oqaUTXS7hZpvA**	66.28	1
519	1507	complete	7/21/2016 20:56	7/21/2016 20:57	1	1338008834	TMkRom_o7opTu3q5buHvnQ**	80.86	1
517	1505	complete	7/21/2016 20:56	7/21/2016 20:57	1	1337207142	TMkRom_o7orpf4F_mWNYnw**	99.11	1
515	1503	complete	7/21/2016 20:55	7/21/2016 20:57	1	1332012140	TMkRom_o7oql2w4WFz7IsQ**	99.5	1
514	1502	complete	7/21/2016 20:55	7/21/2016 20:57	1	1335906387	TMkRom_o7orTEhHNemZspA**	121.27	1
510	1498	complete	7/21/2016 19:17	7/21/2016 19:20	1	1308543854	TMkRom_o7ooVtgPEtwTw1A**	146.26	1
509	1497	complete	7/21/2016 19:03	7/21/2016 19:05	1	1174018927	TMkRom_o7oqVWZiyYaKkTQ**	93.49	1
508	1496	complete	7/21/2016 19:03	7/21/2016 19:04	1	1208538790	TMkRom_o7oqYv2nrwB1bBQ**	56.14	1
507	1495	complete	7/21/2016 19:03	7/21/2016 19:04	1	1125554498	TMkRom_o7opOMQ4VfMSznA**	96.59	1
506	1494	complete	7/21/2016 19:03	7/21/2016 19:04	1	1321358668	TMkRom_o7opu9KWYih5TqA**	110.7	1
505	1493	complete	7/21/2016 19:01	7/21/2016 19:04	1	1297259817	TMkRom_o7opK9iPYnCIM2w**	171.02	1
504	1492	complete	7/21/2016 18:59	7/21/2016 18:59	1	1227380669	TMkRom_o7opLERY6FuST3Q**	47.43	1
503	1491	complete	7/21/2016 18:55	7/21/2016 18:56	1	1215329134	TMkRom_o7opPEeLbO7nCPQ**	89.51	1
502	1490	complete	7/21/2016 18:53	7/21/2016 18:54	1	1318012920	TMkRom_o7opYPppcduEsHA**	91.2	1
501	1489	complete	7/21/2016 18:52	7/21/2016 18:53	1	1327958852	TMkRom_o7oqauauVQrcrBA**	75.17	1
500	1488	complete	7/21/2016 18:52	7/21/2016 18:54	1	1323909159	TMkRom_o7orGYlBoa_v92g**	99.62	1
499	1487	complete	7/21/2016 18:51	7/21/2016 18:52	1	1230143593	TMkRom_o7ooLBNR6LiAenQ**	95.58	1
498	1486	complete	7/21/2016 18:50	7/21/2016 18:54	1	1283205024	TMkRom_o7opJlDty4QmwMg**	228.9	1
497	1485	complete	7/21/2016 18:50	7/21/2016 18:52	1	1299196163	TMkRom_o7orDddMaBh3czg**	100.06	1
496	1484	complete	7/21/2016 18:49	7/21/2016 18:52	1	1307960500	TMkRom_o7oqyii7wy_7ZHw**	141.18	1
495	1483	complete	7/21/2016 18:48	7/21/2016 18:49	1	1332867465	TMkRom_o7oo0PsqiM1vmsA**	65.92	1
494	1482	complete	7/21/2016 18:48	7/21/2016 18:49	1	1325126525	TMkRom_o7orgZ_8rUXWgGw**	92.21	1
493	1481	complete	7/21/2016 18:47	7/21/2016 18:48	1	1315741699	TMkRom_o7orsZRRcu_f1fw**	70.93	1
491	1479	complete	7/21/2016 18:46	7/21/2016 18:48	1	1328950183	TMkRom_o7or1hf9hU4UeHA**	130.15	1
490	1478	complete	7/21/2016 18:45	7/21/2016 18:47	1	1317196687	TMkRom_o7oqbR6TIBC9BXQ**	91.83	1
489	1477	complete	7/21/2016 18:45	7/21/2016 18:47	1	1337909400	TMkRom_o7opvjPiTGp-9Dw**	111.72	1
488	1476	complete	7/21/2016 18:44	7/21/2016 18:45	1	1306761121	TMkRom_o7oockPVIQ7VL_g**	50.17	1
487	1475	complete	7/21/2016 18:42	7/21/2016 18:46	1	1333428610	TMkRom_o7opRKAzm_ewhUA**	242.83	1
486	1474	complete	7/21/2016 18:42	7/21/2016 18:48	1	1306703061	TMkRom_o7oro8qNN-93Q2Q**	373.46	1
485	1473	complete	7/21/2016 18:40	7/21/2016 18:42	1	1321577276	TMkRom_o7orxl2y3yQ097Q**	124.92	1
484	1472	complete	7/21/2016 18:40	7/21/2016 18:42	1	1243808284	TMkRom_o7oqd_wlxW_UpBg**	131.94	1
483	1471	complete	7/21/2016 18:39	7/21/2016 18:41	1	1306637735	TMkRom_o7orAuHAY_eGZag**	82.12	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
520	2	22	1	1	0	0	0	0	0	2	FL	3	2	1	0
519	2	34	1	1	0	0	0	0	0	2	NV	4	2	1	0
517	2	45	2	1	0	0	0	0	0	2	NJ	1	1	3	0
515	2	36	2	1	0	0	0	0	0	2	OR	4	2	1	0
514	2	45	2	1	0	0	0	0	0	2	FL	3	1	1	cable
510	2	52	2	1	0	0	0	0	0	2	MO	2	1	1	cable
509	1	61	3	1	0	0	0	0	0	2	IL	2	2	1	0
508	1	59	3	1	0	0	0	0	0	2	IL	2	1	2	0
507	1	70	3	1	0	0	0	0	0	2	MN	2	2	1	0
506	1	66	3	1	0	0	0	0	0	2	IL	2	2	1	0
505	1	60	3	1	0	0	0	0	0	2	MI	2	1	1	cable
504	2	54	2	1	0	0	0	0	0	2	IL	2	1	2	0
503	1	55	3	1	0	0	0	0	0	2	IN	2	1	3	0
502	1	61	3	1	0	0	0	0	0	2	MN	2	2	1	0
501	2	57	3	1	0	0	0	0	0	2	IL	2	2	2	0
500	2	59	3	1	0	0	0	0	0	2	IA	2	2	1	0
499	1	71	3	1	0	0	0	0	0	2	IN	2	1	1	cable
498	1	84	3	1	0	0	0	0	0	2	FL	3	2	2	0
497	2	57	3	1	0	0	0	0	0	2	IL	2	1	1	general
496	1	63	3	1	0	0	0	0	0	2	WI	2	1	1	0
495	1	60	3	1	0	0	0	0	0	2	OH	2	2	2	0
494	2	58	3	1	0	0	0	0	0	2	MO	2	2	1	0
493	1	74	3	1	0	0	0	0	0	2	MN	2	2	2	0
491	1	60	3	1	0	0	0	0	0	2	WI	2	2	2	0
490	2	55	3	1	0	0	0	0	0	2	MO	2	1	1	other
489	1	55	3	1	0	0	0	0	0	2	MI	2	1	1	cable
488	2	71	3	1	0	0	0	0	0	2	KS	2	2	3	0
487	2	68	3	1	0	0	0	0	0	2	NE	2	1	1	cable
486	2	69	3	1	0	0	0	0	0	2	MO	2	1	1	other
485	2	59	3	1	0	0	0	0	0	2	IN	2	2	1	0
484	1	67	3	1	0	0	0	0	0	2	OH	2	2	1	0
483	2	65	3	1	0	0	0	0	0	2	MI	2	1	2	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
520	Southern people about dumb people	0	0	0	1	0	0	0
519	Someone who is stupid	0	0	0	0	0	1	0
517								
515	Mother in law	0	1	0	0	0	0	0
514	Larry the Cable Guy	1	0	0	0	0	0	0
510	Larry the cable guy	1	0	0	1	0	0	0
509	Rabbi	0	0	0	0	0	1	0
508								
507	Thank you for your kindness	0	0	0	0	0	1	0
506	Doing something right	0	0	0	0	0	1	0
505	A comedian named larry the cable guy	1	0	0	0	0	0	0
504								
503								
502	Gomer Pyle	0	0	0	1	0	0	0
501								
500	My grandma	1	0	0	0	0	0	0
499	the cable guy	1	0	0	0	0	0	0
498								
497	A comedian, but I can't think of his name	1	0	0	0	0	0	0
496	from the show home improvement?	0	0	0	1	0	0	0
495								
494	My Mom	0	0	0	0	0	1	0
493								
491								
490	My children	0	0	0	0	0	0	1
489	Larry the Cable Guy	1	0	0	1	0	0	0
488								
487	Larry the cable guy	1	0	0	0	0	0	0
486	Don't recall	0	0	0	0	0	0	1
485	southern speak	0	0	0	0	0	1	0
484	Grandmother	1	0	0	0	0	0	0
483								

responseid	q3a	OE_Code for Q2 and Q3
520	Reese witherspoon	0
519		0
517		0
515	Can't remember but I hear it said in their voice when I read it	0
514	Larry the Cable Guy	cable
510	Larry the cable guy	cable
509		0
508		0
507		0
506		0
505	Larry the cable guy	cable
504		0
503		0
502	Jim nabors	0
501		0
500	Dana carvey	0
499	larry the cable guy	cable
498		0
497	Can't remember	general
496	tim allen	0
495		0
494		0
493		0
491		0
490		other
489	Larry the Cable Guy	cable
488		0
487	Larry the cable guy	cable
486		other
485		0
484	Danna Carvey	0
483		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
482	1470	complete	7/21/2016 18:39	7/21/2016 18:40	1	1079381030	TMkRom_o7oryPto2P28EUQ**	82.47	1
481	1469	complete	7/21/2016 18:39	7/21/2016 18:42	1	1337201872	TMkRom_o7op8-U3_12Ojyg**	199.73	1
480	1468	complete	7/21/2016 18:39	7/21/2016 18:43	1	1333007834	TMkRom_o7oqr-4owi-WKqQ**	253.65	1
479	1467	complete	7/21/2016 18:38	7/21/2016 18:39	1	1132280585	TMkRom_o7op0VuKf_OBr3g**	40.41	1
477	1465	complete	7/21/2016 18:36	7/21/2016 18:37	1	1317317043	TMkRom_o7oqlcSSZqGazMg**	63.17	1
476	1464	complete	7/21/2016 18:36	7/21/2016 18:37	1	1230150697	TMkRom_o7opQhES939Rk7g**	60.68	1
475	1463	complete	7/21/2016 18:35	7/21/2016 18:37	1	1317828489	TMkRom_o7oqGaol3haqtiQ**	108.49	1
474	1462	complete	7/21/2016 18:34	7/21/2016 18:37	1	1333339887	TMkRom_o7ooTgQbAMcv_Dg**	167.64	1
473	1461	complete	7/21/2016 18:34	7/21/2016 18:36	1	1321158409	TMkRom_o7opjpW3bpC8X0g**	80.04	1
472	1460	complete	7/21/2016 18:34	7/21/2016 18:37	1	1323289877	TMkRom_o7orZDN3QYAlrBw**	179.57	1
471	1459	complete	7/21/2016 18:33	7/21/2016 18:35	1	1257138803	TMkRom_o7oonhZHVdQv9og**	71.07	1
470	1458	complete	7/21/2016 18:33	7/21/2016 18:35	1	1332341463	TMkRom_o7opPHRLyHj1yIQ**	121.06	1
469	1457	complete	7/21/2016 18:32	7/21/2016 18:34	1	1322484005	TMkRom_o7opFCNrZugJ0CA**	116.3	1
468	1456	complete	7/21/2016 18:31	7/21/2016 18:32	1	1317172309	TMkRom_o7opWt8z4xNlxUQ**	110.03	1
467	1455	complete	7/21/2016 18:30	7/21/2016 18:38	1	1306826602	TMkRom_o7ooa0QqeHV0HLQ**	428.21	1
466	1454	complete	7/21/2016 18:28	7/21/2016 18:30	1	1335901000	TMkRom_o7oqYh0HID7X5Bw**	117.82	1
464	1452	complete	7/21/2016 17:30	7/21/2016 17:31	1	1326603388	TMkRom_o7oorDL1E8jLq8g**	113.32	1
463	1451	complete	7/21/2016 17:29	7/21/2016 17:31	1	1286610484	TMkRom_o7opl2r7JDlavyQ**	89.72	1
462	1450	complete	7/21/2016 17:29	7/21/2016 17:35	1	1157517035	TMkRom_o7oqzUbKQS5iktw**	334.64	1
461	1449	complete	7/21/2016 17:29	7/21/2016 17:30	1	1100298209	TMkRom_o7opquEQcv1X1jw**	47.39	1
460	1448	complete	7/21/2016 17:29	7/21/2016 17:30	1	1306667804	TMkRom_o7opjX5_nHupuWQ**	36.16	1
459	1447	complete	7/21/2016 17:29	7/21/2016 17:30	1	1158715051	TMkRom_o7orDrPkDz2qssQ**	45	1
458	1446	complete	7/21/2016 17:29	7/21/2016 17:32	1	1079294679	TMkRom_o7ooaZDqeNdW0lw**	191.7	1
457	1445	complete	7/21/2016 17:29	7/21/2016 17:33	1	1332530341	TMkRom_o7oqY1nUzID-X5Q**	215.52	1
455	1443	complete	7/21/2016 17:29	7/21/2016 17:30	1	1326114818	TMkRom_o7ooWfJEa95c6Cg**	76.67	1
453	1441	complete	7/21/2016 17:29	7/21/2016 17:30	1	1332741925	TMkRom_o7oopdQuANCNORQ**	65.27	1
452	1440	complete	7/21/2016 17:29	7/21/2016 17:31	1	1090580517	TMkRom_o7oqQdu1l9_dnjw**	123.92	1
451	1439	complete	7/21/2016 17:29	7/21/2016 17:31	1	1272997540	TMkRom_o7oqeZPvmlop-Ng**	129.1	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
482	1	59	3	1	0	0	0	0	0	2	MI	2	1	1	cable
481	2	57	3	1	0	0	0	0	0	2	IL	2	1	1	general
480	1	61	3	1	0	0	0	0	0	2	MI	2	2	1	0
479	1	59	3	1	0	0	0	0	0	2	IL	2	1	2	0
477	2	61	3	0	0	1	0	0	0	3	MO	2	1	3	0
476	2	62	3	1	0	0	0	0	0	2	OH	2	2	3	0
475	2	57	3	1	0	0	0	0	0	2	OH	2	2	1	0
474	2	63	3	1	0	0	0	0	0	2	MI	2	2	1	0
473	1	62	3	1	0	0	0	0	0	2	IL	2	2	1	0
472	1	64	3	1	0	0	0	0	0	2	MO	2	2	1	0
471	2	52	2	1	0	0	0	0	0	2	IL	2	1	2	0
470	2	57	3	1	0	0	0	0	0	2	IL	2	1	1	specific
469	2	64	3	1	0	0	0	0	0	2	IL	2	2	3	0
468	1	63	3	1	0	0	0	0	0	2	IN	2	1	1	cable
467	1	55	3	1	0	0	0	0	0	2	MI	2	1	1	0
466	2	59	3	1	0	0	0	0	0	2	IL	2	2	1	0
464	1	35	2	1	0	0	0	0	0	2	OR	4	1	1	other
463	2	78	3	1	0	0	0	0	0	2	MN	2	1	3	0
462	1	65	3	1	0	0	0	0	0	2	KY	3	1	1	general
461	2	51	2	1	0	0	0	0	0	2	PA	1	1	2	0
460	1	37	2	1	0	0	0	0	0	2	FL	3	2	1	0
459	1	65	3	1	0	0	0	0	0	2	FL	3	2	2	0
458	2	66	3	1	0	0	0	0	0	2	TN	3	1	1	cable
457	2	39	2	1	0	0	0	0	0	2	IL	2	1	1	cable
455	1	53	2	1	0	0	0	0	0	2	VA	3	2	2	0
453	2	38	2	1	0	0	0	0	0	2	NY	1	2	1	0
452	2	83	3	1	0	0	0	0	0	2	IN	2	2	1	0
451	1	54	2	1	0	0	0	0	0	2	SC	3	2	1	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
482	Larry the cable guy	1	0	0	0	0	0	0
481	Comedian	1	0	0	0	0	0	0
480	My son	0	0	0	0	0	1	0
479								
477								
476								
475	When someone does something kind for another. It is a show of gratitude.	0	0	0	0	0	1	0
474	Went love	0	0	0	0	0	1	0
473	southern phrase	0	0	0	0	0	1	0
472	An endearing term	0	0	0	1	0	0	0
471								
470	Blue collar show	1	0	0	1	0	0	0
469								
468	Larry the cable guy	1	0	0	0	0	0	0
467	Can't remember.	1	0	0	0	0	0	0
466	A TV show from when I was younger	0	1	0	0	0	0	0
464	not remember	0	0	0	0	0	0	1
463								
462	redneck comedy	1	0	0	0	0	0	0
461								
460	everyone	0	0	0	0	1	0	0
459								
458	Larry the cable guy	1	0	0	0	0	0	0
457	Larry the cable guy	1	1	0	1	0	0	0
455								
453	An old grandmotherly woman	0	0	0	0	0	1	0
452	When someone does something pleasing that is a statement one could make	0	0	0	0	0	1	0
451	Southern phrase that sometimes means you disagree with someone but want to be nice about it and other times it means exactly what it says	0	0	0	0	0	1	0

responseid	q3a	OE_Code for Q2 and Q3
482	Larry the cable guy	cable
481	No I don't remember the comedian's name	general
480		0
479		0
477		0
476		0
475		0
474		0
473		0
472	Dont know	0
471		0
470	Larry the Cable Guy	cable
469		0
468	Larry the cable guy	cable
467	Can't remember.	0
466	Sweet home Alabama	0
464		other
463		0
462	no not recall	general
461		0
460		0
459		0
458	Larry the cable guy	cable
457	Larry	cable
455		0
453		0
452		0
451		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
450	1438	complete	7/21/2016 17:29	7/21/2016 17:31	1	1337373257	TMkRom_o7ormxn2n5ePnSQ**	163.15	1
449	1437	complete	7/21/2016 17:29	7/21/2016 17:34	1	1318749364	TMkRom_o7oqBfBlu3huKhg**	334.85	1
448	1436	complete	7/21/2016 17:29	7/21/2016 17:30	1	1132187240	TMkRom_o7orYVbJuOcmGzA**	81.9	1
447	1435	complete	7/21/2016 17:29	7/21/2016 17:29	1	1135416836	TMkRom_o7oqX6llovBWEWA**	35.37	1
446	1434	complete	7/21/2016 17:23	7/21/2016 17:26	1	1332814980	TMkRom_o7orAye3ppr5ydw**	155.97	1
445	1433	complete	7/21/2016 17:22	7/21/2016 17:23	1	1079214575	TMkRom_o7oqgUec7ALGOzg**	101.75	1
444	1432	complete	7/21/2016 17:22	7/21/2016 17:24	1	1329859862	TMkRom_o7opMTdQl1vGcsg**	141.79	1
443	1431	complete	7/21/2016 17:22	7/21/2016 17:24	1	1337626732	TMkRom_o7oohxDAzOh--Ug**	158.85	1
442	1430	complete	7/21/2016 17:22	7/21/2016 17:24	1	1331983630	TMkRom_o7ops7mo35ffQoQ**	127.36	1
441	1429	complete	7/21/2016 17:22	7/21/2016 17:24	1	1211294787	TMkRom_o7orlyV7DNpJNPw**	130.01	1
440	1428	complete	7/21/2016 17:22	7/21/2016 17:24	1	1337997061	TMkRom_o7opLj05OITgEPg**	115.47	1
437	1425	complete	7/21/2016 17:22	7/21/2016 17:23	1	1294872942	TMkRom_o7orHIW5rlqat_g**	65.83	1
436	1424	complete	7/21/2016 17:22	7/21/2016 17:23	1	1131873182	TMkRom_o7oqvXteLlThxWg**	60.28	1
435	1423	complete	7/21/2016 17:22	7/21/2016 17:23	1	1322950561	TMkRom_o7ooP0QvnhJDSEA**	110.67	1
434	1422	complete	7/21/2016 17:22	7/21/2016 17:22	1	1074784044	TMkRom_o7oqjt75XtNVziQ**	35.89	1
432	1420	complete	7/21/2016 17:15	7/21/2016 17:16	1	1314412620	TMkRom_o7oqSLTAQ6MeZfQ**	102.94	1
431	1419	complete	7/21/2016 17:15	7/21/2016 17:16	1	1079364870	TMkRom_o7oo6fo2_Pcj5WQ**	68.27	1
430	1418	complete	7/21/2016 17:15	7/21/2016 17:18	1	1315457192	TMkRom_o7oq3e3Nybl25eA**	207.8	1
429	1417	complete	7/21/2016 17:15	7/21/2016 17:16	1	1213684779	TMkRom_o7oqJgSfkXtnvLA**	46.79	1
428	1416	complete	7/21/2016 17:15	7/21/2016 17:17	1	1329399856	TMkRom_o7oq0OVbCLVNOwQ**	166.15	1
427	1415	complete	7/21/2016 17:15	7/21/2016 17:16	1	1278814574	TMkRom_o7oq9aUKO0qWZwA**	81.33	1
426	1414	complete	7/21/2016 17:15	7/21/2016 17:17	1	1336628046	TMkRom_o7ooU42pMnNUo5Q**	155.01	1
425	1413	complete	7/21/2016 17:15	7/21/2016 17:15	1	1106365274	TMkRom_o7ootCWrr3_tFYqQ**	46.81	1
424	1412	complete	7/21/2016 17:15	7/21/2016 17:16	1	1333241930	TMkRom_o7opuQpsJlbntwA**	60.91	1
423	1411	complete	7/21/2016 17:15	7/21/2016 17:16	1	1335428822	TMkRom_o7oo6RhT06w71Fw**	106.69	1
422	1410	complete	7/21/2016 17:15	7/21/2016 17:15	1	1327797144	TMkRom_o7oqP3Ey8FskRA**	51.09	1
420	1408	complete	7/21/2016 17:05	7/21/2016 17:06	1	1337384759	TMkRom_o7opVLNWk0CSLKw**	63.64	1
418	1406	complete	7/21/2016 17:05	7/21/2016 17:09	1	1335395498	TMkRom_o7oofkv3QRXmk_Q**	270.62	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
450	2	55	3	1	0	0	0	0	0	2	FL	3	2	1	0
449	1	35	2	1	0	0	0	0	0	2	CA	4	1	1	cable
448	2	82	3	1	0	0	0	0	0	2	NY	1	2	1	0
447	2	45	2	1	0	0	0	0	0	2	CO	4	2	2	0
446	1	61	3	1	0	0	0	0	0	2	WA	4	2	2	0
445	2	69	3	1	0	0	0	0	0	2	CO	4	1	2	0
444	2	51	2	1	0	0	0	0	0	2	NY	1	1	1	specific
443	1	36	2	1	0	0	0	0	0	2	MD	3	1	1	cable
442	2	46	2	1	0	0	0	0	0	2	AZ	4	1	1	cable
441	1	43	2	1	0	0	0	0	0	2	UT	4	1	1	cable
440	2	42	2	1	0	0	0	0	0	2	MI	2	1	1	other
437	1	58	3	1	0	0	0	0	0	2	NJ	1	1	2	0
436	2	36	2	1	0	0	0	0	0	2	MD	3	1	1	cable
435	2	50	2	1	0	0	0	0	0	2	WA	4	1	2	0
434	1	77	3	1	0	0	0	0	0	2	CA	4	1	2	0
432	2	65	3	1	0	0	0	0	0	2	VA	3	2	1	0
431	1	75	3	1	0	0	0	0	0	2	FL	3	2	2	0
430	2	45	2	1	0	0	0	0	0	2	OH	2	2	1	0
429	2	58	3	1	0	0	0	0	0	2	NJ	1	2	2	0
428	2	44	2	1	0	0	0	0	0	2	NC	3	2	1	0
427	2	54	2	1	0	0	0	0	0	2	IL	2	2	1	0
426	1	35	2	1	0	0	0	0	0	2	NY	1	2	1	0
425	2	65	3	1	0	0	0	0	0	2	MA	1	2	2	0
424	1	42	2	1	0	0	0	0	0	2	VA	3	2	1	0
423	1	36	2	1	0	0	0	0	0	2	NY	1	2	1	0
422	2	44	2	1	0	0	0	0	0	2	NY	1	2	2	0
420	2	30	1	0	0	0	0	1	0	5	VA	3	2	2	0
418	1	26	1	1	0	0	0	0	0	2	WA	4	1	1	other

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
450	God. Religion	1	1	1	1	0	0	0
449	Larry The Cable Guy	1	0	0	0	0	0	0
448	my mother	0	0	0	0	0	1	0
447								
446								
445								
444	Jeff Foxworth show	1	0	0	1	0	0	0
443	The cable guy	1	0	0	0	0	0	0
442	Larry the cable guy	1	0	0	1	0	0	0
441	it larry the cable guy saying	0	1	0	1	0	0	0
440	Television	1	0	0	0	0	0	0
437								
436	Larry the cable guy	0	0	0	1	0	0	0
435								
434								
432	It is an expression used by people from the South.	0	0	0	0	0	1	0
431								
430	Southern charm. I also associate it with someone who does not swear.	0	1	0	0	1	0	0
429								
428	Bitchy southern women. It translates as "You're such a fool."	0	0	0	0	0	1	0
427	my mother	0	1	0	0	0	0	0
426	donations	0	0	0	0	0	1	0
425								
424	none	1	0	0	0	0	0	0
423	with medicine	0	1	0	0	0	0	0
422								
420								
418	Only in american	0	0	0	1	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
450	Don't recall it	0
449	Daniel Lawrence Whitney	cable
448		0
447		0
446		0
445		0
444	Jeff Foxworth show friend	specific
443	Larry	cable
442	Larry the cable guy	cable
441	its larry the cable guy	cable
440	Larry the cable guy	cable
437		0
436	Larry the cable guy	cable
435		0
434		0
432		0
431		0
430	I don't recall the name.	0
429		0
428		0
427	dont recall	0
426		0
425		0
424	none	0
423	a movie of doctors	0
422		0
420		0
418	larry	cable

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
417	1405	complete	7/21/2016 17:05	7/21/2016 17:08	1	1337338848	TMkRom_o7opGIBHJX5HmMQ**	165.08	1
416	1404	complete	7/21/2016 17:05	7/21/2016 17:06	1	1333572782	TMkRom_o7oryz4jOPhrPnQ**	77.3	1
415	1403	complete	7/21/2016 17:05	7/21/2016 17:06	1	1299453986	TMkRom_o7oo4cpJ55WsHXw**	54.15	1
413	1401	complete	7/21/2016 17:05	7/21/2016 17:07	1	1313381093	TMkRom_o7oqpZ1rblqMLuw**	110.63	1
412	1400	complete	7/21/2016 17:05	7/21/2016 17:07	1	1331733346	TMkRom_o7ooLc0qxK1Hbsg**	117.47	1
411	1399	complete	7/21/2016 17:05	7/21/2016 17:06	1	1208714261	TMkRom_o7orBanD3PPE_ug**	100.33	1
410	1398	complete	7/21/2016 17:05	7/21/2016 17:06	1	1292441654	TMkRom_o7ooMSCTf23ChPw**	93.33	1
409	1397	complete	7/21/2016 17:05	7/21/2016 17:06	1	1209888417	TMkRom_o7oqKbe12UcB3tg**	71.21	1
408	1396	complete	7/21/2016 17:05	7/21/2016 17:06	1	1143427938	TMkRom_o7opRVuKojlbVmQ**	59.14	1
407	1395	complete	7/21/2016 17:05	7/21/2016 17:06	1	1326492852	TMkRom_o7or70ZBP2QhmxQ**	100.48	1
406	1394	complete	7/21/2016 17:05	7/21/2016 17:06	1	1332883213	TMkRom_o7opHdscPO12Ung**	108.86	1
405	1393	complete	7/21/2016 16:59	7/21/2016 17:02	1	1227065544	TMkRom_o7or4lqTtMbaHFg**	144.11	1
404	1392	complete	7/21/2016 16:59	7/21/2016 17:00	1	1208474213	TMkRom_o7orovbiykmKaJg**	83.02	1
403	1391	complete	7/21/2016 16:59	7/21/2016 17:00	1	1305825703	TMkRom_o7oqrsgeClarhqw**	79.99	1
402	1390	complete	7/21/2016 16:59	7/21/2016 17:00	1	1079279539	TMkRom_o7oq6s8QF1r5xZg**	58.27	1
401	1389	complete	7/21/2016 16:59	7/21/2016 17:01	1	1337207927	TMkRom_o7oo1zsbEB5ADaw**	121.99	1
400	1388	complete	7/21/2016 16:59	7/21/2016 17:02	1	1301280991	TMkRom_o7ooxC8Lfqn4-Uw**	170.51	1
399	1387	complete	7/21/2016 16:59	7/21/2016 17:00	1	1327664838	TMkRom_o7opyeM53841oKg**	63.4	1
398	1386	complete	7/21/2016 16:59	7/21/2016 17:01	1	1337138492	TMkRom_o7oqjHgHm3hyhcw**	111.63	1
396	1384	complete	7/21/2016 12:30	7/21/2016 12:33	1	1329547442	TMkRom_o7oruEzkJ9G6ydw**	214.86	1
394	1382	complete	7/21/2016 12:30	7/21/2016 12:30	1	1256621942	TMkRom_o7oomotONBJ1nLA**	43.9	1
393	1381	complete	7/21/2016 12:30	7/21/2016 12:30	1	1314377223	TMkRom_o7opITEEdV_D7rg**	43.56	1
392	1380	complete	7/21/2016 12:30	7/21/2016 12:31	1	1131995853	TMkRom_o7oocy1Sc1lvFTg**	78.75	1
391	1379	complete	7/21/2016 12:30	7/21/2016 12:30	1	1336034807	TMkRom_o7oq2IGLPCKYAJQ**	33.18	1
390	1378	complete	7/21/2016 12:30	7/21/2016 12:38	1	1265637883	TMkRom_o7oqNpKlqw3wkMA**	521.28	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
417	1	19	1	1	0	0	0	0	0	2 MI	2	2	1	1	cable
416	1	35	2	1	0	0	0	0	0	2 CA	4	4	1	1	0
415	2	53	2	1	0	0	0	0	0	2 CA	4	4	1	2	0
413	2	34	1	1	0	0	0	0	0	2 OR	4	4	1	1	cable
412	1	40	2	1	0	0	0	0	0	2 GA	3	3	1	1	cable
411	1	51	2	1	0	0	0	0	0	2 FL	3	3	1	1	other
410	1	23	1	1	0	0	0	0	0	2 OK	3	3	1	1	cable
409	2	38	2	1	0	0	0	0	0	2 WA	4	4	1	1	cable
408	1	42	2	1	0	0	0	0	0	2 WA	4	4	1	1	general
407	1	67	3	0	0	0	0	1	0	5 DC	3	3	2	2	0
406	1	32	1	1	0	0	0	0	0	2 SD	2	2	1	1	cable
405	2	45	2	1	0	0	0	0	0	2 GA	3	3	1	1	cable
404	2	44	2	1	0	0	0	0	0	2 GA	3	3	2	1	0
403	2	53	2	1	0	0	0	0	0	2 FL	3	3	2	1	0
402	2	61	3	1	0	0	0	0	0	2 OH	2	2	2	1	0
401	1	26	1	1	0	0	0	0	0	2 NY	1	1	2	1	0
400	1	67	3	1	0	0	0	0	0	2 CA	4	4	2	1	0
399	1	39	2	1	0	0	0	0	0	2 MN	2	2	2	2	0
398	1	34	1	1	0	0	0	0	0	2 MT	4	4	2	1	0
396	2	48	2	1	0	0	0	0	0	2 OK	3	3	1	1	general
394	2	36	2	1	0	0	0	0	0	2 CT	1	1	2	2	0
393	1	41	2	1	0	0	0	0	0	2 MN	2	2	2	2	0
392	2	84	3	1	0	0	0	0	0	2 KY	3	3	1	2	0
391	1	36	2	1	0	0	0	0	0	2 FL	3	3	1	2	0
390	2	57	3	1	0	0	0	0	0	2 MA	1	1	1	1	other

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
417	My father Ron always says this and I'm pretty sure he got it from cable guy	1	1	0	1	0	0	0
416	None	0	1	0	1	0	0	0
415								
413	Larry the Cable Guy	1	1	0	1	0	0	0
412	Larry the cable guy	1	0	0	0	0	0	0
411	get it done	0	0	0	0	0	1	0
410	Larry the cable guy	1	0	0	1	0	0	0
409	Larry the cable guy	0	0	0	1	0	0	0
408	a comedian that is a big guy	1	0	0	1	0	0	0
407								
406	Larry the Cable guy	1	0	0	0	0	0	0
405	Larry the heartburn man	0	0	0	1	0	0	0
404	A friend	0	0	0	0	0	1	0
403	My southern relatives	0	0	0	0	0	1	0
402	my grandmother always said that to me when I was younger	0	0	0	0	0	1	0
401	My old friend used to say this to everyone whenever something bad happened.	0	0	0	1	0	0	0
400	With a grandmother, and a famous song. It is a motherly, somewhat religious, old-fashion expression.	0	1	0	0	0	0	0
399								
398	Some kind of church or faith	1	1	1	0	0	0	0
396	Redneck	1	0	0	1	0	0	0
394								
393								
392								
391								
390	If you are doing something you need to finish doing it.	1	0	0	0	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
417	Jim Carrey said this in the movie cable guy as well as Lewis black said this in one of his stand up shows	other
416	None	0
415		0
413	Larry the Cable Guy	cable
412	Larry the cable guy	cable
411		other
410	Larry the cable guy	cable
409	Larry the cable guy	cable
408	not sure of name	general
407		0
406	Larry the Cable guy	cable
405	Larry	cable
404		0
403		0
402		0
401	I don't recall the name but I recall hearing an actor say this when she found out her niece won a baseball game.	0
400	A movie produced in the 1930's to 1940's.	0
399		0
398	Will Smith	0
396	I can't recall his name.	general
394		0
393		0
392		0
391		0
390	He works with Jeff Foxworthy but I can't remember his name	specific

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
389	1377	complete	7/21/2016 12:30	7/21/2016 12:31	1	1279453007	TMkRom_o7oo4bdjJHlu0HQ**	81.53	1
388	1376	complete	7/21/2016 12:30	7/21/2016 12:31	1	1278697550	TMkRom_o7opB19Ji5qmsmA**	73.93	1
387	1375	complete	7/21/2016 12:30	7/21/2016 12:31	1	1208578368	TMkRom_o7opH6PpzK7nOEQ**	52.9	1
386	1374	complete	7/21/2016 12:30	7/21/2016 12:30	1	1305227228	TMkRom_o7oowjB4hmqakTw**	29.38	1
384	1372	complete	7/21/2016 12:15	7/21/2016 12:16	1	1174002947	TMkRom_o7orBQtXINbEU4g**	50.77	1
383	1371	complete	7/21/2016 12:15	7/21/2016 12:18	1	1316361158	TMkRom_o7ooq2DHPQfvkOw**	179.91	1
382	1370	complete	7/21/2016 12:15	7/21/2016 12:22	1	1132244214	TMkRom_o7oorv-8PkMJ71w**	430.49	1
381	1369	complete	7/21/2016 12:15	7/21/2016 12:16	1	1326667220	TMkRom_o7oqKkpjfsDIQQA**	52.51	1
380	1368	complete	7/21/2016 12:15	7/21/2016 12:16	1	1285299579	TMkRom_o7op29sqXhqmsfA**	63.38	1
379	1367	complete	7/21/2016 12:14	7/21/2016 12:16	1	1305463655	TMkRom_o7ooknHCmaS5UXw**	124.05	1
377	1365	complete	7/21/2016 12:14	7/21/2016 12:16	1	1083593218	TMkRom_o7opN2MEfXuPd1w**	176.27	1
376	1364	complete	7/21/2016 12:14	7/21/2016 12:16	1	1300350435	TMkRom_o7op1Zzfjpj-ABw**	156.39	1
375	1363	complete	7/21/2016 12:13	7/21/2016 12:15	1	1262681792	TMkRom_o7or6yt7BJi1Zww**	76.43	1
374	1362	complete	7/21/2016 12:13	7/21/2016 12:14	1	1301171894	TMkRom_o7oqexrruv1m_XQ**	45.47	1
373	1361	complete	7/21/2016 12:13	7/21/2016 12:15	1	1131894421	TMkRom_o7orBhfOfLD6mvQ**	76.01	1
372	1360	complete	7/21/2016 12:13	7/21/2016 12:14	1	1336032402	TMkRom_o7ooVrQVBxk1x-Q**	56.28	1
370	370	complete	7/20/2016 18:32	7/20/2016 18:34	1	1301707777	TMkRom_o7oqWh-ac4YtTmw**	133.07	1
368	368	complete	7/20/2016 18:31	7/20/2016 18:35	1	1172061158	TMkRom_o7ootFKz3NxrY9w**	255.21	1
367	367	complete	7/20/2016 18:31	7/20/2016 18:33	1	1080396059	TMkRom_o7oolohi7f_VzZw**	125.1	1
365	365	complete	7/20/2016 18:31	7/20/2016 18:31	1	1220329083	TMkRom_o7oqX4L_agruRjA**	37.04	1
364	364	complete	7/20/2016 18:31	7/20/2016 18:33	1	1336363905	TMkRom_o7oqHUcK_dk8-TA**	108.27	1
363	363	complete	7/20/2016 18:31	7/20/2016 18:37	1	1288844428	TMkRom_o7oqsatOfU1IA1Q**	353.04	1
362	362	complete	7/20/2016 18:31	7/20/2016 18:31	1	1281937604	TMkRom_o7oq8QQFDWdtDrg**	38.07	1
361	361	complete	7/20/2016 18:31	7/20/2016 18:33	1	1259358240	TMkRom_o7opooxfMsPP_Cw**	116.15	1
360	360	complete	7/20/2016 18:31	7/20/2016 18:32	1	1274500450	TMkRom_o7orE4OgwovxjpA**	101.8	1
359	359	complete	7/20/2016 18:31	7/20/2016 18:34	1	1311466583	TMkRom_o7op6c44Ysywiwg**	201.28	1
358	358	complete	7/20/2016 18:31	7/20/2016 18:31	1	1201252524	TMkRom_o7ops47ufY3vYjQ**	40.65	1
357	357	complete	7/20/2016 18:30	7/20/2016 18:32	1	1089313841	TMkRom_o7opuV5g-Qfrysg**	146.17	1
356	356	complete	7/20/2016 18:29	7/20/2016 18:34	1	1337584675	TMkRom_o7oqEbWD51R2qvQ**	295.19	1
355	355	complete	7/20/2016 18:29	7/20/2016 18:33	1	1337193782	TMkRom_o7oo6icpw2L-f2w**	255.44	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
389	2	63	3	1	0	0	0	0	0	2	OH	2	1	1	cable
388	2	41	2	1	0	0	0	0	0	2	PA	1	2	1	0
387	1	41	2	1	0	0	0	0	0	2	CT	1	2	3	0
386	1	49	2	1	0	0	0	0	0	2	NY	1	1	2	0
384	2	45	2	1	0	0	0	0	0	2	NY	1	2	2	0
383	2	61	3	1	0	0	0	0	0	2	NY	1	1	1	cable
382	2	70	3	0	0	0	1	0	0	4	NJ	1	1	1	other
381	1	51	2	0	0	1	0	0	0	3	CA	4	2	1	0
380	1	36	2	1	0	0	0	0	0	2	MA	1	2	1	0
379	2	47	2	1	0	0	0	0	0	2	NY	1	2	1	0
377	1	44	2	1	0	0	0	0	0	2	MI	2	1	2	0
376	1	55	3	1	0	0	0	0	0	2	CT	1	2	1	0
375	1	56	3	1	0	0	0	0	0	2	NJ	1	2	1	0
374	2	47	2	1	0	0	0	0	0	2	PA	1	2	2	0
373	2	67	3	1	0	0	0	0	0	2	AZ	4	2	1	0
372	1	40	2	1	0	0	0	0	0	2	FL	3	2	2	0
370	1	61	3	1	0	0	0	0	0	2	CA	4	1	1	general
368	2	38	2	1	0	0	0	0	0	2	WA	4	2	2	0
367	2	45	2	1	0	0	0	0	0	2	NM	4	1	1	cable
365	1	60	3	1	0	0	0	0	0	2	FL	3	2	2	0
364	2	41	2	1	0	0	0	0	0	2	MD	3	1	1	cable
363	1	44	2	1	0	0	0	0	0	2	TX	3	1	1	cable
362	1	41	2	1	0	0	0	0	0	2	FL	3	2	2	0
361	1	65	3	1	0	0	0	0	0	2	GA	3	1	1	cable
360	2	53	2	1	0	0	0	0	0	2	IL	2	1	1	cable
359	2	58	3	1	0	0	0	0	0	2	ND	2	1	1	specific
358	2	61	3	1	0	0	0	0	0	2	WI	2	2	2	0
357	1	49	2	1	0	0	0	0	0	2	WV	3	2	1	0
356	1	36	2	1	0	0	0	0	0	2	CA	4	2	3	0
355	1	35	2	1	0	0	0	0	0	2	FL	3	1	3	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
389	larry the cable guy	1	0	0	0	0	0	0
388	My grandmother used to say it all of the time.	0	0	0	0	0	1	0
387								
386								
384								
383	cable guy	0	0	0	1	0	0	0
382	keep calm and git r done	0	1	0	0	0	0	0
381	My mother	0	0	0	0	0	1	0
380	just individual people commenting on others doing the wrong thing	0	0	0	0	0	1	0
379	It's a southern saying	0	0	0	0	0	1	0
377								
376	It's a saying usually by older people who are expressing graditude	0	0	0	0	0	1	0
375	a minister	1	0	0	1	0	0	0
374								
373	none	0	0	0	0	0	1	0
372								
370	A comedian	1	0	0	1	0	0	0
368								
367	LARRY THE CABLE GUY	1	0	0	0	0	0	0
365								
364	Larry the Cable Guy	1	0	0	1	0	0	0
363	larry the cable guy	1	0	0	0	0	0	0
362								
361	Larry the Cable Guy	1	0	0	0	0	0	0
360	Larry the cable guy	1	0	0	0	0	0	0
359	The hillbilly who dors the seriesnof commercials for Prilosec	1	0	0	0	0	0	0
358								
357	my mom and grandma always say this	0	0	0	0	0	1	0
356								
355								

responseid	q3a	OE_Code for Q2 and Q3
389	not sure	cable
388		0
387		0
386		0
384		0
383	do not recall	cable
382	larry and cable guy	cable
381		0
380		0
379		0
377		0
376		0
375	robin williams	0
374		0
373		0
372		0
370	Larry the cable guy	cable
368		0
367	LARRY THE CABLE GUY	cable
365		0
364	Larry the Cable Guy	cable
363	larry the cable guy	cable
362		0
361	Larry the Cable Guy	cable
360	Larry the cable guy	cable
359	Don't know	specific
358		0
357		0
356		0
355		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
354	354	complete	7/20/2016 18:28	7/20/2016 18:30	1	1297080388	TMkRom_o7oo90sG-vd3BtQ**	119.23	1
353	353	complete	7/20/2016 18:28	7/20/2016 18:29	1	1180047169	TMkRom_o7oo4S53JfZTi1w**	47.74	1
352	352	complete	7/20/2016 18:28	7/20/2016 18:29	1	1131978388	TMkRom_o7orOLjoEzkc35A**	46.83	1
351	351	complete	7/20/2016 18:28	7/20/2016 18:29	1	1300052647	TMkRom_o7or6UPFjQg_E-A**	90.72	1
350	350	complete	7/20/2016 18:28	7/20/2016 18:28	1	1079188905	TMkRom_o7ookhgBSSTj_Cw**	43.29	1
349	349	complete	7/20/2016 18:28	7/20/2016 18:31	1	1331859036	TMkRom_o7ooEAdeaG8l1XA**	187.59	1
348	348	complete	7/20/2016 18:28	7/20/2016 18:30	1	1158591459	TMkRom_o7opfJO39ejhjsA**	138.7	1
347	347	complete	7/20/2016 18:27	7/20/2016 18:29	1	1316649301	TMkRom_o7ooXHQfQMRm_Pg**	88.51	1
346	346	complete	7/20/2016 18:27	7/20/2016 18:30	1	1333199792	TMkRom_o7ooK_Sjj93G-Qg**	127.47	1
345	345	complete	7/20/2016 18:27	7/20/2016 18:30	1	1074876981	TMkRom_o7orWc5bNxrETYw**	140.49	1
344	344	complete	7/20/2016 18:27	7/20/2016 18:31	1	1328701583	TMkRom_o7oqpmPC88nPiQQ**	205.91	1
341	341	complete	7/20/2016 18:27	7/20/2016 18:29	1	1329763300	TMkRom_o7opLL4TyxzsDDA**	95.46	1
340	340	complete	7/20/2016 18:27	7/20/2016 18:29	1	1334370641	TMkRom_o7ooThOw7tY8gfA**	94.89	1
338	338	complete	7/20/2016 18:21	7/20/2016 18:26	1	1282712597	TMkRom_o7orwGUwojM92bQ**	277.48	1
337	337	complete	7/20/2016 18:21	7/20/2016 18:25	1	1323775159	TMkRom_o7ooA47_THEZEHg**	251.02	1
336	336	complete	7/20/2016 18:21	7/20/2016 18:23	1	1153667878	TMkRom_o7oqzoOt9ZMXlaw**	86.93	1
335	335	complete	7/20/2016 18:21	7/20/2016 18:22	1	1333290823	TMkRom_o7oqBTIhr64qn6Q**	73.21	1
334	334	complete	7/20/2016 18:21	7/20/2016 18:22	1	1238994846	TMkRom_o7oq0RpJqnIWEZg**	41.42	1
333	333	complete	7/20/2016 18:21	7/20/2016 18:22	1	1325732112	TMkRom_o7oq5WolyM5YmyA**	58.09	1
332	332	complete	7/20/2016 18:21	7/20/2016 18:22	1	1084743807	TMkRom_o7oouvGCjgOfDeg**	76.68	1
329	329	complete	7/20/2016 18:05	7/20/2016 18:07	1	1217665312	TMkRom_o7orUn1CtS014rw**	103.81	1
327	327	complete	7/20/2016 18:05	7/20/2016 18:06	1	1335335064	TMkRom_o7opMJozupEV-wg**	74.9	1
325	325	complete	7/20/2016 18:05	7/20/2016 18:15	1	1327979941	TMkRom_o7orLBB1Q0GlxA**	610.98	1
324	324	complete	7/20/2016 18:05	7/20/2016 18:06	1	1301793849	TMkRom_o7opmQCOJqjfV8Q**	80.2	1
321	321	complete	7/20/2016 18:05	7/20/2016 18:06	1	1272462894	TMkRom_o7ooJq-n_xwqg-A**	89.39	1
320	320	complete	7/20/2016 18:05	7/20/2016 18:11	1	1335836127	TMkRom_o7ookhCiV_i5wng**	384.85	1
319	319	complete	7/20/2016 18:04	7/20/2016 18:08	1	1322337031	TMkRom_o7ooRJlZxs5lwDQ**	225.51	1
318	318	complete	7/20/2016 18:04	7/20/2016 18:06	1	1321504939	TMkRom_o7orN6n0apWQFOg**	81.63	1
317	317	complete	7/20/2016 18:04	7/20/2016 18:06	1	1298613982	TMkRom_o7opx2Wx6xYbxBw**	86.48	1
316	316	complete	7/20/2016 17:42	7/20/2016 17:43	1	1332478760	TMkRom_o7opGL-UHkVpyhA**	103.17	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
354	2	59	3	1	0	0	0	0	0	2	AZ	4	2	1	0
353	2	74	3	1	0	0	0	0	0	2	FL	3	1	2	0
352	1	52	2	1	0	0	0	0	0	2	CA	4	1	2	0
351	1	74	3	1	0	0	0	0	0	2	HI	4	2	2	0
350	2	69	3	1	0	0	0	0	0	2	MI	2	1	2	0
349	2	64	3	1	0	0	0	0	0	2	CA	4	2	1	0
348	2	81	3	1	0	0	0	0	0	2	NY	1	2	1	0
347	2	60	3	1	0	0	0	0	0	2	AZ	4	1	2	0
346	1	45	2	1	0	0	0	0	0	2	MN	2	1	1	other
345	1	77	3	1	0	0	0	0	0	2	MO	2	1	1	cable
344	1	60	3	1	0	0	0	0	0	2	GA	3	1	1	cable
341	2	54	2	1	0	0	0	0	0	2	FL	3	1	1	cable
340	2	61	3	1	0	0	0	0	0	2	OH	2	1	1	cable
338	2	57	3	1	0	0	0	0	0	2	FL	3	2	1	0
337	1	55	3	1	0	0	0	0	0	2	KY	3	1	1	cable
336	1	65	3	1	0	0	0	0	0	2	NC	3	2	1	0
335	1	54	2	1	0	0	0	0	0	2	IL	2	2	3	0
334	1	45	2	1	0	0	0	0	0	2	NC	3	2	3	0
333	1	35	2	1	0	0	0	0	0	2	VA	3	2	3	0
332	2	63	3	1	0	0	0	0	0	2	NY	1	2	1	0
329	2	42	2	1	0	0	0	0	0	2	PA	1	2	3	0
327	1	18	1	1	0	0	0	0	0	2	MS	3	1	1	cable
325	1	48	2	0	0	1	0	0	0	3	CA	4	2	1	0
324	1	61	3	1	0	0	0	0	0	2	OR	4	1	1	cable
321	2	60	3	1	0	0	0	0	0	2	AK	4	1	1	cable
320	1	36	2	1	0	0	0	0	0	2	PA	1	1	1	other
319	1	34	1	1	0	0	0	0	0	2	VA	3	1	1	0
318	2	54	2	0	0	0	1	0	0	4	MD	3	1	1	cable
317	2	36	2	1	0	0	0	0	0	2	MN	2	1	1	general
316	2	49	2	0	0	1	0	0	0	3	MD	3	1	1	other

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
354	Religious leaders	0	0	0	0	0	1	0
353								
352								
351								
350								
349	Someone who has done a good deed for another or someone who has lost someone.	0	0	0	0	0	1	0
348	best friend	0	0	0	0	0	1	0
347								
346	TV show but now a phrase used to communicate perseverance and a, "can do" attitude.	0	0	0	0	0	1	0
345	Larry the Cable Guy	1	0	0	0	0	0	0
344	Larry the Cable Guy	1	0	0	0	0	0	0
341	Larry the cable guy	1	0	0	0	0	0	0
340	Larry cable guy	1	0	0	0	0	0	0
338	My mother and my maternal grandmother.	0	0	0	0	0	1	0
337	The comedian on the blue color tour Larry	1	0	0	0	0	0	0
336	my mother	0	0	0	0	0	1	0
335								
334								
333								
332	what people say to you	0	0	0	0	0	1	0
329								
327	Larry the Cable Guy	1	0	0	1	0	0	0
325	When people do nice things for me..I say Bless your heart.	0	0	0	1	0	0	0
324	Larry Cable Guy	1	0	0	0	0	0	0
321	Larry the Cable Guy	1	0	0	0	0	0	0
320	nada	0	0	0	0	0	0	1
319	health	0	1	1	0	0	0	0
318	Larry the cable guy	1	0	0	0	0	0	0
317	Rednecks	1	0	0	0	0	0	0
316	To get something done	0	0	0	0	1	0	0

responseid	q3a	OE_Code for Q2 and Q3
354		0
353		0
352		0
351		0
350		0
349		0
348		0
347		0
346		other
345	Larry the cable guy	cable
344	Larry the Cable Guy	cable
341	Larry the cable guy	cable
340	Larry cable guy	cable
338		0
337	Larry the cable guy	cable
336		0
335		0
334		0
333		0
332		0
329		0
327	Larry the Cable Guy	cable
325	Can't remember	0
324	Larry the Cable Guy	cable
321	Daniel Lawrence Whitney	cable
320		other
319	none	0
318	Larry the cable guy	cable
317	Stand up routine. Name unknown	general
316		other

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
315	315	complete	7/20/2016 17:41	7/20/2016 17:43	1	1315297962	TMkRom_o7orn79tA2LmJPQ**	120.61	1
314	314	complete	7/20/2016 17:38	7/20/2016 17:42	1	1106206355	TMkRom_o7oqrgRcntMk4nA**	253.57	1
312	312	complete	7/20/2016 17:38	7/20/2016 17:40	1	1327148343	TMkRom_o7ool2HG6MBbrFA**	141.21	1
311	311	complete	7/20/2016 17:37	7/20/2016 17:39	1	1079363879	TMkRom_o7opM4Zcyc2kEGA**	101.26	1
310	310	complete	7/20/2016 17:37	7/20/2016 17:39	1	1114556015	TMkRom_o7orNpytp3VTJtA**	97.3	1
309	309	complete	7/20/2016 17:37	7/20/2016 17:39	1	1131967832	TMkRom_o7oplZD-ZditCaw**	102.16	1
308	308	complete	7/20/2016 17:37	7/20/2016 17:39	1	1336816642	TMkRom_o7or8GmZ8oy1yMw**	102.11	1
307	307	complete	7/20/2016 17:37	7/20/2016 17:39	1	1336666546	TMkRom_o7opyL6V1Pbr1aA**	95.84	1
304	304	complete	7/20/2016 17:37	7/20/2016 17:43	1	1256822757	TMkRom_o7oqkCiMcr7VXVQ**	320.78	1
302	302	complete	7/20/2016 17:37	7/20/2016 17:39	1	1337118812	TMkRom_o7oq98JuMMnBCnA**	109.78	1
301	301	complete	7/20/2016 17:37	7/20/2016 17:39	1	1316562635	TMkRom_o7opSzLLN-Vru0Q**	90.32	1
300	300	complete	7/20/2016 17:37	7/20/2016 17:38	1	1336786027	TMkRom_o7ooXkWrrJt7Ftg**	74.2	1
299	299	complete	7/20/2016 17:37	7/20/2016 17:38	1	1269903681	TMkRom_o7oq8TLlLvGVqqA**	52.62	1
291	291	complete	7/20/2016 17:37	7/20/2016 17:38	1	1145667195	TMkRom_o7or_6e0_7nSDOQ**	93.42	1
290	290	complete	7/20/2016 17:37	7/20/2016 17:38	1	1198737021	TMkRom_o7orA7At2ED8hrw**	63.37	1
289	289	complete	7/20/2016 17:37	7/20/2016 17:38	1	1325373729	TMkRom_o7oq2cp-BNFmU9Q**	67.21	1
287	287	complete	7/20/2016 17:37	7/20/2016 17:38	1	1317020384	TMkRom_o7oqQUOoeLADAUA**	106.38	1
286	286	complete	7/20/2016 17:36	7/20/2016 17:38	1	1237989833	TMkRom_o7opM5E7tvAOvjA**	81.62	1
285	285	complete	7/20/2016 17:36	7/20/2016 17:41	1	1287750049	TMkRom_o7op46pkrsAJWPA**	259.5	1
284	284	complete	7/20/2016 17:36	7/20/2016 17:37	1	1283782887	TMkRom_o7oqEmxdzRLhZ0w**	31	1
283	283	complete	7/20/2016 17:35	7/20/2016 17:36	1	1316990606	TMkRom_o7or1bN2rj3A8Tg**	75.13	1
282	282	complete	7/20/2016 17:35	7/20/2016 17:37	1	1328407411	TMkRom_o7opBaOJ-Xgt4Zw**	111.45	1
281	281	complete	7/20/2016 17:35	7/20/2016 17:37	1	1331665322	TMkRom_o7opcGyeShWfVgW**	115.42	1
275	275	complete	7/20/2016 17:31	7/20/2016 17:32	1	1247832210	TMkRom_o7opxbWJ5xwnsng**	110.91	1
272	272	complete	7/20/2016 17:30	7/20/2016 17:31	1	1333872973	TMkRom_o7ooe9ynYB3ELOg**	49.99	1
268	268	complete	7/20/2016 17:25	7/20/2016 17:25	1	1316858048	TMkRom_o7optPgIKQXjyFQ**	43.08	1
265	265	complete	7/20/2016 17:22	7/20/2016 17:23	1	1234133018	TMkRom_o7oqW-wcZOjpRZw**	89.7	1
260	260	complete	7/20/2016 17:19	7/20/2016 17:21	1	1335282042	TMkRom_o7ooVKXeWBjE6Sw**	116.69	1
259	259	complete	7/20/2016 17:19	7/20/2016 17:20	1	1146522949	TMkRom_o7oqSA_tQe55D9Q**	69.11	1
257	257	complete	7/20/2016 17:18	7/20/2016 17:19	1	1337793724	TMkRom_o7oqJBHaXgG41hg**	50.98	1
252	252	complete	7/20/2016 17:10	7/20/2016 17:12	1	1337003631	TMkRom_o7opzhUhZlt1iHQ**	127.97	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
315	1	44	2	0	0	0	1	0	0	4	NY	1	1	3	0
314	1	68	3	1	0	0	0	0	0	2	NC	3	1	1	cable
312	1	31	1	1	0	0	0	0	0	2	AZ	4	1	1	cable
311	2	66	3	1	0	0	0	0	0	2	NY	1	2	1	0
310	2	69	3	1	0	0	0	0	0	2	WA	4	2	1	0
309	2	82	3	1	0	0	0	0	0	2	LA	3	2	1	0
308	1	19	1	1	0	0	0	0	0	2	GA	3	2	1	0
307	1	40	2	0	0	1	0	0	0	3	CA	4	2	2	0
304	1	19	1	0	0	1	0	0	0	3	AL	3	2	1	0
302	1	24	1	1	0	0	0	0	0	2	PA	1	2	1	0
301	2	58	3	1	0	0	0	0	0	2	MO	2	2	1	0
300	1	48	2	1	0	0	0	0	0	2	NY	1	2	2	0
299	2	57	3	1	0	0	0	0	0	2	RI	1	2	2	0
291	1	51	2	1	0	0	0	0	0	2	TX	3	1	1	other
290	2	63	3	0	0	1	0	0	0	3	VA	3	1	2	0
289	1	41	2	1	0	0	0	0	0	2	WV	3	1	1	cable
287	1	35	2	1	0	0	0	0	0	2	CA	4	1	1	0
286	1	40	2	0	0	1	0	0	0	3	LA	3	1	1	cable
285	1	63	3	0	0	1	0	0	0	3	NY	1	2	1	0
284	2	35	2	0	0	0	1	0	0	4	OR	4	1	2	0
283	1	22	1	1	0	0	0	0	0	2	MN	2	2	1	0
282	2	53	2	1	0	0	0	0	0	2	NY	1	2	1	0
281	1	23	1	1	1	0	0	0	0	1	CA	4	2	1	0
275	2	76	3	0	0	1	0	0	0	3	LA	3	1	2	0
272	1	32	1	0	0	1	0	0	0	3	CA	4	2	3	0
268	1	26	1	0	0	0	1	0	0	4	CA	4	1	2	0
265	2	36	2	0	1	1	0	0	0	1	PA	1	1	1	other
260	1	46	2	1	0	0	1	0	0	6	CA	4	2	1	0
259	2	61	3	0	0	0	0	1	0	5	CA	4	2	2	0
257	1	30	1	1	1	0	0	0	0	1	FL	3	1	3	0
252	2	47	2	1	0	0	0	0	0	2	IL	2	1	1	cable

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
315								
314	Gable guy	1	0	0	0	0	0	0
312	Larry the cable guy	1	0	0	0	0	0	0
311	anyone who wishes to say it to you	0	0	0	0	0	1	0
310	A southern saying	0	0	0	0	0	0	1
309	Family Members	0	0	0	0	0	0	1
308	With friends and family in tragic moments	0	1	0	1	0	0	0
307								
304	happynenss	0	1	0	1	0	0	0
302	Genuine remark of kindness	0	0	0	0	0	1	0
301	Religion	0	0	0	0	0	1	0
300								
299								
291	Normal phrase in life.	0	0	0	0	0	0	1
290								
289	Larry the cable guy	1	0	0	0	0	0	0
287	with me	0	0	0	1	0	0	0
286	Larry the cable guy	1	0	0	0	0	0	0
285	preacher	0	0	0	1	0	0	0
284								
283	A grandmother	0	0	0	0	0	1	0
282	Bless your heart is another way to say God bless you	0	1	0	1	0	0	0
281	God and family	0	1	0	0	0	0	0
275								
272								
268								
265	pet food	0	0	0	0	0	1	0
260	Bless your heart is a phrase I've heard many many times, typically from elderly people.	0	0	0	0	0	1	0
259								
257								
252	Larry the cable guy	1	0	0	0	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
315		0
314	The cable guy	cable
312	Larry the cable guy	cable
311		0
310		0
309		0
308	Adam Sandler	0
307		0
304	none	0
302		0
301		0
300		0
299		0
291		other
290		0
289	Larry the cable guy	cable
287	it is seen to ben afleck	0
286	Larry the cable guy	cable
285	chalston heston	0
284		0
283		0
282	Color purple	0
281	I don't remember	0
275		0
272		0
268		0
265		other
260		0
259		0
257		0
252	Larry the cable guy	cable

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
248	248	complete	7/20/2016 17:07	7/20/2016 17:08	1	1328137874	TMkRom_o7ormbhTE8JStTg**	97.04	1
247	247	complete	7/20/2016 17:07	7/20/2016 17:08	1	1320387646	TMkRom_o7opgm3BSGsyYVg**	89.2	1
245	245	complete	7/20/2016 17:07	7/20/2016 17:09	1	1337620805	TMkRom_o7orCE7cYIHgoNw**	123.2	1
244	244	complete	7/20/2016 17:07	7/20/2016 17:07	1	1337904593	TMkRom_o7oo6jqb6DCeYPA**	36.9	1
236	236	complete	7/20/2016 16:58	7/20/2016 16:59	1	1289992575	TMkRom_o7oqUL7vO6hj8GQ**	55.89	1
234	234	complete	7/20/2016 16:55	7/20/2016 16:58	1	1323886331	TMkRom_o7op08lZMuWjaPQ**	226.21	1
230	230	complete	7/20/2016 16:53	7/20/2016 16:54	1	1325241658	TMkRom_o7orUii0FezFMtg**	89.04	1
229	229	complete	7/20/2016 16:53	7/20/2016 16:54	1	1275491226	TMkRom_o7ooRbDUFUglDTg**	96.18	1
228	228	complete	7/20/2016 16:53	7/20/2016 16:55	1	1332028968	TMkRom_o7oouZo3j3kHfzg**	155.34	1
227	227	complete	7/20/2016 16:53	7/20/2016 16:54	1	1281618706	TMkRom_o7oowFabDOImR7A**	86.04	1
226	226	complete	7/20/2016 16:53	7/20/2016 16:54	1	1330550814	TMkRom_o7oo-FTKcyXDJ7Q**	111.25	1
213	213	complete	7/20/2016 16:39	7/20/2016 16:40	1	1322914831	TMkRom_o7opOiw0r8TOglw**	68.72	1
211	211	complete	7/20/2016 16:36	7/20/2016 16:37	1	1131914628	TMkRom_o7opd06Jrae9f1Q**	82.62	1
208	208	complete	7/20/2016 16:36	7/20/2016 16:37	1	1189552725	TMkRom_o7oo-bj8Hlha7FQ**	108.84	1
207	207	complete	7/20/2016 16:36	7/20/2016 16:37	1	1324501935	TMkRom_o7oqpmS2DfEdBqQ**	69.75	1
206	206	complete	7/20/2016 16:36	7/20/2016 16:38	1	1220242289	TMkRom_o7oryxlKuYqeS2w**	131.7	1
204	204	complete	7/20/2016 16:34	7/20/2016 16:38	1	1337736778	TMkRom_o7ophjaUho9V55w**	256.82	1
202	202	complete	7/20/2016 16:34	7/20/2016 16:38	1	1336079037	TMkRom_o7oogaNh6hQVE9Q**	237.79	1
199	199	complete	7/20/2016 16:27	7/20/2016 16:28	1	1335594794	TMkRom_o7oohd-U9dEsdSQ**	96.96	1
198	198	complete	7/20/2016 16:27	7/20/2016 16:29	1	1254572739	TMkRom_o7opKdA2K9aHj6w**	129.13	1
197	197	complete	7/20/2016 16:27	7/20/2016 16:27	1	1264502480	TMkRom_o7ookdSJnozTvQg**	34.76	1
195	195	complete	7/20/2016 16:23	7/20/2016 16:23	1	1332602615	TMkRom_o7opqrJeVwipkg**	43.63	1
194	194	complete	7/20/2016 16:23	7/20/2016 16:24	1	1129899078	TMkRom_o7ooRaUiM_e49pQ**	85.32	1
192	192	complete	7/20/2016 16:21	7/20/2016 16:24	1	1337214862	TMkRom_o7oqiNpmiKaDA5Q**	212.76	1
190	190	complete	7/20/2016 16:17	7/20/2016 16:18	1	1311952539	TMkRom_o7orygx5szYARNw**	94.55	1
189	189	complete	7/20/2016 16:17	7/20/2016 16:17	1	1333364327	TMkRom_o7op0GhKCsQYs7g**	43.55	1
188	188	complete	7/20/2016 16:17	7/20/2016 16:19	1	1298076416	TMkRom_o7oqSOSEWTFrdsg**	109.14	1
187	187	complete	7/20/2016 16:17	7/20/2016 16:18	1	1337563531	TMkRom_o7oqmdOdn0R9W4A**	100.3	1
186	186	complete	7/20/2016 16:17	7/20/2016 16:17	1	1323781497	TMkRom_o7oqqMhX11sEoZw**	38.19	1
184	184	complete	7/20/2016 16:17	7/20/2016 16:17	1	1317203011	TMkRom_o7oq_0Zh81OAYlQ**	46.96	1
183	183	complete	7/20/2016 16:17	7/20/2016 16:17	1	1111962607	TMkRom_o7oow4pvOMVY1pw**	45.69	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
248	2	43	2	0	0	1	0	0	0	3	KY	3	2	1	0
247	1	30	1	0	0	0	1	0	0	4	OH	2	2	1	0
245	2	44	2	0	0	1	0	0	0	3	AR	3	1	1	other
244	2	41	2	0	0	0	1	0	0	4	CA	4	1	2	0
236	1	61	3	1	1	0	0	0	0	1	FL	3	2	2	0
234	2	45	2	0	0	1	0	0	0	3	TX	3	2	1	0
230	1	21	1	1	0	0	0	0	0	2	KY	3	1	1	0
229	2	40	2	0	0	1	0	0	0	3	GA	3	1	1	other
228	1	46	2	1	0	0	0	0	0	2	NY	1	2	3	0
227	2	38	2	1	0	0	1	0	0	6	MI	2	1	1	cable
226	1	58	3	0	0	1	0	0	0	3	MD	3	1	1	cable
213	2	65	3	1	0	0	0	0	0	2	MA	1	1	3	0
211	1	59	3	1	0	0	0	0	0	2	OR	4	1	2	0
208	2	41	2	0	0	1	0	0	0	3	GA	3	2	1	0
207	1	31	1	1	0	0	0	0	0	2	CA	4	2	1	0
206	2	52	2	1	1	0	0	0	0	1	FL	3	2	1	0
204	1	40	2	0	1	0	0	0	0	1	OH	2	2	1	0
202	1	18	1	0	1	0	0	0	0	1	CA	4	2	1	0
199	2	19	1	0	1	0	0	0	0	1	CA	4	1	2	0
198	1	37	2	0	1	1	0	0	0	1	NY	1	2	1	0
197	2	20	1	0	1	0	0	0	0	1	CA	4	1	2	0
195	1	37	2	0	1	0	0	0	0	1	TX	3	2	1	0
194	2	83	3	1	0	0	0	0	0	2	LA	3	1	2	0
192	1	25	1	0	1	0	0	0	0	1	TX	3	2	1	0
190	1	38	2	1	0	0	0	0	0	2	UT	4	1	1	specific
189	1	25	1	0	0	1	0	0	0	3	NY	1	2	3	0
188	2	76	3	0	0	1	0	0	0	3	AL	3	1	1	other
187	2	19	1	0	0	1	0	0	0	3	GA	3	1	3	0
186	2	30	1	0	0	0	1	0	0	4	TX	3	2	2	0
184	2	39	2	0	0	0	1	0	0	4	CO	4	2	2	0
183	2	33	1	0	1	0	0	0	0	1	MA	1	2	2	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
248	Grandma	0	0	0	0	0	1	0
247	Relative	0	1	0	0	0	0	0
245	like getting something done.	0	0	0	0	0	1	0
244								
236								
234	When someone is down	0	1	0	1	0	0	0
230	To make a statement funny when someone is doin something	0	1	0	0	0	0	0
229	no comment	0	0	1	0	0	0	0
228								
227	Larry the Cable Guy	1	0	0	0	0	0	0
226	Larry the Cable Guy	1	0	0	1	0	0	0
213								
211								
208	A blessing	0	1	0	0	0	0	0
207	Tv show	1	0	0	0	0	0	0
206	A Pastor	0	0	0	1	0	0	0
204	Brad pitt	0	0	0	1	0	0	0
202	My religious friend	0	1	0	1	0	0	0
199								
198	Doing some good and someone else noticing it.	0	0	0	1	0	0	0
197								
195	Old Southern Belle	0	0	0	0	0	1	0
194								
192	Idiots or Republicans when they think they understand anything.	0	1	0	0	0	0	0
190	Jeff Foxworthy	1	0	0	1	0	0	0
189								
188	Get things done	0	0	0	0	0	1	0
187								
186								
184								
183								

responseid	q3a	OE_Code for Q2 and Q3
248		0
247	Can not recall	0
245		other
244		0
236		0
234	Don't know	0
230	I havent	0
229		other
228		0
227	Larry The Cable Guy	cable
226	Larry the Cable Guy	cable
213		0
211		0
208	A inspirational movie	0
207	Tv actress	0
206	no I can not	0
204	Brad pitt	0
202	Don't remember	0
199		0
198	Kumbi	0
197		0
195		0
194		0
192	Forgot the name of it but it was a western movie that came out in the early 70s.	0
190	Jeff Foxworthy	specific
189		0
188		other
187		0
186		0
184		0
183		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
182	182	complete	7/20/2016 16:13	7/20/2016 16:15	1	1337588734	TMkRom_o7oq-Kmd87wjPRg**	127.48	1
181	181	complete	7/20/2016 16:13	7/20/2016 16:15	1	1184716218	TMkRom_o7optbClMEdw2MA**	110.24	1
180	180	complete	7/20/2016 16:13	7/20/2016 16:14	1	1315744569	TMkRom_o7ornMUCBCuDBwQ**	102.28	1
179	179	complete	7/20/2016 16:13	7/20/2016 16:14	1	1337618756	TMkRom_o7oo4piVjq5XC7g**	99.92	1
178	178	complete	7/20/2016 16:13	7/20/2016 16:19	1	1336228710	TMkRom_o7oqJjZeZ-rUbw**	350.44	1
176	176	complete	7/20/2016 16:09	7/20/2016 16:10	1	1332929517	TMkRom_o7opOSp4H2NXroA**	48	1
175	175	complete	7/20/2016 16:09	7/20/2016 16:31	1	1183766631	TMkRom_o7orqzjFQqd3JHA**	1364.06	1
174	174	complete	7/20/2016 16:09	7/20/2016 16:14	1	1336484408	TMkRom_o7orn-cGwo4GwSQ**	346.06	1
173	173	complete	7/20/2016 16:09	7/20/2016 16:10	1	1336655245	TMkRom_o7opFQRbZ-82yjjg**	103.55	1
172	172	complete	7/20/2016 16:09	7/20/2016 16:09	1	1337888997	TMkRom_o7opK3un_whGLow**	47.03	1
171	171	complete	7/20/2016 16:07	7/20/2016 16:10	1	1296203961	TMkRom_o7opG-LTXkn5g9A**	178.12	1
170	170	complete	7/20/2016 16:07	7/20/2016 16:08	1	1106353160	TMkRom_o7oouTeA8sAdzgQ**	58.37	1
169	169	complete	7/20/2016 16:07	7/20/2016 16:14	1	1181917372	TMkRom_o7oqrXAa8_A3ffw**	460.31	1
168	168	complete	7/20/2016 16:04	7/20/2016 16:06	1	1336956586	TMkRom_o7opQ8lfXBdr4YA**	145.28	1
167	167	complete	7/20/2016 16:04	7/20/2016 16:05	1	1299142701	TMkRom_o7or8rWffFOFWJA**	75.22	1
166	166	complete	7/20/2016 16:04	7/20/2016 16:05	1	1306989621	TMkRom_o7oolx92hgwqjiw**	65.53	1
165	165	complete	7/20/2016 16:04	7/20/2016 16:04	1	1333235709	TMkRom_o7ooiKlyvNo5bSA**	37.11	1
164	164	complete	7/20/2016 16:01	7/20/2016 16:02	1	1274734504	TMkRom_o7oo5pp58heZ0VA**	74.48	1
163	163	complete	7/20/2016 16:01	7/20/2016 16:01	1	1337803503	TMkRom_o7oowBkc_nHmjQw**	48.14	1
162	162	complete	7/20/2016 15:59	7/20/2016 16:00	1	1301144941	TMkRom_o7orr796RYUh9yw**	70.98	1
161	161	complete	7/20/2016 15:59	7/20/2016 15:59	1	1296148415	TMkRom_o7orAnRjVeYWRNg**	49.23	1
160	160	complete	7/20/2016 15:57	7/20/2016 15:59	1	1315517518	TMkRom_o7oq7CzkqKdkx2Q**	114.59	1
159	159	complete	7/20/2016 15:57	7/20/2016 15:57	1	1294370414	TMkRom_o7ortA9eyxfs-0Q**	37.15	1
158	158	complete	7/20/2016 15:55	7/20/2016 15:56	1	1337504298	TMkRom_o7ooFu6z0HuF9rg**	83.01	1
157	157	complete	7/20/2016 15:55	7/20/2016 15:57	1	1337900379	TMkRom_o7opz8a05WHykyQ**	152.72	1
156	156	complete	7/20/2016 15:55	7/20/2016 15:56	1	1337628630	TMkRom_o7opMAaDiZ8sExA**	72.04	1
155	155	complete	7/20/2016 15:55	7/20/2016 15:57	1	1327305479	TMkRom_o7oqcYM5o9t_QHw**	150.56	1
154	154	complete	7/20/2016 15:55	7/20/2016 15:57	1	1336961729	TMkRom_o7opglu3gmAsX4A**	136.9	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
182	1	30	1	1	0	0	0	0	0	2 TX		3	1	1	cable
181	1	41	2	0	1	0	0	0	0	1 NJ		1	2	1	0
180	1	67	3	0	1	0	0	0	0	1 CA		4	2	3	0
179	2	28	1	0	0	0	1	0	0	4 CA		4	1	1	specific
178	2	21	1	1	0	1	0	0	0	6 KY		3	1	1	specific
176	2	43	2	0	0	1	0	0	0	3 TX		3	1	2	0
175	1	40	2	0	1	0	0	0	0	1 OH		2	1	1	cable
174	2	46	2	0	0	1	0	0	0	3 GA		3	1	2	0
173	1	26	1	1	0	0	0	0	0	2 CA		4	1	2	0
172	1	20	1	0	1	0	0	0	0	1 NV		4	2	3	0
171	2	27	1	0	0	1	0	0	0	3 DC		3	2	2	0
170	2	43	2	0	1	0	0	0	0	1 NJ		1	1	2	0
169	2	26	1	0	1	0	0	0	0	1 CA		4	1	1	specific
168	2	26	1	0	1	0	0	0	0	1 TX		3	2	1	0
167	2	30	1	0	1	1	0	1	0	1 VA		3	2	1	0
166	1	21	1	0	1	0	0	0	0	1 CA		4	1	1	0
165	1	27	1	0	1	0	0	0	0	1 FL		3	1	2	0
164	2	59	3	0	0	1	0	0	0	3 CA		4	2	1	0
163	1	22	1	0	1	0	0	0	0	1 TX		3	2	2	0
162	2	68	3	0	1	0	0	0	0	1 FL		3	1	2	0
161	2	19	1	0	1	0	0	0	0	1 TX		3	1	3	0
160	2	19	1	0	1	0	0	0	0	1 FL		3	1	1	other
159	2	27	1	0	1	0	0	0	0	1 MA		1	2	3	0
158	2	26	1	0	0	0	1	0	0	4 CA		4	2	1	0
157	1	27	1	0	1	0	0	0	0	1 VA		3	2	1	0
156	1	28	1	0	1	0	0	0	0	1 MA		1	1	1	other
155	2	24	1	1	0	0	0	0	0	2 FL		3	1	1	cable
154	2	34	1	0	1	0	0	0	0	1 TX		3	1	1	specific

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
182	Larry the Cable Guy	1	0	0	0	0	0	0
181	my circle of people	0	0	0	0	0	1	0
180								
179	I associate this phrase with southerners and farm life.	1	0	1	1	0	0	0
178	The guy from this Pepto-Bismol commercial also the voice of Mater from the movie Cars	1	1	0	1	0	0	0
176								
175	cable guy	1	0	0	0	0	0	0
174								
173								
172								
171								
170								
169	mater from the cars movies. dont recall the actors name	0	1	0	1	0	0	0
168	Good deeds	0	0	0	0	0	0	1
167	Older people	0	0	0	0	0	1	0
166	Drugs	0	0	0	1	0	0	0
165								
164	God	0	0	0	0	0	1	0
163								
162								
161								
160	To tell someone to do something	1	0	0	0	0	0	0
159								
158	Family	0	0	0	0	0	1	0
157	If your cant do something it's because your haven't tried because nothing is undo able	0	1	0	1	1	0	0
156	My mother	0	0	0	0	1	0	0
155	Larry the cable guy	1	0	0	0	0	0	0
154	Madder from Cars	0	0	1	1	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
182	Larry the Cable Guy	cable
181		0
180		0
179	Larry the cable guy	cable
178	I don't know the actors name but them movie is cars	specific
176		0
175	larry the cable guy	cable
174		0
173		0
172		0
171		0
170		0
169	don't know his name, the voice actor for mater on the cars movies	specific
168		0
167		0
166	Drugs movie	0
165		0
164		0
163		0
162		0
161		0
160	Larry the cable guy	cable
159		0
158		0
157	Titanic	0
156		other
155	Larry the cable guy	cable
154	Paul madder	specific

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
153	153	complete	7/20/2016 15:55	7/20/2016 15:56	1	1326821695	TMkRom_o7orTTJbXps7PAQ**	113.16	1
152	152	complete	7/20/2016 15:54	7/20/2016 15:55	1	1334915504	TMkRom_o7ooQuUA3_YW07w**	97.97	1
150	150	complete	7/20/2016 15:52	7/20/2016 15:54	1	1330409168	TMkRom_o7oofEdUtJzcnGQ**	103.56	1
149	149	complete	7/20/2016 15:48	7/20/2016 15:51	1	1197206187	TMkRom_o7orG21bk7J_k1w**	155.12	1
148	148	complete	7/20/2016 15:48	7/20/2016 15:55	1	1254307603	TMkRom_o7op2TwgKKKE2Mg**	445.51	1
146	146	complete	7/20/2016 15:46	7/20/2016 15:47	1	1321023126	TMkRom_o7orpWnUMz3h2KA**	87.42	1
145	145	complete	7/20/2016 15:46	7/20/2016 15:49	1	1331034004	TMkRom_o7orOmgIEuyQ4MA**	209.69	1
144	144	complete	7/20/2016 15:46	7/20/2016 15:47	1	1337899316	TMkRom_o7ormcshRYe0WAw**	43.96	1
143	143	complete	7/20/2016 15:46	7/20/2016 15:47	1	1301362376	TMkRom_o7orspnvJ99u89w**	83.79	1
142	142	complete	7/20/2016 15:46	7/20/2016 15:47	1	1337018371	TMkRom_o7or33GegvLhFbA**	59.96	1
141	141	complete	7/20/2016 15:44	7/20/2016 15:47	1	1314406486	TMkRom_o7opU5ifF3eVcbA**	145.33	1
140	140	complete	7/20/2016 15:43	7/20/2016 15:44	1	1271225203	TMkRom_o7oqcq95oYjACpw**	58.67	1
139	139	complete	7/20/2016 15:43	7/20/2016 15:44	1	1316801914	TMkRom_o7oqy_Ol6sf2q-g**	103.41	1
138	138	complete	7/20/2016 15:41	7/20/2016 15:42	1	1308450679	TMkRom_o7opS7o4Tlc1vcA**	67.91	1
137	137	complete	7/20/2016 15:41	7/20/2016 15:43	1	1291887847	TMkRom_o7ooZ1bzy9OSi4A**	121.51	1
134	134	complete	7/20/2016 15:35	7/20/2016 15:37	1	1333326471	TMkRom_o7oo2G3ywrsUj7w**	92.2	1
133	133	complete	7/20/2016 15:35	7/20/2016 15:37	1	1287348312	TMkRom_o7opTAWdb7pKbvQ**	112.91	1
132	132	complete	7/20/2016 15:35	7/20/2016 15:37	1	1297602344	TMkRom_o7ordbgwsfjmyJg**	92.28	1
131	131	complete	7/20/2016 15:35	7/20/2016 15:37	1	1330282519	TMkRom_o7opH8G0IGbdtFA**	106.25	1
129	129	complete	7/20/2016 15:31	7/20/2016 15:34	1	1337397288	TMkRom_o7opBKv2OH1AT-A**	214.7	1
128	128	complete	7/20/2016 15:31	7/20/2016 15:33	1	1335821376	TMkRom_o7opwNPhUihceOA**	109.26	1
127	127	complete	7/20/2016 15:29	7/20/2016 15:31	1	1337896668	TMkRom_o7oroXLD7rnI2CQ**	122.85	1
126	126	complete	7/20/2016 15:29	7/20/2016 15:30	1	1336771490	TMkRom_o7orwGx8Rxj3GDw**	60.35	1
124	124	complete	7/20/2016 15:29	7/20/2016 15:32	1	1336085485	TMkRom_o7ooE_577WNcgHA**	194.63	1
123	123	complete	7/20/2016 15:29	7/20/2016 15:30	1	1081280837	TMkRom_o7or8o89kq87Wow**	110.06	1
122	122	complete	7/20/2016 15:29	7/20/2016 15:30	1	1306836165	TMkRom_o7oqBTbTgniA-hA**	58.69	1
121	121	complete	7/20/2016 15:29	7/20/2016 15:30	1	1310517820	TMkRom_o7opBtdcNNjq54A**	57.06	1
120	120	complete	7/20/2016 15:29	7/20/2016 15:31	1	1275750989	TMkRom_o7oqGkIXhexIFdA**	130.33	1
119	119	complete	7/20/2016 15:27	7/20/2016 15:28	1	1337480413	TMkRom_o7opRY_nUIQSC3A**	85.33	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
153	2	60	3	0	0	1	0	0	0	3	CA	4	2	1	0
152	2	54	2	0	0	1	0	0	0	3	NJ	1	2	1	0
150	2	48	2	0	1	0	0	0	0	1	CA	4	2	2	0
149	2	45	2	0	0	1	0	0	0	3	TN	3	2	1	0
148	2	20	1	0	0	1	0	0	0	3	GA	3	2	1	0
146	1	26	1	1	1	0	0	0	0	1	FL	3	1	1	cable
145	1	18	1	1	0	0	0	0	0	2	NC	3	1	1	general
144	1	20	1	0	0	0	0	1	0	5	CA	4	1	3	0
143	2	32	1	1	1	0	0	0	0	1	CA	4	1	1	cable
142	2	40	2	0	1	0	0	0	0	1	MO	2	1	2	0
141	2	33	1	1	1	0	0	0	0	1	TX	3	1	1	0
140	1	25	1	0	0	1	0	0	0	3	MO	2	2	2	0
139	1	56	3	1	1	1	0	0	0	1	SC	3	2	1	0
138	2	24	1	0	1	0	0	0	0	1	CA	4	2	1	0
137	2	25	1	0	1	0	0	0	0	1	UT	4	2	1	0
134	1	37	2	0	1	0	0	0	0	1	TX	3	1	1	cable
133	2	54	2	1	0	0	0	0	0	2	GA	3	1	1	cable
132	2	27	1	0	1	0	0	0	0	1	CA	4	2	1	0
131	2	34	1	0	1	0	0	0	0	1	CA	4	1	3	0
129	1	24	1	0	1	0	0	0	0	1	CA	4	2	1	0
128	2	31	1	0	1	0	0	0	0	1	MN	2	2	1	0
127	2	18	1	0	1	1	0	0	0	1	TX	3	2	1	0
126	2	24	1	1	1	0	0	0	0	1	FL	3	1	1	cable
124	1	42	2	0	1	0	0	0	0	1	MD	3	2	1	0
123	1	52	2	0	0	1	0	0	0	3	KS	2	1	1	other
122	1	50	2	0	1	0	0	0	0	1	MI	2	1	2	0
121	1	22	1	1	1	0	0	0	0	1	TX	3	1	3	0
120	2	23	1	0	0	1	1	0	0	6	HI	4	1	1	other
119	1	22	1	0	1	0	0	0	0	1	LA	3	2	1	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
153	Friends or family members, or someone who has been kind to me.	0	0	0	0	0	1	0
152	My family	0	0	0	0	0	1	0
150								
149	When doing some thing nice	0	1	0	0	0	0	0
148	People usually just say this phrase.	0	0	0	1	0	0	0
146	Larry the cable guy	1	0	0	1	0	0	0
145	Red necks	1	0	0	0	0	0	0
144								
143	Larry the cable guy	1	0	0	0	0	0	0
142								
141	Cant remember but i have heard this phrase.	0	1	0	0	1	0	0
140								
139	Older people than myself.	0	0	0	0	0	1	0
138	Church	1	0	0	0	0	0	0
137	My mother	0	0	0	0	0	0	1
134	Larry the Cable guy	1	0	0	0	0	0	0
133	Larry the cable guy	1	0	0	0	0	0	0
132	Donation commercial	0	0	0	0	0	1	0
131								
129	I associate this this quote with the pastor from church. When I hear "Bless Your Heart" I feel like he would tell that to someone so they could feel better.	0	0	0	1	1	0	0
128	Old ladies and southerners.	0	0	0	0	0	1	0
127	Religion	0	0	0	0	0	1	0
126	Larry the cable guy	1	0	0	1	0	0	0
124	Grandma	1	0	0	1	0	0	0
123	unsure	0	0	0	0	1	0	0
122								
121								
120	get it done. finish what you started	1	0	0	0	0	0	0
119	Being thankful	0	1	0	0	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
153		0
152		0
150		0
149	Not sure	0
148	Bakery	0
146	Larry the Cable Guy	cable
145	Larry the cable guy	cable
144		0
143	Larry the cable guy	cable
142		0
141	None	0
140		0
139		0
138	Kevin heart	0
137		0
134	Larry the Cable guy	cable
133	Forgot	cable
132		0
131		0
129	The name of the actor is Jennifer Aniston.	0
128		0
127		0
126	Larry? Lol	cable
124	Dana carby Church lady	0
123		other
122		0
121		0
120	Larry the cAble guy	cable
119	The giver	0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
118	118	complete	7/20/2016 15:27	7/20/2016 15:27	1	1335454993	TMkRom_o7ooZ7pQRWWedrw**	39.1	1
117	117	complete	7/20/2016 15:17	7/20/2016 15:19	1	1106432814	TMkRom_o7opvBT0MF8pbRg**	73.71	1
116	116	complete	7/20/2016 15:17	7/20/2016 15:19	1	1327845086	TMkRom_o7ortzXjGjrTezw**	139.35	1
115	115	complete	7/20/2016 15:17	7/20/2016 15:17	1	1337860720	TMkRom_o7op2Vx6yND1SFQ**	39.07	1
114	114	complete	7/20/2016 15:17	7/20/2016 15:18	1	1294425801	TMkRom_o7ooCpbRwbJoW_w**	78.64	1
113	113	complete	7/20/2016 15:17	7/20/2016 15:19	1	1316206419	TMkRom_o7opFwx3Y0Ui3Gw**	139.08	1
111	111	complete	7/20/2016 14:53	7/20/2016 14:55	1	1330904039	TMkRom_o7ooOxRrODPS25w**	140.03	1
107	107	complete	7/20/2016 14:53	7/20/2016 14:55	1	1336866621	TMkRom_o7oqneGXpN_NzmA**	136.26	1
106	106	complete	7/20/2016 14:53	7/20/2016 14:55	1	1331738313	TMkRom_o7orgKTRau0bm9A**	146.05	1
105	105	complete	7/20/2016 14:53	7/20/2016 14:58	1	1334103303	TMkRom_o7orMSBv3-UxOyQ**	325.17	1
104	104	complete	7/20/2016 14:53	7/20/2016 14:55	1	1335169061	TMkRom_o7or55jTr_vfKTA**	119.67	1
103	103	complete	7/20/2016 14:53	7/20/2016 14:55	1	1332605253	TMkRom_o7oqjwzPwlzK_Dw**	128.89	1
102	102	complete	7/20/2016 14:41	7/20/2016 14:42	1	1310862810	TMkRom_o7orHca6GFhKRug**	61.84	1
101	101	complete	7/20/2016 14:41	7/20/2016 14:45	1	1215559824	TMkRom_o7ooMTBhebXf0_Q**	251	1
100	100	complete	7/20/2016 14:41	7/20/2016 14:46	1	1336799712	TMkRom_o7opfzFfMJ4y2lw**	303.23	1
99	99	complete	7/20/2016 14:41	7/20/2016 14:42	1	1331786980	TMkRom_o7ortFdvjN6LWvw**	61.38	1
98	98	complete	7/20/2016 14:41	7/20/2016 14:42	1	1309964903	TMkRom_o7or8s2GHYaInMA**	84.32	1
97	97	complete	7/20/2016 14:33	7/20/2016 14:37	1	1327432903	TMkRom_o7opJUQn_mTRlbg**	189.17	1
96	96	complete	7/20/2016 14:33	7/20/2016 14:35	1	1337108552	TMkRom_o7orhQff3ajnSIQ**	128.06	1
95	95	complete	7/20/2016 14:33	7/20/2016 14:35	1	1334352612	TMkRom_o7opsCrA52-SK9A**	121.02	1
94	94	complete	7/20/2016 13:39	7/20/2016 13:40	1	1316873734	TMkRom_o7ophQZ3JHkYC8A**	91.42	1
93	93	complete	7/20/2016 13:39	7/20/2016 13:39	1	1331217192	TMkRom_o7opPjfiOWYqclg**	47.97	1
92	92	complete	7/20/2016 13:39	7/20/2016 13:45	1	1336727604	TMkRom_o7ornKI9zbFPGvg**	387.23	1
91	91	complete	7/20/2016 13:39	7/20/2016 13:40	1	1208539121	TMkRom_o7oraG7wqeD1cXA**	56.8	1
90	90	complete	7/20/2016 13:39	7/20/2016 13:41	1	1275887748	TMkRom_o7ooExhBK842lzg**	116.65	1
89	89	complete	7/20/2016 13:39	7/20/2016 13:40	1	1309971531	TMkRom_o7orXdNe9OUFBMg**	71.18	1
88	88	complete	7/20/2016 13:39	7/20/2016 13:40	1	1191945470	TMkRom_o7ooiHH9qUJtPBQ**	61.87	1
87	87	complete	7/20/2016 13:15	7/20/2016 13:16	1	1302273242	TMkRom_o7op6siQA-AbzFg**	111.03	1
85	85	complete	7/20/2016 12:39	7/20/2016 12:40	1	1335733203	TMkRom_o7ooXJMXQWC0gQw**	65.55	1
84	84	complete	7/20/2016 12:39	7/20/2016 12:40	1	1337372865	TMkRom_o7ooOuZjk9ZmvgQ**	60.3	1
83	83	complete	7/19/2016 20:42	7/19/2016 20:56	1	1332863948	TMkRom_o7ooex27mYbWgxw**	244.6	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
118	1	32	1	0	1	0	0	0	0	1 NY		1	2	2	0
117	1	42	2	1	0	0	0	0	0	2 OH		2	1	1	cable
116	1	27	1	0	0	0	0	1	0	5 NM		4	2	1	0
115	2	21	1	0	1	0	0	0	0	1 FL		3	1	3	0
114	2	21	1	0	0	1	0	0	0	3 NC		3	1	2	0
113	2	39	2	0	0	0	1	0	0	4 TX		3	1	1	0
111	1	22	1	0	1	0	0	0	0	1 DE		3	2	1	0
107	2	42	2	0	0	0	1	0	0	4 FL		3	2	1	0
106	2	30	1	1	0	0	0	0	0	2 AL		3	2	1	0
105	1	25	1	0	1	0	0	0	0	1 FL		3	1	1	cable
104	1	41	2	1	0	0	0	0	0	2 MD		3	2	1	0
103	1	32	1	1	0	0	0	0	0	2 GA		3	1	1	other
102	1	62	3	0	0	1	0	0	0	3 FL		3	1	2	0
101	2	34	1	0	0	1	0	0	0	3 MD		3	2	3	0
100	1	46	2	0	0	1	0	0	0	3 OH		2	2	1	0
99	2	24	1	0	0	1	0	0	0	3 GA		3	1	2	0
98	1	26	1	0	0	1	0	0	0	3 FL		3	1	1	0
97	1	28	1	1	0	0	0	0	0	2 CA		4	2	1	0
96	2	23	1	0	1	1	0	0	0	1 NC		3	2	1	0
95	1	18	1	0	0	1	0	0	0	3 FL		3	2	1	0
94	2	23	1	0	0	1	0	0	0	3 GA		3	1	2	0
93	2	18	1	0	0	0	1	0	0	4 NY		1	1	2	0
92	2	26	1	0	0	1	0	0	0	3 FL		3	2	1	0
91	1	47	2	1	1	0	0	0	0	1 GA		3	1	3	0
90	2	49	2	0	1	0	0	0	0	1 CA		4	2	3	0
89	2	20	1	0	1	0	0	0	0	1 CA		4	1	1	cable
88	1	26	1	0	0	1	0	0	0	3 NJ		1	1	1	other
87	1	26	1	0	0	1	0	0	0	3 NY		1	1	1	specific
85	2	30	1	0	0	1	0	0	0	3 FL		3	2	1	0
84	2	20	1	0	1	0	0	0	0	1 IL		2	2	2	0
83	1	32	1	1	0	0	0	0	0	2 CA		4	2	1	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
118								
117	Larry the cable guy	1	0	0	0	0	0	0
116	A good phrase that everyone should use	0	0	0	0	0	1	0
115								
114								
113	medicine	0	0	0	1	0	0	0
111	Bless your heart is a really good phrase for my life	0	1	1	0	0	0	0
107	My dad, people always tell him this phrase because he is such a good man and person	0	0	0	0	0	1	0
106	My mother says it all the time.	1	1	0	1	0	0	0
105	Larry the Cable guy and rednecks	1	0	0	1	0	0	0
104	Blues with heart	1	1	1	0	0	0	0
103	gamelite	0	0	0	0	0	1	0
102								
101								
100	God	0	0	0	0	0	1	0
99								
98	get it done	1	0	0	0	0	0	0
97	no idea	0	0	0	0	0	1	0
96	jesus/God	0	0	0	1	0	0	0
95	It mean do u love who u are	0	0	0	1	0	0	0
94								
93								
92	I associate this phrase with southerners.	1	1	0	1	0	0	0
91								
90								
89	Larry, the cable guy.	1	0	0	1	0	0	0
88	Drinks	0	0	1	0	0	0	0
87	Get it her done funny streamers	1	1	0	1	0	0	0
85	is that for men is nipi	0	0	1	0	0	0	0
84								
83	religion	0	1	0	1	0	0	0

responseid	q3a	OE_Code for Q2 and Q3
118		0
117	Larry cable guy	cable
116		0
115		0
114		0
113	george clooney	0
111	Meet the robisons	0
107		0
106	D.L. Hughley,Steel Magnolias, Monique Coleman	0
105	Larry the Cable guy	cable
104	Comedy movies	0
103		other
102		0
101		0
100		0
99		0
98	kevin hart	0
97		0
96	kevin heart	0
95	Adam sandler	0
94		0
93		0
92	Gilda Radner	0
91		0
90		0
89	Larry, the cable guy.	cable
88		other
87	Larry the cableguy	cable
85		0
84		0
83	i dont remember	0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
82	82	complete	7/19/2016 20:41	7/19/2016 20:45	1	1324878175	TMkRom_o7orm3r7wYlt0Vw**	248.82	1
78	78	complete	7/19/2016 20:41	7/19/2016 20:42	1	1335566221	TMkRom_o7oq8PjXq0USNfA**	71.85	1
76	76	complete	7/19/2016 20:41	7/19/2016 20:42	1	1330157571	TMkRom_o7oq3MKgf0Auy6Q**	71.67	1
75	75	complete	7/19/2016 20:41	7/19/2016 20:43	1	1337474299	TMkRom_o7oowCNv9eeeqjw**	135.86	1
74	74	complete	7/19/2016 20:41	7/19/2016 20:48	1	1337632020	TMkRom_o7oqTD0KBjH9VvA**	422.61	1
72	72	complete	7/19/2016 20:41	7/19/2016 20:49	1	1334907565	TMkRom_o7opbNW851ypo5Q**	491	1
71	71	complete	7/19/2016 20:41	7/19/2016 20:43	1	1317266461	TMkRom_o7orYSXbexv7S8g**	131.36	1
70	70	complete	7/19/2016 20:41	7/19/2016 20:48	1	1328311507	TMkRom_o7oo8N0nXfZ6hEw**	406.27	1
69	69	complete	7/19/2016 20:41	7/19/2016 20:42	1	1335832990	TMkRom_o7oowrAiZN6T3oA**	82.22	1
68	68	complete	7/19/2016 20:41	7/19/2016 20:44	1	1329326805	TMkRom_o7ooXSVJMy5L6Bg**	152.16	1
67	67	complete	7/19/2016 20:41	7/19/2016 20:43	1	1257148889	TMkRom_o7oqWeBu1SV-2Wg**	120.5	1
66	66	complete	7/19/2016 20:41	7/19/2016 20:42	1	1337749840	TMkRom_o7opb3A8rUx6ARw**	62.93	1
65	65	complete	7/19/2016 20:41	7/19/2016 20:42	1	1335559214	TMkRom_o7oremhXSfJ1yKQ**	53.48	1
64	64	complete	7/19/2016 20:41	7/19/2016 20:43	1	1337466973	TMkRom_o7oqjbH5D0xlThQ**	143.1	1
62	62	complete	7/19/2016 20:41	7/19/2016 20:42	1	1337381068	TMkRom_o7oopNWyecH8PtQ**	63.66	1
61	61	complete	7/19/2016 20:41	7/19/2016 20:42	1	1335407238	TMkRom_o7ooQQ90hhDZqrw**	72.31	1
60	60	complete	7/19/2016 20:41	7/19/2016 20:44	1	1131944393	TMkRom_o7orQBbQtg5vDAg**	153.99	1
59	59	complete	7/19/2016 20:41	7/19/2016 20:42	1	1294741760	TMkRom_o7ooSLEyc1ycD1w**	46.32	1
58	58	complete	7/19/2016 20:41	7/19/2016 20:42	1	1335751722	TMkRom_o7oobDeDGsmM5zg**	76.68	1
57	57	complete	7/19/2016 20:41	7/19/2016 20:43	1	1334573283	TMkRom_o7oqFu3QGZqnLLQ**	111.33	1
56	56	complete	7/19/2016 20:41	7/19/2016 20:42	1	1337383802	TMkRom_o7oo7y6_2tLq3xQ**	81.25	1
55	55	complete	7/19/2016 20:12	7/19/2016 20:13	1	1330819172	TMkRom_o7op0wFwm6wcMaw**	90.45	1
54	54	complete	7/19/2016 20:11	7/19/2016 20:13	1	1131979571	TMkRom_o7orqyl-DnFx73w**	94	1
52	52	complete	7/19/2016 20:11	7/19/2016 20:19	1	1337365699	TMkRom_o7oqdSRle90wrow**	465.72	1
51	51	complete	7/19/2016 20:11	7/19/2016 20:13	1	1337753141	TMkRom_o7opt45tApQZ6Pw**	126.58	1
50	50	complete	7/19/2016 20:11	7/19/2016 20:13	1	1113533015	TMkRom_o7orjEgQyqkeBjw**	149.94	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
82	2	51	2	1	0	0	0	0	0	2	MO	2	2	1	0
78	1	33	1	1	0	0	0	0	0	2	NJ	1	1	1	other
76	2	30	1	1	0	0	0	0	0	2	VA	3	1	1	cable
75	2	29	1	1	0	0	0	0	0	2	FL	3	1	1	cable
74	2	27	1	1	0	0	0	0	0	2	WA	4	2	2	0
72	1	44	2	1	0	0	0	0	0	2	VA	3	2	1	0
71	2	53	2	1	0	0	0	0	0	2	MI	2	2	1	0
70	1	57	3	0	0	1	0	0	0	3	GA	3	2	1	0
69	2	34	1	1	0	0	0	0	0	2	OK	3	1	1	other
68	1	26	1	1	0	0	0	0	0	2	NC	3	2	1	0
67	2	54	2	1	0	0	0	0	0	2	TX	3	1	1	specific
66	2	33	1	1	0	0	0	0	0	2	FL	3	1	1	general
65	1	21	1	0	0	1	0	0	0	3	FL	3	1	2	0
64	1	25	1	1	0	0	0	0	0	2	MO	2	1	1	cable
62	2	22	1	1	0	0	0	0	0	2	ID	4	1	1	cable
61	1	35	2	1	0	0	0	0	0	2	CA	4	1	1	0
60	1	32	1	0	0	0	1	0	0	4	CA	4	2	2	0
59	2	67	3	1	0	0	0	0	0	2	UT	4	1	2	0
58	2	33	1	1	0	0	0	0	0	2	IN	2	1	1	cable
57	1	36	2	1	0	0	0	0	0	2	VA	3	1	1	specific
56	1	21	1	1	0	0	0	0	0	2	NY	1	1	1	cable
55	1	30	1	1	0	0	0	0	0	2	CA	4	1	2	0
54	1	53	2	1	0	0	0	0	0	2	NY	1	1	1	cable
52	1	36	2	1	0	0	0	0	0	2	NY	1	1	1	other
51	1	22	1	1	0	0	0	0	0	2	FL	3	1	1	0
50	2	69	3	0	1	0	0	0	0	1	TX	3	2	1	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
82	A phrase one would say when referring to someone they empathize or sympathize with. Talking about perhaps what someone is struggling with.	0	0	0	0	0	1	0
78	i like very much	0	0	1	0	0	0	0
76	Blue collar comedy tour/Larry the cable guy	1	0	0	0	0	0	0
75	Larry the Cable Guy	1	1	0	1	0	0	0
74								
72	nashville	1	0	0	0	0	0	0
71	Somebody from the south	0	0	0	0	0	1	0
70	My mother and other elderly.	1	1	0	1	1	0	0
69	Get it done.	0	0	0	0	0	1	0
68	When your not felling good having a bad day anything that has you out of your normal regular state	0	0	0	0	0	1	0
67	The prilosec guy	1	0	0	1	0	0	0
66	Comedian	1	0	0	0	0	0	0
65								
64	Larry the cable guy	1	0	0	1	0	0	0
62	Larry	1	0	0	0	0	0	0
61	get are done	0	1	1	0	1	0	0
60								
59								
58	Larry the Cable Guy	1	0	0	0	0	0	0
57	Git-R-Done Energy	1	0	0	1	0	0	0
56	Larry the Cable Guy	1	0	0	0	0	0	0
55								
54	Larry the Cable Guy	1	0	0	0	0	0	0
52	Is use by hard working White male	0	0	1	0	0	0	0
51	Hunting/ fishing	0	1	0	0	0	0	0
50	co-worker who just passed away from cancer	0	0	0	0	0	1	0

responseid	q3a	OE_Code for Q2 and Q3
82		0
78		other
76	Larry the cable guy	cable
75	Larry the	cable
74		0
72	Aaron Wilburn	0
71		0
70	Tyler Perry	0
69		other
68		0
67	Nope	specific
66	Larry	cable
65		0
64	Larry the cable guy	cable
62	Larry	cable
61	tarzan	0
60		0
59		0
58	Larry the Cable Guy	cable
57	excellent actor	specific
56	Larry the Cable Guy	cable
55		0
54	Larry the Cable Guy	cable
52		other
51	Water boy	0
50		0

responseid	respid	status	interview_start	interview_end	surveystatus	pid	psid	loi	qs1
49	43	complete	7/19/2016 20:11	7/19/2016 20:12	1	1328024414	TMkRom_o7ooPSmFR2kViVa**	72.52	1
48	49	complete	7/19/2016 20:11	7/19/2016 20:12	1	1305228594	TMkRom_o7ool2FnR7r76bw**	75.47	1
47	45	complete	7/19/2016 20:11	7/19/2016 20:14	1	1335821139	TMkRom_o7opJbk-bqSVRtg**	169.45	1
46	44	complete	7/19/2016 20:11	7/19/2016 20:12	1	1337041648	TMkRom_o7oqe6Dhk-7oTXw**	59.61	1
45	48	complete	7/19/2016 20:11	7/19/2016 20:12	1	1329966335	TMkRom_o7oqq2UAqYnurCA**	82.55	1
44	47	complete	7/19/2016 20:11	7/19/2016 20:12	1	1321129842	TMkRom_o7opOtql6lnbmog**	56.1	1
43	46	complete	7/19/2016 20:11	7/19/2016 20:12	1	1295487554	TMkRom_o7orOciS3FpUYpQ**	59.07	1
41	41	complete	7/19/2016 19:32	7/19/2016 19:33	1	1323792398	TMkRom_o7op5XeB6a48TxQ**	58.17	1
40	40	complete	7/19/2016 19:32	7/19/2016 19:35	1	1331698279	TMkRom_o7opC-u7yyYWK6g**	184.98	1
37	37	complete	7/19/2016 19:32	7/19/2016 19:35	1	1337460003	TMkRom_o7oreQAv7TuqTEA**	193.97	1
36	36	complete	7/19/2016 19:32	7/19/2016 19:33	1	1337676741	TMkRom_o7ornh32fnlGrLw**	96.95	1
35	35	complete	7/19/2016 19:32	7/19/2016 19:34	1	1335160964	TMkRom_o7oqBuoaI_CXOnQ**	128.65	1
34	34	complete	7/19/2016 19:32	7/19/2016 19:33	1	1336208552	TMkRom_o7ooeOOSUdmn7cw**	68.83	1
33	33	complete	7/19/2016 19:32	7/19/2016 19:33	1	1336406025	TMkRom_o7op_LEym0a8LhQ**	107.39	1
31	31	complete	7/19/2016 19:32	7/19/2016 19:33	1	1336061586	TMkRom_o7ooza0olxUEMzw**	76.54	1
30	30	complete	7/19/2016 19:32	7/19/2016 19:33	1	1217450876	TMkRom_o7oqKmhARp7w4Qw**	56.03	1
29	29	complete	7/19/2016 19:32	7/19/2016 19:34	1	1337424928	TMkRom_o7oorACVat8MPfw**	144.38	1
28	28	complete	7/19/2016 19:32	7/19/2016 19:33	1	1320490582	TMkRom_o7oq0uRIXaBrn0w**	71.82	1
27	27	complete	7/19/2016 19:32	7/19/2016 19:33	1	1315888190	TMkRom_o7orsBjLuXRzZHw**	93.67	1
26	26	complete	7/19/2016 19:32	7/19/2016 19:37	1	1212294388	TMkRom_o7oqcodg27c7P5g**	313.24	1
25	25	complete	7/19/2016 19:32	7/19/2016 19:32	1	1317276716	TMkRom_o7oozSoTjblHm7g**	42.37	1

responseid	qs2	qs3	qage	qs3a_1	qs3a_2	qs3a_3	qs3a_4	qs3a_5	qs3a_6	qethnicity	qs4	qregion	hidphrase	q1	Q2_Code
49	2	34	1	1	0	0	0	0	0	2 NY		1	2	1	0
48	2	29	1	1	0	0	0	0	0	2 PA		1	2	1	0
47	1	48	2	0	0	0	1	0	0	4 TX		3	2	1	0
46	2	23	1	0	0	0	1	0	0	4 NY		1	2	1	0
45	2	29	1	0	0	1	0	0	0	3 IL		2	2	1	0
44	2	47	2	0	0	1	0	0	0	3 NC		3	2	1	0
43	2	56	3	1	0	0	0	0	0	2 CA		4	2	1	0
41	2	32	1	0	1	0	0	0	0	1 TX		3	2	1	0
40	2	36	2	1	0	0	0	0	0	2 VA		3	2	2	0
37	1	30	1	1	0	0	0	0	0	2 WA		4	1	2	0
36	1	30	1	1	0	0	0	0	0	2 NY		1	2	1	0
35	1	40	2	1	0	0	0	0	0	2 FL		3	1	2	0
34	2	47	2	1	0	0	0	0	0	2 NY		1	1	2	0
33	2	19	1	1	1	0	0	0	0	1 MI		2	2	1	0
31	2	29	1	0	0	1	0	0	0	3 PA		1	2	1	0
30	2	72	3	1	0	0	0	0	0	2 CA		4	2	3	0
29	2	61	3	1	0	0	0	0	0	2 VA		3	1	1	specific
28	2	36	2	0	0	0	1	0	0	4 NC		3	2	1	0
27	2	52	2	0	0	1	0	0	0	3 MO		2	1	2	0
26	1	53	2	1	0	0	0	0	0	2 FL		3	1	1	cable
25	2	44	2	1	0	0	0	0	0	2 IL		2	1	2	0

responseid	q2	q3_1	q3_2	q3_3	q3_4	q3_5	q3_6	q3_7
49	Being from the South, it makes me think of a backhanded comment. Usually spoken by Southern women after they talk crap about someone.	0	0	0	0	0	1	0
48	My grandmother	0	0	0	0	0	1	0
47	Means that you are blessed with with everything that u have right now	0	1	1	1	1	0	0
46	God and religion	0	0	0	0	0	1	0
45	Family	0	0	0	0	0	1	0
44	My coworker	0	0	0	0	0	1	0
43	myself, I say that all the time to people	0	0	0	0	0	1	0
41	Grandma	0	0	0	0	0	1	0
40								
37								
36	the blessing of god	0	0	0	0	0	1	0
35								
34								
33	God, southerners, nice	0	1	0	0	0	0	0
31	My preschool teacher at the Christian private school I attended	1	1	0	1	0	0	0
30								
29	The red nevk guy on Prilosec commercial	1	0	0	0	0	0	0
28	Southerner	0	0	0	0	0	1	0
27								
26	larry the cable guy	1	0	0	0	0	0	0
25								

responseid	q3a	OE_Code for Q2 and Q3
49		0
48		0
47	The rock	0
46		0
45		0
44		0
43		0
41		0
40		0
37		0
36		0
35		0
34		0
33	I don't remember	0
31	Cicely Tyson	0
30		0
29	Can't recall the namr	specific
28		0
27		0
26	larry the cable guy	cable
25		0

Variable Values		
Value		Label
surveystatus	1	Complete
	2	Dropouts
	3	Screenouts
	4	Quota full
	5	xSPEEDERs
	6	Straight-Liners
	7	Bad OE
qs1	1	I have read the above instructions and understand them, and I will adhere to these instructions.
	2	I do not understand the above instructions, or I don't wish to agree to them.
qs2	1	Male
	2	Female
qs3	1	1
	2	2
	3	3
	4	4
	5	5
	6	6
	7	7
	8	8
	9	9
	10	10
	11	11
	12	12
	13	13
	14	14
	15	15
	16	16
	17	17
	18	18
	19	19
	20	20
	21	21
	22	22
	23	23
	24	24
	25	25
	26	26
	27	27
	28	28
	29	29
	30	30
	31	31
	32	32
	33	33
	34	34

Variable Values		
Value		Label
	35	35
	36	36
	37	37
	38	38
	39	39
	40	40
	41	41
	42	42
	43	43
	44	44
	45	45
	46	46
	47	47
	48	48
	49	49
	50	50
	51	51
	52	52
	53	53
	54	54
	55	55
	56	56
	57	57
	58	58
	59	59
	60	60
	61	61
	62	62
	63	63
	64	64
	65	65
	66	66
	67	67
	68	68
	69	69
	70	70
	71	71
	72	72
	73	73
	74	74
	75	75
	76	76
	77	77
	78	78
	79	79

Variable Values		
Value		Label
	80	80
	81	81
	82	82
	83	83
	84	84
	85	85
	86	86
	87	87
	88	88
	89	89
	90	90
	91	91
	92	92
	93	93
	94	94
	95	95
	96	96
	97	97
	98	98
	99	99
	100	100
	999	Prefer not to answer
qage	1	18-34
	2	35-54
	3	55+
qs3a_1	0	No
	1	Yes
qs3a_2	0	No
	1	Yes
qs3a_3	0	No
	1	Yes
qs3a_4	0	No
	1	Yes
qs3a_5	0	No
	1	Yes
qs3a_6	0	No
	1	Yes
qethnicity	1	Hispanic (S or Multiple)
	2	White alone
	3	Black alone
	4	Asian alone
	5	Other alone
	6	Two or more races
qs4	AK	Alaska
	AL	Alabama

Variable Values		
Value		Label
	AR	Arkansas
	AZ	Arizona
	CA	California
	CO	Colorado
	CT	Connecticut
	DC	Washington D.C.
	DE	Delaware
	FL	Florida
	GA	Georgia
	HI	Hawaii
	IA	Iowa
	ID	Idaho
	IL	Illinois
	IN	Indiana
	KS	Kansas
	KY	Kentucky
	LA	Louisiana
	MA	Massachusetts
	MD	Maryland
	ME	Maine
	MI	Michigan
	MN	Minnesota
	MO	Missouri
	MS	Mississippi
	MT	Montana
	NC	North Carolina
	ND	North Dakota
	NE	Nebraska
	NH	New Hampshire
	NJ	New Jersey
	NM	New Mexico
	NV	Nevada
	NY	New York
	OH	Ohio
	OK	Oklahoma
	OR	Oregon
	PA	Pennsylvania
	RI	Rhode Island
	SC	South Carolina
	SD	South Dakota
	TN	Tennessee
	TX	Texas
	UT	Utah
	VA	Virginia
	VT	Vermont

Variable Values		
Value		Label
	WA	Washington
	WI	Wisconsin
	WV	West Virginia
	WY	Wyoming
qregion	1	Northeast
	2	Midwest
	3	South
	4	West
	5	Not in the US
hidphrase	1	GIT-R-DONE
	2	BLESS YOUR HEART
q1	1	Yes
	2	No
	3	Don't know/unsure
q3_1	0	No
	1	Yes
q3_2	0	No
	1	Yes
q3_3	0	No
	1	Yes
q3_4	0	No
	1	Yes
q3_5	0	No
	1	Yes
q3_6	0	No
	1	Yes
q3_7	0	No
	1	Yes

Variable Information					
Variable	Position	Label	Measurement Level	Role	Print Format
responseid	1	ResponseID	Scale	Input	F8
respid	2	ResplD	Scale	Input	F8
status	3	Status	Nominal	Input	A60
interview_start	4	Interview Start	Nominal	Input	DATETIME19
interview_end	5	Interview End	Nominal	Input	DATETIME19
surveystatus	6	Survey Status	Nominal	Input	F1
pid	7	PID	Nominal	Input	A300
psid	8	PSID	Nominal	Input	A3000
loi	9	Length of Interview	Scale	Input	F13.2
qs1	10	Before continuing with this survey, please carefully read these instructions: • Please take the survey in one session. • While taking this survey, please do not at any time open any other windows or tabs on this computer or device...	Nominal	Input	F1
qs2	11	Are you...?	Nominal	Input	F1
qs3	12	Please select your age.	Nominal	Input	F3
qage	13	Age Group	Nominal	Input	F1
qs3a_1	14	What race/ethnicity do you consider yourself? - White	Scale	Input	F1
qs3a_2	15	What race/ethnicity do you consider yourself? - Hispanic or Latino	Scale	Input	F1
qs3a_3	16	What race/ethnicity do you consider yourself? - Black or African American	Scale	Input	F1
qs3a_4	17	What race/ethnicity do you consider yourself? - Asian / Pacific Islander	Scale	Input	F1
qs3a_5	18	What race/ethnicity do you consider yourself? - Other	Scale	Input	F1
qs3a_6	19	What race/ethnicity do you consider yourself? - Prefer not to answer	Scale	Input	F1
qethnicity	20	Ethnicity	Nominal	Input	F1
qs4	21	Please select your home state from the following list.	Nominal	Input	A6
qregion	22	Region	Nominal	Input	F1
hidphrase	23	RANDOMLY ASSIGN PHRASE	Nominal	Input	F1
q1	24	Please look at the phrase below. Do you associate this phrase with anyone or anything?	Nominal	Input	F1
q2	25	Who or what do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with?	Nominal	Input	A3000
q3_1	26	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - A comedian	Scale	Input	F1
q3_2	27	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - A movie	Scale	Input	F1
q3_3	28	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - A car show	Scale	Input	F1
q3_4	29	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - An actor	Scale	Input	F1
q3_5	30	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - A football coach	Scale	Input	F1
q3_6	31	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - None of these	Scale	Input	F1
q3_7	32	You may have already mentioned this, but do you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with any of the following items? - Don't know/ No opinion	Scale	Input	F1
q3a	33	You indicated that you associate the phrase "GIT-R-DONE"/ "BLESS YOUR HEART" with a comedian/movie/actor. If you recall, what is the name of the comedian/movie or actor?	Nominal	Input	A3000